

2014 University of Minnesota Combined Research and Extension Plan of Work

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I. Plan Overview

1. Brief Summary about Plan Of Work

Structure of Report. This plan of work describes the goals of fifteen planned programs for the Minnesota Agricultural Experiment Station and University of Minnesota Extension. Thirteen of these operate as structured program areas within Extension. Climate Change is a NIFA priority that is not a structured Extension program areas, but is a strong focus of research within MAES, and has some joint programming with Extension.

Most programs share outreach and research interests with Minnesota Agricultural Experiment Station (MAES) research; however, youth development programs reports only with Extension programming. If funding has not been allocated to MAES for research, other research is tapped or conducted with Extension funding.

MAES funds research in five University colleges and, for purposes of this report, sorts those projects into 14 of the planned programs discussed here. This allows MAES and Extension to more directly report research impact on outreach, and Extension's impact on research.

Planned programs involve researchers and educators in the design, development, delivery and evaluation of educational programs grounded in research related to the priority issue. Multi-disciplinary initiatives (sustainable energy and climate change) convene educators, faculty and researchers from many fields to contribute to education and outreach on issues that influence many sectors. Program teams reach target audiences, examine stakeholder input, evaluate efforts and update program designs. Working alongside these teams are administrative structures that support programs, manage stakeholders and communicate the value of the land grant system to Minnesota and beyond.

Assumptions. Projections for this plan of work assume stable funding from county, state and federal resources, though cuts in state allocations to the University of Minnesota may require the dean of Extension and the director of the Agricultural Experiment Station to decrease budgets. Key decisions will be made based on strategic planning (described below) to support the program goals described. Extension and the Agricultural Experiment Station will work together in 2014- 2018 to:

- Enhance the scholarship of programs and faculty;
- Increase the use of technology for teaching and learning;
- Strengthen connections between research, extension programming and communities' assessed needs;
- Analyze the outcomes and impacts of programming and research;
- Strengthen the diversity of programs and improve the cultural competence of staff;
- Increase the impact of both research and outreach through multidisciplinary research and collaborative learning partnerships;
- Collaborate with the University to achieve operational excellence.

Extension's Strategic Plan. As a result of Extension's consultation with stakeholder groups, a committee of Extension representatives established Extension's Strategic Plan in 2012. The goals and strategies of that plan are described below. Throughout this reporting period, progress toward these goals will affect activities, stakeholder relationships and program development.

GOAL #1: Extension delivers exemplary education based on University research and scholarship to

fulfill its land grant mission.

Strategies:

1. Provide education using most effective tools/method
2. Ensure that all programs are based on comprehensive program/education plans
3. Establish consistent standards for research, scholarship and education
4. Establish a consistent program model (identification, development, delivery, evaluation, sun-setting)
5. Align research, scholarship and education with University, State and Federal priorities

GOAL: #2: Extension research and education addresses significant issues by affecting behavior change to improve social, economic and environmental conditions.

Strategies:

1. Establish consistent, measurable criteria for public value (relevance, outcomes, impact)
2. Use collaborative, multidisciplinary approaches to address significant issues
3. Engage stakeholders throughout the program (identification, development, delivery, evaluation, sun-setting) to ensure relevance and effectiveness
4. Build strong relationships with funders and key influencers
5. Establish program priorities that optimize stakeholder/audience needs and University assets

GOAL #3: Extension operates as an efficient, effective and integrated organization

Strategies:

1. Ensure sustainable funding through diversified and strategic resources
2. Streamline and align operations across all centers, administrative units and offices
3. Develop communications systems that enhance efficiency and support collaboration
4. Develop infrastructure/capacity to support consistent and effective use of technology
5. Establish consistent standards for program development, delivery and evaluation
6. Enable and promote collaboration among faculty and staff

GOAL #4: Extension fosters a workforce and environment that drives innovation and excellence and supports a culture of inclusion and collaboration.

Strategies:

1. Create an organizational workforce that operates efficiently and effectively to successfully represent the traditional culture and the modern brand of Extension
2. Establish a work environment that balances employee needs with organizational mission and resources to promote innovation and collaboration
3. Recruit and retain a diverse workforce
4. Ensure that staff receive professional development grounded in research and scholarship
5. Refine performance review and promotion systems based on academic scholarship, professional excellence, and alignment with organizational priorities
6. Provide organizational support for all employees through the Extension career lifecycle

GOAL #5: Extension communicates and demonstrates the value of its educational solutions, research focus and knowledge expertise to its stakeholders and the public

Strategies:

1. Define and communicate Extension's value with stakeholders
2. Implement consistent University and Extension brand identity across the organization
3. Inspire and equip employees and volunteers to serve as brand ambassadors, ensuring a consistent brand experience for all audiences.
4. Support and enhance Extension's brand and reputation across program marketing and communications activities
5. Enhance the reputation of Extension by consistently delivering on our promise to stakeholders

MAES Research Investments. New funding from central administration at the U of M to increase research impacts, and reassigned funding from faculty retirements has offered the opportunity to reassess research priorities. Specifics are outlined under their respective program areas.

Estimated Number of Professional FTEs/SYs total in the State.

Year	Extension		Research	
	1862	1890	1862	1890
2014	303.9	0.0	388.8	0.0
2015	303.9	0.0	388.8	0.0
2016	303.9	0.0	388.8	0.0
2017	303.9	0.0	388.8	0.0
2018	303.9	0.0	388.8	0.0

II. Merit Review Process

1. The Merit Review Process that will be Employed during the 5-Year POW Cycle

- Internal University Panel
- Combined External and Internal University Panel
- Combined External and Internal University External Non-University Panel
- Expert Peer Review

2. Brief Explanation

The Minnesota Agricultural Experiment Station engages in a scientific merit and peer review processes for all research projects. Peer review involves both internal and external reviewers. This takes place within each college that receives MAES funding and under the review and approval of the college department heads and associate deans for research. For example, in the College of Veterinary Medicine the associate dean for research gathers input from the steering committee leaders from the college's three Signature Programs for research (Emerging and Zoonotic Disease, Population Systems and Comparative Medicine.) The steering committee members are determined through a group nomination and election by the

Signature Program group members at open forums.

