V(A). Planned Program (Summary)

Program # 12

1. Name of the Planned Program

2.2 Strengthening Community Economic Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

<table>
<thead>
<tr>
<th>KA Code</th>
<th>Knowledge Area</th>
<th>%1862 Extension</th>
<th>%1890 Extension</th>
<th>%1862 Research</th>
<th>%1890 Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>608</td>
<td>Community Resource Planning and Development</td>
<td>65%</td>
<td></td>
<td></td>
<td>0%</td>
</tr>
<tr>
<td>805</td>
<td>Community Institutions, Health, and Social Services</td>
<td>30%</td>
<td></td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>903</td>
<td>Communication, Education, and Information Delivery</td>
<td>5%</td>
<td></td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

<table>
<thead>
<tr>
<th>Year: 2009</th>
<th>Extension</th>
<th>Research</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1862</td>
<td>1890</td>
</tr>
<tr>
<td>Plan</td>
<td>13.6</td>
<td>0.0</td>
</tr>
<tr>
<td>Actual</td>
<td>95.8</td>
<td>0.0</td>
</tr>
</tbody>
</table>

2. Institution Name: Cornell University

Actual dollars expended in this Program (includes Carryover Funds from previous years)

<table>
<thead>
<tr>
<th>Extension</th>
<th>1890 Extension</th>
<th>Research</th>
<th>Hatch</th>
<th>Evans-Allen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smith-Lever 3b &amp; 3c</td>
<td>436294</td>
<td>0</td>
<td>83309</td>
<td>0</td>
</tr>
<tr>
<td>1862 Matching</td>
<td>436294</td>
<td>0</td>
<td>83309</td>
<td>0</td>
</tr>
<tr>
<td>1862 All Other</td>
<td>0</td>
<td>1890 All Other</td>
<td>1862 All Other</td>
<td>1890 All Other</td>
</tr>
</tbody>
</table>

2. Institution Name: NY State Agricultural Experiment Station

Actual dollars expended in this Program (includes Carryover Funds from previous years)
V(D). Planned Program (Activity)

1. Brief description of the Activity

Cornell Cooperative Extension Associations are uniquely positioned to provide unbiased assistance and education to communities in order for them to pursue their goals. Educators can provide the kind of initial facilitation and organizational skills necessary for successful visioning and action planning processes thereby assisting communities to improve or enhance their quality of life. Specific approaches for which we have resources: main street revitalization; community based entrepreneurial development; and strategic planning and visioning; technology-led economic development (via the EDA University Center).

Program staff work with a variety of state and local groups to tackle projects that that vary in nature from applied research to pilot projects or case studies. These activities, which are demand driven (locally or regionally initiated usually with sponsored or self-financing), provide valuable insights, resources and materials for extension education. This project work also provides innovative local government practitioners, professionals who work with local governments, and practitioner-professionals all of whom serve as a resource for our training and educational outreach. A variety of Cornell faculty, instructors and other professionals also serve as instructors, provide existing written and web resources and help develop needed resources for local government extension education. We utilize a number of strategies in conducting local government education.

2. Brief description of the target audience

The educational approach to community and economic renewal suggest multiple audiences and stakeholders working in a partnership mode (elected officials, community leaders, business leaders, not-for-profit agencies, youth serving agencies, schools, environmental groups, agribusiness leaders, etc.).

V(E). Planned Program (Outputs)

1. Standard output measures

<table>
<thead>
<tr>
<th>2009</th>
<th>Direct Contacts Adults</th>
<th>Indirect Contacts Adults</th>
<th>Direct Contacts Youth</th>
<th>Indirect Contacts Youth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan</td>
<td>3500</td>
<td>50000</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Actual</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2009
Plan: 0
Actual: {No Data Entered}

Patents listed
{No Data Entered}

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications
2009 NY State Agricultural Experiment Station Research and Cornell University Research and Extension Combined Annual Report of Accomplishments and Results - 2.2 Strengthening Community Economic Development

