V(A). Planned Program (Summary)

Program # 14

1. Name of the Planned Program

Developing Leadership Systems

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

<table>
<thead>
<tr>
<th>KA Code</th>
<th>Knowledge Area</th>
<th>%1862 Extension</th>
<th>%1890 Extension</th>
<th>%1862 Research</th>
<th>%1890 Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>803</td>
<td>Sociological and Technological Change Affecting Individuals, Families, and Communities</td>
<td>50%</td>
<td></td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>805</td>
<td>Community Institutions, Health, and Social Services</td>
<td>50%</td>
<td></td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100%</td>
<td></td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

<table>
<thead>
<tr>
<th>Year: 2009</th>
<th>Extension</th>
<th>Research</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1862</td>
<td>1890</td>
</tr>
<tr>
<td>Plan</td>
<td>5.0</td>
<td>0.0</td>
</tr>
<tr>
<td>Actual</td>
<td>5.0</td>
<td>0.0</td>
</tr>
</tbody>
</table>

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

<table>
<thead>
<tr>
<th></th>
<th>Extension</th>
<th>Research</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1890 Extension</td>
<td>Hatch</td>
</tr>
<tr>
<td>Smith-Lever 3b &amp; 3c</td>
<td>156000</td>
<td>0</td>
</tr>
<tr>
<td>1862 Matching</td>
<td>234000</td>
<td>0</td>
</tr>
<tr>
<td>1862 All Other</td>
<td>0</td>
<td>1862 All Other</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

V(D). Planned Program (Activity)

1. Brief description of the Activity

   Rural Leadership North Dakota program
   Horizons project
   Leadership Plenty
   Study Circles
   Ethical Leadership
   Generational Leadership

2. Brief description of the target audience

Youth, Schools, Elected officials, Community asset builders, Community collaborators, Association of Counties, Service groups, Governor's office, Chamber, Economic developers, Higher Education, SBARE, RLND, Soil Conservation Districts
V(E). Planned Program (Outputs)

1. Standard output measures

<table>
<thead>
<tr>
<th>2009</th>
<th>Direct Contacts Adults</th>
<th>Indirect Contacts Adults</th>
<th>Direct Contacts Youth</th>
<th>Indirect Contacts Youth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan</td>
<td>700</td>
<td>0</td>
<td>200</td>
<td>0</td>
</tr>
<tr>
<td>Actual</td>
<td>3222</td>
<td>5405</td>
<td>170</td>
<td>100</td>
</tr>
</tbody>
</table>

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2009
Plan: 0
Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

<table>
<thead>
<tr>
<th>2009</th>
<th>Extension</th>
<th>Research</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan</td>
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<td>0</td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- {No Data Entered}
## V(G). State Defined Outcomes

<table>
<thead>
<tr>
<th>O. No.</th>
<th>OUTCOME NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Number of community members who display leadership skills sets</td>
</tr>
<tr>
<td>2</td>
<td>Number of community members who understand how they can be involved in leadership roles</td>
</tr>
<tr>
<td>3</td>
<td>Number of people from ethnically diverse backgrounds involved</td>
</tr>
<tr>
<td>4</td>
<td>Number of community projects being accomplished and reported on</td>
</tr>
<tr>
<td>5</td>
<td>Number of individuals (including youth) involved in leadership programs that had no previous leadership experience</td>
</tr>
<tr>
<td>6</td>
<td>Number of youth involved as active partners with adults to complete a community project or address a community issue</td>
</tr>
<tr>
<td>7</td>
<td>The number of community plans developed and projects being accomplished within those plans in rural North Dakota communities.</td>
</tr>
</tbody>
</table>
Outcome #1

1. Outcome Measures
   Number of community members who display leadership skills sets

   Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures
   Number of community members who understand how they can be involved in leadership roles

