

**V(A). Planned Program (Summary)**

**Program # 19**

**1. Name of the Planned Program**

Global Food Security and Hunger - Families and Youth

Reporting on this Program

**V(B). Program Knowledge Area(s)**

**1. Program Knowledge Areas and Percentage**

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
604	Marketing and Distribution Practices	5%	0%	0%	0%
607	Consumer Economics	20%	0%	0%	0%
703	Nutrition Education and Behavior	20%	0%	0%	0%
704	Nutrition and Hunger in the Population	10%	0%	0%	0%
724	Healthy Lifestyle	10%	0%	0%	0%
801	Individual and Family Resource Management	8%	0%	0%	0%
802	Human Development and Family Well-Being	7%	0%	0%	0%
805	Community Institutions, Health, and Social Services	10%	0%	0%	0%
806	Youth Development	10%	0%	0%	0%
	<b>Total</b>	100%	0%	0%	0%

**V(C). Planned Program (Inputs)**

**1. Actual amount of FTE/SYs expended this Program**

Year: 2015	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	33.0	0.0	0.0	0.0
<b>Actual Paid</b>	17.0	0.0	0.0	0.0
<b>Actual Volunteer</b>	8.7	0.0	0.0	0.0

**2. Actual dollars expended in this Program (includes Carryover Funds from previous years)**

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
110000	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
110000	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
2780000	0	0	0

**V(D). Planned Program (Activity)**

**1. Brief description of the Activity**

- Development and introduction of new curricula
- Outreach to families, schools, child care providers, direct assistance, demonstrations, and educational opportunities to food, healthy, eating, exercise, diet, etc.
- Development of surveys, evaluation tools
- Delivery through classes, One-on-One, News Releases/TV/Radio, Participation in Events, Displays
- Provide training and other staff development opportunities to county educators

**2. Brief description of the target audience**

Families, communities, youth, children, parents, community leaders, teachers, job seekers, businesses

**3. How was eXtension used?**

eXtension is provided as an educator resource

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

2015	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
<b>Actual</b>	91007	4400000	10000	250000

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

Year: 2015  
 Actual: 0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

2015	Extension	Research	Total
Actual	0	2	2

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

- Number of OSU Facts published

Year	Actual
2015	10

**Output #2**

**Output Measure**

- Number of other publications including but not limited to Bulletins, Technical Manuals, Reports as well as PowerPoint presentation and Spreadsheets, etc. distributed for use by others

Year	Actual
2015	13

**Output #3**

**Output Measure**

- Number of in-service training sessions

Year	Actual
2015	14

**Output #4**

**Output Measure**

- Number of certification training sessions

<b>Year</b>	<b>Actual</b>
2015	2

**Output #5**

**Output Measure**

- Number of other training sessions, workshops, etc. conducted

<b>Year</b>	<b>Actual</b>
2015	13

**Output #6**

**Output Measure**

- Number of presentations at Extension organized meetings

<b>Year</b>	<b>Actual</b>
2015	7

**Output #7**

**Output Measure**

- Number of presentations at other meetings and events (professional meetings, invitations to speak to community groups, etc.)