Each of the colleges that partner with MAES (including Extension) engages in a yearly strategic planning process to submit a "compact" that is negotiated with central administration and assures that the colleges' research and outreach goals and direction are connected with University priorities. The research goals of each college are used to select and refine the research projects that receive MAES funding.

Extension will manage continuous improvement of the merit-based promotion processes that began in 2009 and extended to county educators in 2010. To implement a successful system, program leaders will carefully select and support educators for success. Extension leaders will work together to manage opportunities for peer support among all who are undergoing promotion review, and a fair and supportive critical review process will be established.

There are seven criteria reviewed for promotion: 1) program leadership, 2) extension teaching, 3) program management, 4) scholarship, 5) technical assistance, 6) engagement, and 7) service. These seven criteria are weighted differently for Extension educators with rank (regional educators) and Extension educators without rank (county educators.) Candidates choose which criteria will be the primary emphasis of their promotion dossier. The dossier is reviewed by peers in Minnesota and in other states.

Promotion is awarded to recognize the level of the academic professional's contributions to the missions of Extension and the University as well as to their professional field. Although tenure is not granted in University of Minnesota Extension, there are clear expectations that academic professionals will move forward in rank and will be recognized for attaining a higher academic rank. Responsibility for the Extension promotion decision rests with the Dean of Extension, based on recommendations from a promotion review committee, Center Associate Dean, and Extension's Senior Associate Dean. Promotion is neither automatic nor routine, and the decision is made without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

III. Evaluation of Multis & Joint Activities

1. How will the planned programs address the critical issues of strategic importance, including those identified by the stakeholders?

MAES research is continually being informed, reviewed and focused by the needs of stakeholders. Colleges receiving MAES funding have advisory groups who provide input into research goals and needs. In addition, individual departments convene stakeholder groups specific to their disciplines, and researchers connect with stakeholder groups in a variety of ways for continuing feedback on their research goals and objectives. Specific efforts to convene groups for new emerging research challenges, such as seeing input into renewable energy research goals, will be undertaken.

Each **Extension** program team is responsible for a planned program, and many teams are engaged in multi-disciplinary initiatives. Teams review trends, conduct new research and interview key informants to assure that educational programs and field research are addressing issues of strategic importance. Program teams meet regularly to review the work in communities and available research. This team also supports the monitoring of critical issues and needs. Their review culminates in program development and staff development plans, as well as budget requests and business plans.

In 2012, Extension initiated a process to identify key issues affecting the quality of life in Minnesota and Extension's role in providing solutions to these issues. Through a process that engaged faculty, staff and citizen advisory committee members, Extension identified three

priority issues: Community Food Systems, Bridging the Educational Achievement Gap, and Clean Energy. Each of these issues represents a complex challenge with multiple stakeholders and partners.

MAES is making investments in each of these three areas. Because of the complexity and the need for research partners, these issues are ripe with opportunity for integrated activities.

A. Community Food Systems: Robust community food systems provide Minnesotans access to safe, nutritious, affordable food; address issues of food insecurity and obesity; and generate additional markets for farmers. Creating resilient, community food systems is complex and requires civically-engaged and community-based work that includes food production, marketing, distribution, nutrition, and consumer education. This issue area builds on Extension's statewide reach and expertise across multiple sectors to make a collective impact statewide and beyond.

B. Clean Energy: Energy is at the heart of critical economic, environmental and developmental issues facing the world today. Minnesotans spent over \$16 billion on energy in 2005, the vast majority of it on imported, non-renewable petroleum, coal and natural gas. The demand for these energy resources continues to grow. Rising prices for both transportation and electricity energy are significantly impacting personal economies and natural gas costs are likely to continue fluctuating. These factors, coupled with the environmental impacts that result from fossil-fuel based energy sources, all speak to the need to consider other paths for Minnesota's energy future. Minnesotans need research-based solutions for energy production and efficiencies, which integrate new technology and human behavior change. Extension can bridge the need for University research, community engagement and education that supports behavior change.

C. Bridging the Educational Gap: The evidence that Minnesota's students are losing ground in educational achievement is overwhelming. Similarly, the state's economic and community well-being and vitality is indisputably linked to the success and well-being of its youth.

2. How will the planned programs address the needs of under-served and under-represented populations of the State(s)?

Extension. Some program teams and assigned committees work intentionally to include and serve underserved and underrepresented audiences. Below are some examples of methods employed by UMN Extension to integrate underserved populations in programming.

- Co-design of curriculum and program offerings: Teams use collaborative design methods to bring educational design concepts to pilot focus groups, monitor feedback, and adjust approaches.
- Evaluated program pilots: Teams design programs and use pre- and post-evaluation techniques to determine whether the program is effective with specific groups.
- Outreach committees: The American Indian Task Force, for example, has convened a multi-disciplinary team to learn about and listen to Minnesota's Native American population. The process is developing solid relationships that result in more successful programming. Also, a Latino Community of Practice gathers educators working to reach Minnesota's immigrant Latino population. They are sharing information and are working together to engage stakeholders to learn of the communities' needs.
- Designated outreach staff: Several Extension positions are responsible for

conducting programs in locations with new populations and communities of culture. By making successful outreach a measure of performance for specific job descriptions, deeper in-roads are made.

Each year, we will report program success in matching or exceeding Minnesota's percentage of residents who are persons of color. We will also report on targeted outreach that has affected outputs or outcomes regarding under-served and under-represented populations.

MAES. Research opportunities and needs in the areas of food science and nutrition, and family and community development related to under-served populations have increased. MAES researchers will study food and health needs of new immigrant families, as well as food security and food accessibility issues of the poor, especially rural poor.

3. How will the planned programs describe the expected outcomes and impacts?

We have elected to present a joint report that organizes NIFA's planned programs around Extension's program areas and initiatives. Extension activities are implemented and monitored by program teams that work together to plan and enhance their program business plans yearly. This "straight line" between the research and field work and our NIFA reporting system will assure field accountability to NIFA as a key stakeholder. Benchmarks will be monitored and changed based on yearly assessments and will be incorporated into the program plans as well as the NIFA Plan of work.