   Not Reporting on this Outcome Measure

Outcome #3

1. Outcome Measures
   Number of people from ethnically diverse backgrounds involved

   Not Reporting on this Outcome Measure

Outcome #4

1. Outcome Measures
   Number of community projects being accomplished and reported on

   Not Reporting on this Outcome Measure

Outcome #5

1. Outcome Measures
   Number of individuals (including youth) involved in leadership programs that had no previous leadership experience

   Not Reporting on this Outcome Measure

Outcome #6

1. Outcome Measures
   Number of youth involved as active partners with adults to complete a community project or address a community issue

   Not Reporting on this Outcome Measure

Outcome #7

1. Outcome Measures
   The number of community plans developed and projects being accomplished within those plans in rural North Dakota communities.

2. Associated Institution Types
• 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

<table>
<thead>
<tr>
<th>Year</th>
<th>Quantitative Target</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>(No Data Entered)</td>
<td>27</td>
</tr>
</tbody>
</table>

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)
The foundation of community and economic development in North Dakota is local leadership, including the identification and development of current and emerging leaders, programs to strengthen leadership, and local capacity to enhance community self-sufficiency. These leaders work to sustain and grow rural North Dakota communities in a variety of ways but specific community projects help get many on board to impact public policy and potentially change the environment or the economy of their town.

What has been done
Three major programs have helped rural North Dakota communities have impact through project development and completion to sustain and grow these towns. These programs include Horizons, Rural Leadership North Dakota, and Beginning Again North Dakota. Horizons works to develop leaders in rural communities to address difficult community issues over an 18 month period. The Rural Leadership North Dakota (RLND) Program prepares and develops effective leaders to strengthen rural communities during an 18-month leadership development experience. RLND participants complete community projects during their experience. RLND Short-course participants complete a 20-hour leadership program. Short course participants work on community projects as part of their experience. Beginning Again North Dakota helps communities identify their assets and utilize them for project development in their town.

Results
Multiple projects are in progress or completed in rural North Dakota towns. Impactful examples include:
* A new Lakota Youth Council formed made up of students from grades 7-12. These individuals provide feedback to the city council on concerns of youth in Lakota and will have an impact on the city policies of the rural community of Lakota.
* The RLND participants from our third class increased the value of their North Dakota communities through their projects. Projects included raising $25,000 for new playground equipment in Ray; partnering with the city of Northwood to build a new $900,000 building that will house a business center; and securing an $8,000 grant to rehabilitate a home in New Town.
* Jamestown RLND Short Course participants improved the quality of life through their local projects including revitalizing the Jamestown Civic Center through partnerships with Jamestown College students conducting an economic impact study of the civic center, partnership with Jamestown High School Art students to paint sports murals on the civic center walls and partnership with the James Valley Career and Technology Center to make display cases for the Sports Hall of Fame located in the civic center.
* Involvement in Horizons, RLND, and other community development programs resulted in over 17,000 volunteers involved with a total economic value of $259,445.
* The Beginning Again community of Tower City will re-open their gas station and restaurant in 2010 affecting the economic development of that town by adding another business.

4. Associated Knowledge Areas

<table>
<thead>
<tr>
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<th>Knowledge Area</th>
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<tbody>
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<td>803</td>
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Public Policy changes
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)
- Other (People not knowing where to go for help.)

Brief Explanation

- Economy — individuals in North Dakota are often living with fewer resources and must get creative with resource procurement.
- Public policy changes — a concern for more youth involvement across the state prompted Lakota especially to get youth involved in decision-making. North Dakota Governor John Hoeven started a youth council in the past year and this has prompted others to think about the retention of young people in the state.
- Competing public priorities — there are more limitations on what the public system can provide as limited resources are available for programs and activities in the state due to challenging economic times. Community projects were developed to tackle many of these issues on their own.
- Population change — population outmigration, especially youth.
- People not knowing where to go for help — NDSU Extension can provide help to rural communities so they know what resources might be available for these community projects. Building a network across the state.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Other (blogging)

Evaluation Results

See results above.

Key Items of Evaluation