<table>
<thead>
<tr>
<th></th>
<th>Extension</th>
<th>Research</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009 Plan</td>
<td>0</td>
<td>80</td>
<td>0</td>
</tr>
<tr>
<td>Actual</td>
<td>{No Data Entered}</td>
<td>{No Data Entered}</td>
<td>0</td>
</tr>
</tbody>
</table>

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- # non-credit instructional activities directed to this program.
  Not reporting on this Output for this Annual Report

Output #2

Output Measure

- # non-credit instructional activity contact hours directed to this program.
  Not reporting on this Output for this Annual Report

Output #3

Output Measure

- # of residents, community leaders, entrepreneurs, econ. devel. professionals participating in programs re: workforce, entrepreneurial climate, diversification, economic impact analysis, e-commerce, market devel., business planning, partnerships. (2.2.1a)
  Not reporting on this Output for this Annual Report

Output #4

Output Measure

- # of community members participating in educational programs related to community decision-making, public participation, planning and monitoring processes, and collaborative approaches. (2.2.3a)
  Not reporting on this Output for this Annual Report

Output #5

Output Measure

- # of economic developers and/or entrepreneurs participating in educational programs on "green" business opportunities. (2.2.4a)
  Not reporting on this Output for this Annual Report
### V(G). State Defined Outcomes

#### V. State Defined Outcomes Table of Content

<table>
<thead>
<tr>
<th>O. No.</th>
<th>OUTCOME NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td># of residents, community leaders, entrepreneurs, econ. devel. professionals demon. knowledge/skill gains re: workforce, entrepreneurial climate, diversification, econ. impact analysis, e-commerce, market devel., business planning, partnerships. (2.2.1b)</td>
</tr>
<tr>
<td>2</td>
<td># of community members demonstrating knowledge or skills gains related to community decision-making, public participation, planning and monitoring processes, collaborative approaches, and/or emergency preparedness. (2.2.3b)</td>
</tr>
<tr>
<td>3</td>
<td># of economic developers and/or entrepreneurs demonstrating knowledge gains related to &quot;green&quot; business opportunities. (2.2.4b)</td>
</tr>
<tr>
<td>4</td>
<td># of communities who plan for and implement initiatives re community based agric. econ. devel., main street revitalization, workforce development, business devel. and assistance, non-profit sector devel. and/or other elements of sustainable growth. (2.2.1c)</td>
</tr>
<tr>
<td>5</td>
<td># of businesses initiated, retained, or expanded in a sustainable manner based on individual and community goals. (2.2.1a)</td>
</tr>
<tr>
<td>6</td>
<td># of employers establishing or contributing to community-based workforce development approaches. (2.2.2a)</td>
</tr>
<tr>
<td>7</td>
<td># of communities instituting new or enhanced participatory processes related to economic development. (2.2.3c)</td>
</tr>
<tr>
<td>8</td>
<td># of communities developing vision statements and strategic plans and implement steps toward achieving their plans. (2.2.3d)</td>
</tr>
<tr>
<td>9</td>
<td># of collaborative partnerships established within and across communities for issue resolution and collective action and/or to improve community services. (2.2.3e)</td>
</tr>
<tr>
<td>10</td>
<td># of new &quot;green&quot; businesses established at least in part due to participation in the program. (2.2.4c)</td>
</tr>
<tr>
<td>11</td>
<td># of communities establishing an infrastructure and climate to support entrepreneurs, local farms and agribusinesses attributable at least in part to initiatives of the program. (2.2.1e)</td>
</tr>
<tr>
<td>12</td>
<td># of communities reporting that their local economies are increasingly diverse and developing in a sustainable manner attributable at least in part to participating in the program. (2.2.1f)</td>
</tr>
<tr>
<td>13</td>
<td># of employers reporting enhanced workforce availability attributable at least in part to participation in the program. (2.2.2b)</td>
</tr>
<tr>
<td>14</td>
<td># of communities reporting increased retention or return of youth in their communities due to meaningful employment opportunities attributable at least in part to initiatives of the program. (2.2.2c)</td>
</tr>
<tr>
<td>15</td>
<td># of documented instances in which a community effectively resolves a need or strengthens community assets attributable at least in part to participation in the program. (2.2.3f)</td>
</tr>
<tr>
<td>16</td>
<td># of communities that report increased diversification of their local economies attributable at least in part to participation in the program. (2.2.4d)</td>
</tr>
</tbody>
</table>
1. **Outcome Measures**