4. How will the planned programs result in improved program effectiveness and/or

By clustering our programs and research as program areas with designated staff and leadership, Extension has created structures for both managing programs and evaluating effectiveness. Higher education has been operating for some time in an environment of increasing need from our stakeholders and increasing complexity of research problems, while budget forces at the county, state and federal level require thoughtful choices. By selecting critical issues, focusing work and tightening links between areas of expertise in Extension and research, we can increase our effectiveness and also have a feedback system that tells us when to increase, decrease, or shift focus to maintain or increase efficiency.

IV. Stakeholder Input

1. Actions taken to seek stakeholder input that encourages their participation

- Targeted invitation to traditional stakeholder groups
- Targeted invitation to non-traditional stakeholder groups
- Targeted invitation to traditional stakeholder individuals
- Targeted invitation to non-traditional stakeholder individuals
- Survey of traditional stakeholder groups
- Survey of traditional stakeholder individuals
- Survey specifically with non-traditional groups
- Survey specifically with non-traditional individuals
- Other (One-on-one interactions)

Brief explanation.

The University of Minnesota strives to maintain the confidence and trust of the people, organizations and communities it serves in all regions of Minnesota. Extension and MAES are firmly

committed to building strong relationships that bring together the knowledge, skills and abilities necessary to strengthen capacity in individuals, geographic communities and communities of interest. Extension and MAES listen and are flexible and creative in program development, collaborating with a wide range of diverse Minnesotans to assert the position, "We know Minnesota."

Formal structures currently in place will be maintained in order to be influenced by key stakeholders, including county Extension committees, citizen committees of the regional sustainable development partnerships, the dean's Citizen Advisory Committee, and a joint staffing contract with the Association of Minnesota Counties. Programs and centers, to varying degrees, manage structured advisory committees and feedback processes. These are designed according to current concerns. Special initiatives will be highlighted yearly.

2(A). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

1. Method to identify individuals and groups

- Use Advisory Committees
- Use Internal Focus Groups
- Use External Focus Groups
- Open Listening Sessions
- Needs Assessments
- Use Surveys

Brief explanation.

Extension.

1. Regular review of program activities and feedback about programs from participants and sponsors allow program teams and researchers to identify new individuals and groups that can help them achieve ultimate goals.

2. Members of a statewide Extension Citizen Advisory Committee are selected through outreach to local and state stakeholders who apply to be a delegate to the committee. Applicants are reviewed to consider the breadth of representation needed for program areas and geographic concerns.

3. Counties conduct yearly budget reviews, assess past performance of local Extension staff and programs, and consider current program relevance to county priorities. A committee convened by Extension and the Association of Minnesota Counties serves in an advisory capacity to Extension.

4. Typically, program participants provide feedback about program satisfaction through post-event surveys.

5. Targeted program audiences and constituents are identified by Extension educators.

6. Educators and researchers act as an internal focus group.

MAES.

1. MAES partner colleges have advisory committees.

2. Research and Outreach Centers have citizen advisory committees. Listening sessions are conducted to solicit input into research needs.

3. Individual researchers and research teams receiving MAES funding have stakeholder group input that they seek out to provide feedback and support to research programs.

4. Legislators and higher education committees are identified by University Relations

and the MAES government relations department.

2(B). A brief statement of the process that will be used by the recipient institution to identify individuals and groups who are stakeholders and to collect input from them

1. Methods for collecting Stakeholder Input

- Meeting with traditional Stakeholder groups
- Survey of traditional Stakeholder groups
- Meeting with traditional Stakeholder individuals
- Survey of traditional Stakeholder individuals
- Meeting with the general public (open meeting advertised to all)
- Meeting specifically with non-traditional groups
- Survey specifically with non-traditional groups
- Meeting specifically with non-traditional individuals
- Survey specifically with non-traditional individuals
- Meeting with invited selected individuals from the general public
- Survey of selected individuals from the general public

Brief explanation.

Extension identifies advisors and stakeholders in counties, through program teams, through state contacts, through program advisory committees and Extension-wide advisory committees.

1. Current program participants provide feedback through post-event surveys.
2. Formal evaluation and market surveys collect input. By deciding whether or not to partner with Extension, program audiences "vote" on the relevance and effectiveness of programs.
3. Educators and researchers who are liaisons to stakeholders provide internal focus groups to share what they learn in program discussions and planning.
4. Through personal meetings with legislators and higher education committees, Extension monitors whether the goals of the State of Minnesota and its voters are considered.
5. Regular review of program activities and feedback from stakeholders about programs allow program teams to identify new individuals and groups that can help them achieve their goals.
6. County-based committees and elected officials meet with regional directors as they make budget decisions. Often, these budget decisions respond to the quality and relevance of the service they receive from local Extension staff.
7. The Extension Citizen Advisory Committee is convened three times a year and receives conference calls and informational reports.
8. The process of awarding MAES administered funding for the Rapid Agricultural Response Fund not only requires researchers requesting funding to include letters of support from stakeholders, but stakeholders are brought to the table to review the proposals and offer their evaluation on the importance of the project. This input is a necessary part of the decision-making process.

Colleges receiving MAES funding have advisory groups who provide input into research goals and needs. In addition, individual departments convene stakeholder groups specific to their disciplines, and researchers connect with stakeholder groups in a variety of ways for continuing feedback on their research goals and objectives. Specific efforts to convene groups for new emerging research challenges, such as seeking input into renewable energy research goals, will be undertaken.

3. A statement of how the input will be considered

- In the Budget Process
- To Identify Emerging Issues
- Redirect Extension Programs
- Redirect Research Programs
- In the Staff Hiring Process
- In the Action Plans
- To Set Priorities

Brief explanation.

Input from stakeholders guides program teams and administration as they design research programs, outreach plans and structures. Stakeholder input is considered when answering questions such as:

- Which audiences should educators work with?
- How should research-based education be delivered? (Long-term consultation, workshop format, on-line courses, assessment, one-on-one consultation, mass media, web site, etc.)
- What other resources do stakeholders turn to? Do these intermediaries need research-based information? What is our program niche?
- What do stakeholders know about our programs? How do they hear about them?
- Has past service and research been satisfactory? How might it be changed?
- What new research should shift how we deliver programs?
- What external factors have occurred which require us to change program strategies?