<b>Year</b>	<b>Actual</b>
2015	7

**Output #8**

**Output Measure**

- Number of workshops, conferences, etc. organized

<b>Year</b>	<b>Actual</b>
2015	2

**Output #9**

**Output Measure**

- Number of posters or displays

<b>Year</b>	<b>Actual</b>
2015	1

**Output #10**

**Output Measure**

- Number of other demonstrations, displays, exhibits, and models

<b>Year</b>	<b>Actual</b>
2015	0

**Output #11**

**Output Measure**

- Number of newsletters

<b>Year</b>	<b>Actual</b>
2015	8

**Output #12**

**Output Measure**

- Number of radio and television presentations

<b>Year</b>	<b>Actual</b>
2015	18

**Output #13**

**Output Measure**

- Number of newspaper, and magazine articles written

<b>Year</b>	<b>Actual</b>
2015	0

**V(G). State Defined Outcomes**

**V. State Defined Outcomes Table of Content**

O. No.	OUTCOME NAME
1	Percentage increase in money saving meal planning or food shopping practices
2	Percentage increase in food money management practices
3	Percentage increase growing, producing, hunting, or fishing for some food
4	Percentage decrease in likelihood of using high-risk negative financial practices such as overusing credit, failing to save money or planning for the future
5	Percentage decrease in the risk of default on loans, credit card debt, unpaid bills, mortgage foreclosure, and identity theft
6	Percentage increase in financial planning practices across the life cycle and skills to manage financial risk
7	Percentage increase in readiness for employment opportunities
8	Percentage increase in readiness for life changes
9	Percentage increase in life skills for personal competence
10	Percentage increase in ability to manage personal and family finances
11	Percentage increase in utilization by parents, volunteers, and primary caregivers of best practices that enhance the well-being and life skill development of children and youth
12	Percentage increase in use of creativity and lifelong learning by youth and adults to become resilient in their personal and family life
13	Percentage increase in partnership of agencies and organizations interested in reducing hunger
14	Percentage increase in action to develop and sustain assets that support employment and economic opportunities
15	Percentage increase in child competent behaviors
16	Percentage decrease in child problematic behaviors

## **Outcome #1**

### **1. Outcome Measures**

Percentage increase in money saving meal planning or food shopping practices

### **2. Associated Institution Types**

- 1862 Extension

### **3a. Outcome Type:**

Change in Condition Outcome Measure

### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2015	106

### **3c. Qualitative Outcome or Impact Statement**

#### **Issue (Who cares and Why)**

According to a recent USDA report, for the three year period of 2012-2014, Oklahoma ranked higher than the national average for food insecurity. Seventeen percent of Oklahomans are classified as food insecure; with one in four children, and one in six adults struggling with hunger daily. Sixty-two percent of Oklahoma public school students are enrolled in the national free or reduced-price school lunch, 50% of all infants born in Oklahoma are enrolled in WIC, and 25% of Oklahomans currently receive Supplemental Nutrition Assistance Program (SNAP). The Regional Food Bank in Oklahoma provides 57.2 million meals a year, while the Community Food Bank of Eastern Oklahoma provides 17.9 million meals a year.

#### **What has been done**

In order to advance the socio-economic development of the state, and have an impact on issues that address food insecurity & hunger, educational programs have been created and implemented to educate Oklahomans on how to attain a better quality of life.

#### **Results**

In 2015, 838 Oklahomans participated in educational programs including Eat Right When Money is Tight and MyPlate for My Family that focused on reducing hunger. Of the participants taking the survey - 106% increase in adults who plan to use money saving meal planning or food shopping practices.

### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
607	Consumer Economics

704 Nutrition and Hunger in the Population  
801 Individual and Family Resource Management

**Outcome #2**

**1. Outcome Measures**

Percentage increase in food money management practices

Not Reporting on this Outcome Measure

**Outcome #3**

**1. Outcome Measures**

Percentage increase growing, producing, hunting, or fishing for some food

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Action Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2015	89

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

According to a recent USDA report, for the three year period of 2012-2014, Oklahoma ranked higher than the national average for food insecurity. Seventeen percent of Oklahomans are classified as food insecure; with one in four children, and one in six adults struggling with hunger daily. Sixty-two percent of Oklahoma public school students are enrolled in the national free or reduced-price school lunch, 50% of all infants born in Oklahoma are enrolled in WIC, and 25% of Oklahomans currently receive Supplemental Nutrition Assistance Program (SNAP). The Regional Food Bank in Oklahoma provides 57.2 million meals a year, while the Community Food Bank of Eastern Oklahoma provides 17.9 million meals a year.

**What has been done**

In order to advance the socio-economic development of the state, and have an impact on issues that address food insecurity & hunger, educational programs have been created and implemented to educate Oklahomans on how to attain a better quality of life.



### Results

In 2015, 838 Oklahomans participated in educational programs including Eat Right When Money is Tight and MyPlate for My Family that focused on reducing hunger. Participants responding to the survey indicated - 89% increase in adults who plan to grow, produce, hunt or fish for some of their own food.