   - # of residents, community leaders, entrepreneurs, econ. devel. professionals demonstrating knowledge/skill gains re: workforce, entrepreneurial climate, diversification, econ. impact analysis, e-commerce, market development, business planning, partnerships. (2.2.1b)

     Not Reporting on this Outcome Measure

---

1. **Outcome Measures**

   - # of community members demonstrating knowledge or skills gains related to community decision-making, public participation, planning and monitoring processes, collaborative approaches, and/or emergency preparedness. (2.2.3b)

     Not Reporting on this Outcome Measure

---

1. **Outcome Measures**

   - # of economic developers and/or entrepreneurs demonstrating knowledge gains related to "green" business opportunities. (2.2.4b)

     Not Reporting on this Outcome Measure

---

1. **Outcome Measures**

   - # of communities who plan for and implement initiatives re community based agric. econ. devel., main street revitalization, workforce development, business development and assistance, non-profit sector development and/or other elements of sustainable growth. (2.2.1c)

     Not Reporting on this Outcome Measure

---

1. **Outcome Measures**

   - # of businesses initiated, retained, or expanded in a sustainable manner based on individual and community goals. (2.2.1a)

     Not Reporting on this Outcome Measure

---

1. **Outcome Measures**

   - # of employers establishing or contributing to community-based workforce development approaches. (2.2.2a)

     Not Reporting on this Outcome Measure
Outcome #7

1. Outcome Measures

# of communities instituting new or enhanced participatory processes related to economic development. (2.2.3c)

Not Reporting on this Outcome Measure

Outcome #8

1. Outcome Measures

# of communities developing vision statements and strategic plans and implement steps toward achieving their plans. (2.2.3d)

Not Reporting on this Outcome Measure

Outcome #9

1. Outcome Measures

# of collaborative partnerships established within and across communities for issue resolution and collective action and/or to improve community services. (2.2.3e)

Not Reporting on this Outcome Measure

Outcome #10

1. Outcome Measures

# of new "green" businesses established at least in part due to participation in the program. (2.2.4c)

Not Reporting on this Outcome Measure

Outcome #11

1. Outcome Measures

# of communities establishing an infrastructure and climate to support entrepreneurs, local farms and agribusinesses attributable at least in part to initiatives of the program. (2.2.1e)

Not Reporting on this Outcome Measure

Outcome #12

1. Outcome Measures

# of communities reporting that their local economies are increasingly diverse and developing in a sustainable manner attributable at least in part to participating in the program. (2.2.1f)

Not Reporting on this Outcome Measure
Outcome #13

1. Outcome Measures

   # of employers reporting enhanced workforce availability attributable at least in part to participation in the program. (2.2.2b)

   Not Reporting on this Outcome Measure

Outcome #14

1. Outcome Measures

   # of communities reporting increased retention or return of youth in their communities due to meaningful employment opportunities attributable at least in part to initiatives of the program. (2.2.2c)

   Not Reporting on this Outcome Measure

Outcome #15

1. Outcome Measures

   # of documented instances in which a community effectively resolves a need or strengthens community assets attributable at least in part to participation in the program. (2.2.3f)

   Not Reporting on this Outcome Measure

Outcome #16

1. Outcome Measures

   # of communities that report increased diversification of their local economies attributable at least in part to participation in the program. (2.2.4d)

   Not Reporting on this Outcome Measure

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

See unplanned programs reflecting NIFA priorities.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

   - After Only (post program)
   - Retrospective (post program)
   - During (during program)
Case Study

Evaluation Results

See unplanned programs reflecting NIFA priorities.

Key Items of Evaluation

See unplanned programs reflecting NIFA priorities.