As Extension has established program specialization, regional centers, and purchase of service by counties, stakeholder input is deeply integrated into our systems and organizational decisions. The extent to which programs continue, grow and evolve relies upon satisfaction, positive feedback and investment from stakeholders as well as demonstration of positive educational impacts.

Each program plan and program area work plan includes input from external scans, stakeholder input and secondary data that feed the strategic planning process. The strategic plan (described in our 2011 accomplishments report) will directly influence the use of resources and the direction of research and outreach programs.

V. Planned Program Table of Content

S. No.	PROGRAM NAME
1	Global Food Security and Hunger
2	Sustainable Energy
3	Climate Change
4	Health and Nutrition
5	Food Safety
6	Community Economics and Public Finance
7	Leadership and Civic Engagement
8	Building Healthy, Strong Families
9	Youth Development
10	Fish, Wildlife and Conservation
11	Water Resources
12	Forestry and Forest Products
13	Agricultural Business Management
14	Housing
15	Horticulture

V(A). Planned Program (Summary)

Program # 1

1. Name of the Planned Program

Global Food Security and Hunger

2. Brief summary about Planned Program

The Food and Agricultural Organization of the United Nations recently reported that more than one billion people in the world suffer malnutrition. This sobering statistic highlights the challenge to the world and the U.S food production system. Minnesota, as the sixth largest agricultural producer in the U.S, plays a key role within that system. Fifty-three percent of Minnesota's total land area is farm land, and farm income provides close to \$15 billion to the Minnesota economy. Maintaining and building that productivity requires both long term vision and short term results as world food needs grow, because the food production system is not static. To be profitable and meet societal expectations, farms must both use resources efficiently and reduce harmful environmental effects. Without significant increases in agricultural productivity, food will become more scarce and expensive.

To help meet the challenge of global food security and hunger, MAES invests in research to: develop disease resistance in crops and improve the nutrient quality of food; reduce animal diseases and develop better livestock production practices; improve agricultural marketing; and enhance rural development. Extension connects farmers and communities with information to be productive and profitable. Many promising research avenues, such as precision agriculture, production strategies to reduce erosion and pollution, and new crop varieties that reduce water and fertilizer demand have international implications. Research and outreach supports new agricultural niche markets, responds to new consumer preferences and seizes the opportunity for local and organic foods. MAES and Extension are being strategic in looking at the entire food system and finding solutions that will support Minnesota agriculture without sacrificing the environment.

MAES invests in both basic and applied research to support a productive agricultural industry and address the issue of global food security and hunger. A major emphasis of MAES supported basic research is in microbial and plant and animal genomic research. The University of Minnesota's St. Paul campus houses the Cargill Building for Microbial and Plant Genomics, the first building dedicated to microbial and plant genomics research at a public research university. MAES researchers also have available the resources of a Bio-Safety Level 2 (BL2) laboratory, and a Bio-Safety Level 3 (BL3), a maximum containment laboratory/glasshouse which is the only facility of its kind in the Midwest, and one of only three in the U.S.

Genomic research supported by MAES research will:

- Provide techniques to understand the genetic basis of traits found in agronomic crops such as corn and soybeans, peas and alfalfa that may be used to improve these and other crops.
- Study microbial and plant compounds that have potential as drugs.
- Sequence the genomes of bacteria that cause disease in livestock to identify potential targets for therapy.
- Study pathogenic microbes that cause livestock and plant disease.
- Develop technology for identifying useful biological agents and for analyzing the huge volume of data genomics produces.
- Use DNA molecular marker techniques to help speed the process of plant breeding for desirable traits.
- Support animal agriculture through understanding changes in gene expression associated with animal diseases.

Update: In 2013, new faculty hires will allow MAES to increase efforts in some targeted research in urban agricultural issues related to plant diseases. A newly hired agronomist and corn geneticists will increase MAES capability in that field. And a soil nutrient specialist will provide new emphasis on the science of soils. The College of Food, Agricultural and Natural Resource Sciences have new and refurbished animal facilities as part of their Six-Year Capital Improvement Plan. This will allow for better centralized animal research and teaching. MAES supported research in both this college and in the College of Veterinary Medicine will be supported by a planned facility to hold nursery and mature transgenic swine.

Extension. This planned program combines the work of two program areas within Extension. One organizes outreach to commodity crop producers and their industry supports; the other organizes outreach to livestock producers and their industry supports. Both program areas focus on introducing new technology and practices, and support both the demand and supply side of industry markets. Content areas featured within the crops area include: agricultural drainage, climate and weather, commodity crops (corn, soybeans, small grains and sugar beets), forages, and pesticide safety. Livestock educators serve producers within Minnesota's beef, dairy, horse, meats, poultry, and swine industry. Both areas have small farms programs.

Extension's programming for Global Food Security and Hunger is implemented through three types of efforts. County educators address local concerns such as weather disasters and monitor local research; regional educators specialize in particular content areas (e.g., dairy). Educators and specialists merge expertise to conduct state and multi-state activities to conduct educational events face-to-face and online, updating the field of agriculture about research findings.

Global Food Security and Hunger will be instrumental to Extension's efforts to address the interdisciplinary issue of Community Food Systems that was selected after stakeholder analysis in 2012.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
201	Plant Genome, Genetics, and Genetic Mechanisms	5%		5%	
204	Plant Product Quality and Utility (Preharvest)	10%		10%	
205	Plant Management Systems	10%		10%	
206	Basic Plant Biology	5%		5%	
211	Insects, Mites, and Other Arthropods Affecting Plants	5%		5%	
212	Pathogens and Nematodes Affecting Plants	5%		5%	
213	Weeds Affecting Plants	5%		5%	
216	Integrated Pest Management Systems	5%		5%	
301	Reproductive Performance of Animals	5%		5%	
302	Nutrient Utilization in Animals	8%		5%	
304	Animal Genome	2%		5%	
305	Animal Physiological Processes	5%		5%	
306	Environmental Stress in Animals	2%		5%	
307	Animal Management Systems	15%		10%	
311	Animal Diseases	10%		10%	
315	Animal Welfare/Well-Being and Protection	3%		5%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)**1. Situation and priorities**

Commodity crops addressed by this planned program produce approximately \$3 billion in cash receipts to Minnesota farmers, contributing economically to Minnesota's rural communities and to the state as a whole. The primary commodity crops produced in Minnesota are corn, small grains (spring wheat, barley and oats) and soybean. Another important commodity crop in Minnesota is sugar beets. Minnesota ranks first nationally in sugar beet production, raising 460,000 acres annually. The economic benefit from the beet sugar industry in Minnesota and North Dakota include \$1.1 billion in direct impacts plus another in secondary impacts.