#### 4. Associated Knowledge Areas

KA Code	Knowledge Area
607	Consumer Economics
703	Nutrition Education and Behavior
704	Nutrition and Hunger in the Population
801	Individual and Family Resource Management

#### Outcome #4

##### 1. Outcome Measures

Percentage decrease in likelihood of using high-risk negative financial practices such as overusing credit, failing to save money or planning for the future

##### 2. Associated Institution Types

- 1862 Extension

##### 3a. Outcome Type:

Change in Action Outcome Measure

##### 3b. Quantitative Outcome

Year	Actual
2015	45

##### 3c. Qualitative Outcome or Impact Statement

###### Issue (Who cares and Why)

Oklahoma has some of the nation's highest populations of unbanked (10.9%, ranked 43rd nationally) and underbanked households (22.2%, ranked 37th nationally), families without savings accounts, and consumers with subprime credit. Oklahoma ranks 47th nationally on an index ranking the ability of citizens in the state to build and nurture financial savings and retirement assets. The state ranks 43rd nationally in unbanked households and 44th in consumers with prime credit (42.8%).

Nearly 16% of Oklahomans have an annual income below the federal poverty threshold and 12.9% of Oklahoma households live in extreme asset poverty. The state ranks 38th in average

annual pay.

Oklahoma ranks 38th in residents with low-wage jobs (30% of Oklahoma jobs). Unemployed Oklahomans may have more than a bad economy working against them; irresponsible use of social media such as Facebook, YouTube, and Twitter can eliminate a job applicant from consideration for employment. A lack of business etiquette can cost not only job applicants but also employers, who can lose profits due to a decrease in business and eventual increase in employee turnover.

#### **What has been done**

In order to advance the socio-economic development of the state, and have an impact on issues that address financial management and planning skills, jobs and employment, and families, educational programs have been created and implemented to educate Oklahomans on how to attain a better quality of life.

#### **Results**

In 2015, 40 programs using various curricula were presented to 1,033 individuals across Oklahoma. Programs presented include:

?Making Sense of Money Management classes are offered as an alternative to having bogus check charges filed in district court. Program evaluations show 84% plan to regularly track their income and spending, while 59% plan to have an emergency savings fund equal to at least three months? pay.

?Money Habitudes cards are a fun, easy tool for participants to talk about money and understand their money personality type. Money Habitudes help individuals understand their money personality and spending habits. As a result, 55% plan to regularly track their income and spending, while 31% plan to have an emergency savings fund equal to at least three months? pay.

#### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
607	Consumer Economics
801	Individual and Family Resource Management
806	Youth Development

#### **Outcome #5**

##### **1. Outcome Measures**

Percentage decrease in the risk of default on loans, credit card debt, unpaid bills, mortgage foreclosure, and identity theft

##### **2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Condition Outcome Measure

**3b. Quantitative Outcome**

Year	Actual
2015	70

**3c. Qualitative Outcome or Impact Statement**

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In addition, surveys showed that - 57% decrease in those who do not plan on paying off their credit card balance each month; 79% decrease in those who do not plan to take steps to prevent identity theft; and 73% decrease in those adults who do not plan to order a copy of their credit report on a regular basis.

#### 4. Associated Knowledge Areas

KA Code	Knowledge Area
607	Consumer Economics
801	Individual and Family Resource Management
806	Youth Development

#### Outcome #6

##### 1. Outcome Measures

Percentage increase in financial planning practices across the life cycle and skills to manage financial risk

##### 2. Associated Institution Types

- 1862 Extension

##### 3a. Outcome Type:

Change in Action Outcome Measure

##### 3b. Quantitative Outcome

Year	Actual
2015	120

##### 3c. Qualitative Outcome or Impact Statement

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Participant surveys also showed - 81% increase in adults who plan to establish or update estate plans; 163% increase in adults who plan to regularly write down financial goals; 67% increase in youth who are cautious in how they spend their money; 33% increase in youth who know that the best time to start saving money is now; 40% increase in youth who would rather have \$15 a week from now than \$10 today.

#### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
607	Consumer Economics
801	Individual and Family Resource Management
806	Youth Development

## **Outcome #7**

### **1. Outcome Measures**

Percentage increase in readiness for employment opportunities

### **2. Associated Institution Types**

- 1862 Extension

### **3a. Outcome Type:**

Change in Knowledge Outcome Measure

### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2015	63

### **3c. Qualitative Outcome or Impact Statement**

#### **Issue (Who cares and Why)**

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Nearly 16% of Oklahomans have an annual income below the federal poverty threshold and 12.9% of Oklahoma households live in extreme asset poverty. The state ranks 38th in average annual pay.

Oklahoma ranks 38th in residents with low-wage jobs (30% of Oklahoma jobs). Unemployed Oklahomans may have more than a bad economy working against them; irresponsible use of social media such as Facebook, YouTube, and Twitter can eliminate a job applicant from consideration for employment. A lack of business etiquette can cost not only job applicants but also employers, who can lose profits due to a decrease in business and eventual increase in employee turnover.

#### **What has been done**

In order to advance the socio-economic development of the state, and have an impact on issues that address financial management and planning skills, jobs and employment, and families, educational programs have been created and implemented to educate Oklahomans on how to attain a better quality of life.

### Results

In 2015, 311 participants attended programs such as:

?Overcoming Obstacles which teaches important life skills such as communication, decision making and goal setting. High school students participating in the program also focus on planning of continuing education and career readiness, as well how to excel on the job and develop financial responsibility.

?PRIDE (Producing Resourceful Informed Dedicated Employees) is a customer service program designed to enhance rural and community development. Frontline employees learn quality customer service techniques and helps employees learn about highlights and tourist attractions in their community, county, region and state.

Surveys of participants also showed - 60% increase in adult confidence of ability to get a job and 67% in adult confidence of ability to keep a job.

## 4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
806	Youth Development

### Outcome #8

#### 1. Outcome Measures

Percentage increase in readiness for life changes

#### 2. Associated Institution Types

- 1862 Extension

#### 3a. Outcome Type:

Change in Knowledge Outcome Measure

#### 3b. Quantitative Outcome

Year	Actual
2015	75

#### 3c. Qualitative Outcome or Impact Statement

#### Issue (Who cares and Why)

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?PRIDE (Producing Resourceful Informed Dedicated Employees) is a customer service program designed to enhance rural and community development. Frontline employees learn quality customer service techniques and helps employees learn about highlights and tourist attractions in their community, county, region and state.

Surveys of participants also showed - 100% increase in preparation to balance family and job needs during major life changes and 50% increase in ability to positively respond to stress.

#### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
724	Healthy Lifestyle
801	Individual and Family Resource Management



802 Human Development and Family Well-Being  
806 Youth Development

**Outcome #9**

**1. Outcome Measures**

Percentage increase in life skills for personal competence

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

Year	Actual
2015	67

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

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**Results**

In 2015, 311 participants attended programs such as:  
?Overcoming Obstacles which teaches important life skills such as communication, decision making and goal setting. High school students participating in the program also focus on planning of continuing education and career readiness, as well how to excel on the job and develop financial responsibility.

?PRIDE (Producing Resourceful Informed Dedicated Employees) is a customer service program designed to enhance rural and community development. Frontline employees learn quality customer service techniques and helps employees learn about highlights and tourist attractions in their community, county, region and state.

Survey of participants also showed - 67% increase in competence of life skills.

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
607	Consumer Economics
724	Healthy Lifestyle
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
806	Youth Development

**Outcome #10**

**1. Outcome Measures**

Percentage increase in ability to manage personal and family finances

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
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2015

100

### 3c. Qualitative Outcome or Impact Statement

#### Issue (Who cares and Why)

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#### Results

In 2015, 40 programs using various curricula were presented to 1,033 individuals across Oklahoma. Programs presented include:

?Making Sense of Money Management classes are offered as an alternative to having bogus check charges filed in district court. Program evaluations show 84% plan to regularly track their income and spending, while 59% plan to have an emergency savings fund equal to at least three months? pay.