Minnesota livestock producers are challenged to integrate knowledge from diverse disciplines into production practices suitable for individual operations. Research and education on animal production systems address the interactions between nutrition, genetics, reproduction, physiology, microbiology,

immunology, and molecular biology, and related effects on animal health, productivity, and impacts to the environment. In Minnesota, large amounts of land (including 2,000,000 acres of conservation reserve land) are suited for beef cow/calf operations, but the cost of production is high due to feed costs and inefficient use of available forage. Research is needed to develop grazing and forage systems that reduce feed costs and improve profitability. Minnesota is the nation's sixth largest milk-producing state and has the largest turkey industry in the nation.

Multi-disciplinary Extension initiatives are examining local food markets and the development of sustainable, diverse and resilient food systems across scales.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

A balanced approach toward commodity, industry and regulatory partners is necessary to maintain programmatic funding and our competitive position. Research in best practices can be communicated to livestock and crop producers through education and demonstration. The University of Minnesota can provide leadership in statewide and regional initiatives to support both supply and demand for Minnesota's agricultural products.

2. Ultimate goal(s) of this Program

The ultimate goal of Extension programs in crop and livestock production is to enhance the productivity and profitability of those who manage these millions of acres of productive Minnesota land, thus stimulating an efficient economy that produces the world's food. Another goal is environmental protection and management.

Research components seek to:

- Identify and overcome constraints to crop production.
- Focus on soil health, tillage systems, crop rotations, pest management and decision support systems that will accelerate the adoption of research results on farms by demonstrating the benefits of research in terms of the whole farm.
 - Enhance the health and safety of producers and pesticide applicators.
 - Develop efficient crop production and sustainable cropping systems.
 - Create discoveries in germplasm development, genetic transformation and the development and application of molecular markers -- crop improvement for the introduction of new genes to increase resistance to pests and diseases; and improvement of productivity and crop quality.
 - Develop new approaches for breeding and genetic improvement using molecular technologies.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	37.0	0.0	128.2	0.0
2015	37.0	0.0	128.2	0.0
2016	37.0	0.0	128.2	0.0
2017	37.0	0.0	128.2	0.0
2018	37.0	0.0	128.2	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Research will be conducted to achieve the goals outlined under "Ultimate Goals." Note that KA 201 Plant Genome, Genetics and Genetic Mechanisms, and KA 206 Basic Plant Biology, will be used to report mainly MAES research activities and outcomes in this joint report, while other KAs will be used to discuss both Extension and Experiment Station results and impact. Within this planned program, both basic and applied research activities will focus on a broad range of efforts to support the viability and success of Minnesota's crop producers, including such emerging opportunities as biomass, alternative crops and response to new pests and pathogens.

Crop production and livestock **Extension** education will use educational forums, one-on-one consultation opportunities, industry collaboration and web-based information to deliver both proactive and reactive information to producers. Proactive education will disseminate new research that can improve the practices of crop and livestock producers; for example, creating better dairy cow health through improved cow care. Reactive education will help farmers cope with current economic trends, consumer trends and external threats such as bad weather. Multi-disciplinary efforts will combine the efforts of programming in community economics, youth, families and agriculture to address local, sustainable food systems across scales.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations ● Other 1 (Distance Learning) 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (Publications)

3. Description of targeted audience

The primary audiences are producers of livestock, commodity crops and small farms. Additional audiences are industry representatives who can assist in dissemination of valuable information. Collaborative relationships with state departments, local government jurisdictions and regulating agencies support and inform those who influence crop and livestock producers.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of Extension publications and presentations.
- Number of Extension learning opportunities.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Participants of Extension livestock and crop program workshops/classes and conferences will achieve significant learning gains regarding research-based knowledge and skills. (Target expressed as the percentage of participants who achieved significant learning gains as a result of attending Extension program workshops/classes and conferences.)
2	Participants of workshops/classes and conference sessions related to livestock and crop production will significantly improve their production practices as a result of attending the program. (Target expressed as a percentage of participants that significantly changed one or more of their practices as a result of attending workshops/classes and conference sessions intended to improve participant practices.)
3	Interventions will result in changes in conditions related to profitability, crop and livestock health or environmental conditions. (Target expressed as number of changes in condition reported each year.)
4	Research will support a more sustainable, diverse and resilient food system (Measure: number of new or improved innovations developed for food enterprises. Measure: number of new diagnostic systems analyzing plant and animal pests and diseases)
5	Development of new crop varieties will help Minnesota growers improve profitability
6	Research will provide information to support strategies to control animal diseases.

Outcome # 1

1. Outcome Target

Participants of Extension livestock and crop program workshops/classes and conferences will achieve significant learning gains regarding research-based knowledge and skills. (Target expressed as the percentage of participants who achieved significant learning gains as a result of attending Extension program workshops/classes and conferences.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 204 - Plant Product Quality and Utility (Preharvest)
- 205 - Plant Management Systems
- 206 - Basic Plant Biology
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 212 - Pathogens and Nematodes Affecting Plants
- 213 - Weeds Affecting Plants
- 216 - Integrated Pest Management Systems
- 301 - Reproductive Performance of Animals
- 302 - Nutrient Utilization in Animals
- 304 - Animal Genome
- 305 - Animal Physiological Processes
- 306 - Environmental Stress in Animals
- 307 - Animal Management Systems
- 311 - Animal Diseases
- 315 - Animal Welfare/Well-Being and Protection

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Participants of workshops/classes and conference sessions related to livestock and crop production will significantly improve their production practices as a result of attending the program. (Target expressed as a percentage of participants that significantly changed one or more of their practices as a result of attending workshops/classes and conference sessions intended to improve participant practices.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 204 - Plant Product Quality and Utility (Preharvest)

- 205 - Plant Management Systems
- 206 - Basic Plant Biology
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 212 - Pathogens and Nematodes Affecting Plants
- 213 - Weeds Affecting Plants
- 216 - Integrated Pest Management Systems
- 301 - Reproductive Performance of Animals
- 302 - Nutrient Utilization in Animals
- 304 - Animal Genome
- 305 - Animal Physiological Processes
- 306 - Environmental Stress in Animals
- 307 - Animal Management Systems
- 311 - Animal Diseases
- 315 - Animal Welfare/Well-Being and Protection

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Interventions will result in changes in conditions related to profitability, crop and livestock health or environmental conditions. (Target expressed as number of changes in condition reported each year.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 204 - Plant Product Quality and Utility (Preharvest)
- 205 - Plant Management Systems
- 206 - Basic Plant Biology
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 212 - Pathogens and Nematodes Affecting Plants
- 213 - Weeds Affecting Plants
- 216 - Integrated Pest Management Systems
- 301 - Reproductive Performance of Animals
- 302 - Nutrient Utilization in Animals
- 304 - Animal Genome
- 305 - Animal Physiological Processes
- 306 - Environmental Stress in Animals
- 307 - Animal Management Systems

- 311 - Animal Diseases
- 315 - Animal Welfare/Well-Being and Protection

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Research will support a more sustainable, diverse and resilient food system (Measure: number of new or improved innovations developed for food enterprises. Measure: number of new diagnostic systems analyzing plant and animal pests and diseases)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 205 - Plant Management Systems
- 307 - Animal Management Systems

4. Associated Institute Type(s)

- 1862 Research

Outcome # 5

1. Outcome Target

Development of new crop varieties will help Minnesota growers improve profitability

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 201 - Plant Genome, Genetics, and Genetic Mechanisms
- 206 - Basic Plant Biology

4. Associated Institute Type(s)

- 1862 Research

Outcome # 6

1. Outcome Target

Research will provide information to support strategies to control animal diseases.

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 307 - Animal Management Systems
- 311 - Animal Diseases
- 315 - Animal Welfare/Well-Being and Protection

4. Associated Institute Type(s)

- 1862 Research

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Adjustments to both the research and outreach work of the program will be necessary in response to all of the external factors listed above. Some of which are more predictable than others in an increasingly large-scale and global environment. Crop and livestock production are affected by changes in government regulations, the economy and, as always, the weather.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

End of workshop surveys will be used to collect information about participant satisfaction, learning and plans to use the material. Crop and livestock production programs engage in in-depth evaluations for yearly events that have a broad impact and that will be repeated year to year. The goal of the evaluation is to measure whether the programs achieve their educational goals, and to determine whether programs can be improved in regard to marketing, target audience, logistics, content, teaching or structure.

V(A). Planned Program (Summary)

Program # 2

1. Name of the Planned Program

Sustainable Energy

2. Brief summary about Planned Program

Extension. The goal of Extension's Sustainable Energy Planned Program is to be a driver of a developing energy efficiency and renewable energy industry, providing unbiased information needed to allow stakeholders and the public to make thoughtful decisions about energy futures in the state and region. Sustainable Energy programming is primarily carried out by the Clean Energy Resource Teams -- or CERTs. CERTs are a statewide partnership with a shared mission to connect individuals and their communities to the resources they need to identify and implement community-based clean energy projects. CERTs partners are funded by a variety of sources, including U of M Extension. In carrying out its mission, CERTs staff align their work with federal and state goals, and leverage dollars from a host of sources to bring initiatives, educational programs and seed grants to communities throughout the state of Minnesota.

MAES. The U.S. has a goal of producing 20 percent of its transportation fuels from renewable sources, including biomass, by 2030. This is the kind of challenge for which the Land Grant University system was first created. Sustainable energy efforts require a system-wide focus, looking at not only efficient processes, but balancing natural resources, and examining its impact on climate change, water quality, and quality of life. Joint positions of the Minnesota Agricultural Experiment Station research and University of Minnesota Extension outreach are focusing on the potential for biomass and other renewable energy sources, such as wind and hydrogen energy, within the context of Minnesota's agricultural and natural resources environment.

Emerging technologies and emerging public policy are driving key players to consider the use of bio-mass to create biofuels and biopower. However, a full-fledged sustainable energy economy has yet to be developed. In developing that economy, decision-makers need quality information that is not biased by either political positions or profiteering. Sustainable energy efforts at Extension will provide a source of unbiased research and education that will, ultimately, create a viable economy for sustainable energy. Its knowledge base, drawn from research of MAES and others, will glean information about current economic and policy forces, knowledge of emerging policies and technologies, and research by and about environmental impacts of biofuels and biomass, economic drivers and realities, and new technology and engineering.

MAES research is helping to develop new methods to produce biofuels from many different sources, including forest and mill residues, agricultural crops and wastes, animal waste and livestock operation residues, algae, fast-growing trees and plants, and municipal and industrial wastes. Researchers are also looking at new uses for ethanol bioproducts; research to develop farm scale prototypes for energy recovery and use; and studies on the economic and environmental impacts of the emerging biofuels industry. At the same time, Extension outreach is bringing that new information to farm and forest landowners making decisions about their operations, and to local communities making decisions about their energy future.

MAES will support research to investigate the potential of renewable energy resources. Many of the currently funded projects are focused on a range of opportunities related to biomass. However, research

projects on other energy sources, such as wind and solar, as well as other sources that have not yet emerged, will be undertaken as opportunities arise. This research will help determine economic and policy issues related to renewable energy resources, and will conduct needed basic and applied research on processes, materials, and techniques. It will be designed to help agricultural producers participate in the renewable energy industry by adding value to their products while at the same time improving rural economic development.