?Money Habitudes cards are a fun, easy tool for participants to talk about money and understand their money personality type. Money Habitudes help individuals understand their money personality and spending habits. As a result, 55% plan to regularly track their income and spending, while 31% plan to have an emergency savings fund equal to at least three months? pay.

Surveys of participants also showed - 118% increase in adults who plan to regularly make a written spending plan; 102% increase in adults who plan to regularly track income and spending; and 80% increase in preparation to manage finances during major life changes.

#### 4. Associated Knowledge Areas

KA Code	Knowledge Area
607	Consumer Economics
801	Individual and Family Resource Management
806	Youth Development

#### Outcome #11

##### 1. Outcome Measures

Percentage increase in utilization by parents, volunteers, and primary caregivers of best practices that enhance the well-being and life skill development of children and youth

##### 2. Associated Institution Types

- 1862 Extension

##### 3a. Outcome Type:

Change in Action Outcome Measure

##### 3b. Quantitative Outcome

Year	Actual
2015	0

##### 3c. Qualitative Outcome or Impact Statement

###### Issue (Who cares and Why)

{No Data Entered}

###### What has been done

{No Data Entered}

###### Results

{No Data Entered}

#### 4. Associated Knowledge Areas

KA Code	Knowledge Area
724	Healthy Lifestyle
802	Human Development and Family Well-Being
806	Youth Development

**Outcome #12**

**1. Outcome Measures**

Percentage increase in use of creativity and lifelong learning by youth and adults to become resilient in their personal and family life

Not Reporting on this Outcome Measure

**Outcome #13**

**1. Outcome Measures**

Percentage increase in partnership of agencies and organizations interested in reducing hunger

Not Reporting on this Outcome Measure

**Outcome #14**

**1. Outcome Measures**

Percentage increase in action to develop and sustain assets that support employment and economic opportunities

Not Reporting on this Outcome Measure

**Outcome #15**

**1. Outcome Measures**

Percentage increase in child competent behaviors

Not Reporting on this Outcome Measure

**Outcome #16**

**1. Outcome Measures**

Percentage decrease in child problematic behaviors

Not Reporting on this Outcome Measure

## **V(H). Planned Program (External Factors)**

### **External factors which affected outcomes**

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities

### **Brief Explanation**

Statewide issue team format has changed educator focus and, coupled with vacancies in some counties, has reduced activity in some planned programs.

## **V(I). Planned Program (Evaluation Studies)**

### **Evaluation Results**

135 adult respondents to hunger issue team evaluations reported the following planned behavior changes after participating in the program:

- 106% increase in those who plan to use money saving meal planning or food shopping practices
- 89% increase in those who plan to grow, produce, hunt or fish for some of their own food

174 adult respondents to finance issue team evaluations reported the following planned behavior changes after participating in the program:

- 102% increase in those to plan to regularly track income and spending
- 118% increase in those who plan to regularly make a written spending plan
- 57% decrease in those who do not plan on paying off their credit card balance each month
- 79% decrease in those who do not plan to take steps to prevent identity theft
- 73% decrease in those who do not plan to order a copy of their credit report on a regular basis
- 81% increase in those who plan to establish or update estate plans
- 163% increase in those who plan to regularly write down financial goals

17 youth respondents to finance issue team evaluations reported the following planned changes after participating in the program:

- 67% increase in caution in how money is spent
- 33% increase in knowledge that the best time to start saving money is now
- 40% increase in those who would rather have \$15 a week from now than \$10 today

12 adult respondents to jobs and employment readiness issue team evaluations reported the following planned changes after participating in the program:

- 60% increase in confidence of ability to get a job
- 67% in confidence of ability to keep a job
- 100% increase in preparation to balance family and job needs during major life

changes

- 50% increase in ability to positively respond to stress
- 80% increase in preparation to manage finances during major life changes
- 67% increase in competence of life skills

**Key Items of Evaluation**

In 2015, Issue Team-specific Evaluation Questionnaires were collected after planned program curriculum delivery. These questions utilized a retrospective approach.