3. Program existence : Intermediate (One to five years)

4. Program duration : Medium Term (One to five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
131	Alternative Uses of Land	0%		30%	
401	Structures, Facilities, and General Purpose Farm Supplies	5%		0%	
402	Engineering Systems and Equipment	3%		0%	
501	New and Improved Food Processing Technologies	5%		0%	
511	New and Improved Non-Food Products and Processes	5%		0%	
601	Economics of Agricultural Production and Farm Management	0%		30%	
605	Natural Resource and Environmental Economics	82%		30%	
610	Domestic Policy Analysis	0%		10%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Extension. Minnesota's energy supply is not as clean efficient, reliable and affordable as it could be. Minnesotans spent \$16 billion and consumed a total of 1,852.2 trillion BTUS of energy (electricity, natural gas, petroleum products, coal and biomass) in 2010 to supply energy needs. Energy use spreads across four main sectors: Transportation (26 percent total use covering planes, trains, buses, automobiles), residential (23 percent total use), commercial (19 percent total use) and industrial (32 percent total use).

One priority for the work of Sustainable Energy reflects a new partnership with The Minnesota Department of Commerce, Division of Energy Resources Staff. Their goal is to oversee how utilities across the state are meeting their mandated energy savings goals, and also coordinate which technologies are "allowed" to claim deemed savings.

MAES. In the early 1980s, MAES funding helped build Minnesota's first ethanol research facility at one of its Research and Outreach Centers. At the same time, Experiment Station research and Extension outreach efforts focused on the economic potential of ethanol for rural communities and how they could take advantage of those opportunities. Today, there are broader opportunities for renewable energy, and an increasingly urgent need to explore them.

Research is needed to develop new methods to produce biofuels from waste biomass including forest and mill residues, agricultural crops and wastes, animal waste, livestock operation residues, aquatic plants, fast-growing trees and plants, and municipal and industrial wastes.

Other energy opportunities include studying other energy sources. For example, a current pilot project at the Research and Outreach Center at Morris, Minnesota, is using energy from wind to turn nitrogen from the air into ammonia, an important fertilizer.

2. Scope of the Program

- In-State Extension
- In-State Research
- Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Extension. Sustainable energy initiatives carried out by CERTs, program partners, educators and specialists assume that:

- The most sustainable form of energy is energy not used.
- Communities and their members can use education, incentive and encouragement to adopt energy conservation, energy efficiency and renewable energy technologies and practices in their homes, businesses and local institutions.
 - Relationships and partnerships among key players affecting supply and demand must be nurtured and informed.
 - As the U.S. seeks to reduce its dependence on petroleum products, demand for bio-based products will steadily increase.
 - Unanswered questions about the impact of biofuels on greenhouse gas emissions, as well as the competition between food and fuel will increase the need for unbiased information and public research. The role of research in helping to inform the public and policy debate is critical.
 - Many potential alternative energy sources are in the beginning development stages or as yet unknown. It will be important to be flexible and entrepreneurial in order to take advantage of emerging research opportunities.
 - The direction of the renewable energy industry will be driven by innovation.
 - Renewable energy research requires a system-wide focus, looking at not only efficient processes, but balancing natural resources, and examining its impact on climate change, water quality, and quality of life.

2. Ultimate goal(s) of this Program

Extension. The overriding charge of CERTs is to help Minnesota meet its energy efficiency and renewable energy goals by connecting communities with the resources they need to identify and implement energy efficiency and renewable energy projects. Its goals will be quantified through BTUs of energy saved, through dollars awarded in seed grants, and through the involvement of people in creating a more sustainable energy future.

MAES. The ultimate research goals are:

- To build a new bio-based economic sector on the existing foundation of agriculture, forestry and natural resources.
- To understand and evaluate the economic impacts of adoption of renewable energy sources.
- To enlarge the understanding of Minnesotans in the opportunities and trade-offs in renewal energy strategies .
- To develop real science answers to known and as yet unknown questions.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	7.5	0.0	38.5	0.0
2015	7.5	0.0	38.5	0.0
2016	7.5	0.0	38.5	0.0
2017	7.5	0.0	38.5	0.0
2018	7.5	0.0	38.5	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Extension. Sustainable Energy programming from U of M Extension is primarily carried out through the Clean Energy Resource Team project (CERTs). CERTs are a statewide partnership with a shared mission to connect individuals and their communities to the resources they need to identify and implement community-based clean energy projects. CERTs activities in Extension are carried out with the following partners: University of Minnesota Regional Sustainable Development Partnerships, Eureka Recycling, Southwest Regional Development Commission, the Minnesota Project and the Minnesota Division of Energy Resources.

As an example of the kind of work CERTs will be doing, the teams will work with the Minnesota Department of Commerce, Division of Energy Resources to provide program support and outreach for Minnesota's Guaranteed Energy Savings Program (GESp). This program aims to provide technical, contractual and financial assistance to state agencies, local government units, school districts and institutions of higher learning that elect to implement energy efficiency and renewable energy through performance contracting. CERTs will continue to pursue funding that supports fulfillment of their mission.

MAES. Researchers will engage in a wide range of research activities, including laboratory studies, experiments, field testing, prototype development, comparison studies, and economic analysis. Collaborative efforts will be necessary and will include cross-disciplinary studies and the involvement of private industries and other private and public stakeholders.

Some specific projects already known:

- Research on new uses for ethanol bioproducts, liquid fuels from biomass, and other energy crops for Minnesota.

- Research on ways to recover liquid fuel, gas, and other products from agricultural wastes.
- Research to develop farm scale prototypes for energy recovery and use.
- Research on altering lignin composition for bioprocessing of lignocellulosic feed stocks to biofuels and other products.

- Studies on the economic and environmental impacts of the emerging biofuels economy.
 Researchers will:

- Publish the results of research in scientific journals and communicate research results in internal and external media.
- Present data at professional scientific regional, national and international conferences and symposia.
- Deliver science-based objective information to state, regional, national and international user groups.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> • Education Class • One-on-One Intervention • Demonstrations • Other 1 (seed grants) • Other 2 (campaigns) 	<ul style="list-style-type: none"> • Public Service Announcement • Newsletters • TV Media Programs • Web sites other than eXtension

3. Description of targeted audience

Extension programming through Clean Energy Resource Teams is delivered in seven regions spanning the entire state of Minnesota. CERTs empowers communities and their members to adopt energy conservation, energy efficiency and renewable energy technologies for their homes, businesses and local institutions. Types of communities that CERTs works with include, but are not limited to, businesses, civic organizations, economic developers, faith groups, farmers, local governments, residents and neighborhoods, schools, and utilities.

Agriculture and natural resources industry representatives, biotechnology company representatives, policymakers, state and federal agency representatives, private citizens, and entrepreneurs.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Seed grant dollars will provide opportunity and support for clean energy projects to occur in Minnesota communities.
 - Workshops, tours and forums will provide unbiased information regarding energy efficiency and renewable energy to target audiences.
 - Subscribed members to the CERTs list serve will receive regular communication and education clean energy resources in Minnesota.
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Research will investigate and help develop novel sources of bioenergy.
2	Participants of workshops, tours and forums will report that they were able to make informed decisions about energy efficiency and renewable energy. (Target reported as percentage of those who took action.)
3	Activities will contribute to quantifiable annual energy savings, either through energy efficiency and conservation efforts or by offsetting current energy sources through the use of renewable energy. (Target expressed is the total number of million BTUs saved as a result of CERTs activities this year.)

Outcome # 1

1. Outcome Target

Research will investigate and help develop novel sources of bioenergy.

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 131 - Alternative Uses of Land
- 601 - Economics of Agricultural Production and Farm Management
- 605 - Natural Resource and Environmental Economics
- 610 - Domestic Policy Analysis

4. Associated Institute Type(s)

- 1862 Research

Outcome # 2

1. Outcome Target

Participants of workshops, tours and forums will report that they were able to make informed decisions about energy efficiency and renewable energy. (Target reported as percentage of those who took action.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 401 - Structures, Facilities, and General Purpose Farm Supplies
- 402 - Engineering Systems and Equipment
- 501 - New and Improved Food Processing Technologies
- 511 - New and Improved Non-Food Products and Processes
- 605 - Natural Resource and Environmental Economics

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Activities will contribute to quantifiable annual energy savings, either through energy efficiency and conservation efforts or by offsetting current energy sources through the use of renewable energy. (Target expressed is the total number of million BTUs saved as a result of CERTs activities this year.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 401 - Structures, Facilities, and General Purpose Farm Supplies
- 402 - Engineering Systems and Equipment
- 501 - New and Improved Food Processing Technologies
- 511 - New and Improved Non-Food Products and Processes
- 605 - Natural Resource and Environmental Economics

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges

Description

The potential for biomass and other renewable energy sources will be developed within the context of Minnesota's agricultural and natural resources environment. It will also be developed within the larger, global world of increasing demand for energy from developing countries and competing demands for food.

Public policy decisions will have an impact on incentives to conserve energy or use renewable energy sources.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

The metrics of effectiveness employed by the CERTs team considers the efficacy of Extension's educational outreach, as well as the efficacy of programs to meet energy efficiency and renewable goals. Surveys and observations examine whether program participants take action to change their energy sources or decrease their energy use. Using information about the effectiveness of such campaigns, the team has established a way to quantify the annual energy savings in BTUs.

V(A). Planned Program (Summary)

Program # 3

1. Name of the Planned Program

Climate Change

2. Brief summary about Planned Program

Climate change is a long-term environmental issue. In Minnesota, as elsewhere, climate change is already happening. For example, over the past twenty years, the growing season in the Great Lakes region has increased by 8-to-16 days, and overall plant growth has increased by 10 percent. For Minnesota, climate change will mean more hot extremes and more heavy precipitation events. Climate change will increase stress on our natural resources, require adaptations in our agricultural practices, and create economic and public policy challenges.

The complex issue of climate change requires multi-disciplinary perspectives. U of M faculty and specialists in forestry, water quality, environmental sciences, agricultural researchers and economists, along with climate and soil specialists will work together to develop the needed information. Researchers will develop conservation strategies, risk management strategies and practical information on best responses to climate change. Extension will provide outreach to provide Minnesotans information for responding to change.

Minnesota Agricultural Experiment Station researchers and Extension will provide key information and support:

- Investigating forest responses to warming and wildlife responses to changing habitats.
- Developing plant diversity and production strategies to reduce crop vulnerability.

- Identifying potential changes in soil microbes and threats from invasive pests.
- Developing conservation strategies in agricultural inputs to slow or lessen the impact of climate change.
- Monitoring climate and using tools such as remote sensing to map and monitor Minnesota resources.
- Analyzing carbon sequestration and biomass.
- Giving advice to farmers and communities on how to respond to fluctuations and stresses created by climate change.
- Advising stakeholders and policy makers based on analysis of alternative climate change remediation policies.

Extension FTEs achieving climate change outcomes are disbursed throughout other program departments. By integrating research about climate change into their program offerings, they accomplish the goals described here.

3. Program existence : Intermediate (One to five years)

4. Program duration : Medium Term (One to five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
102	Soil, Plant, Water, Nutrient Relationships	0%		20%	
104	Protect Soil from Harmful Effects of Natural Elements	50%		20%	
123	Management and Sustainability of Forest Resources	0%		20%	
132	Weather and Climate	25%		20%	
605	Natural Resource and Environmental Economics	25%		20%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Climate change has created a divisive political environment because of issues of causality and blame. No matter the cause, changes in Minnesota's climate are affecting Minnesotans. As changes are monitored, land grant systems are well-situated to recommend adaptive practices. Research and education will inform decision-makers in homes, farms, businesses, communities and regional and state policy settings so that Minnesota is better able to mitigate the effects of climate change.

2. Scope of the Program

- In-State Extension
- In-State Research

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

1. Climate change may affect a myriad conditions in agricultural production, environmental control, family and community life. Responding to these needs must involve many disciplines.
2. Baseline research and needs assessment must be examined in order to chart future programming.
3. Climate change is a contentious issue. Neutrality regarding cause and blame must undergird the program, while proactive thinking engages stakeholders in addressing the effects of climate change.

2. Ultimate goal(s) of this Program

The directive of this coordinated effort is to: 1) Discover the actual and potential implications of climate change on crop and ecological systems, economies and other sectors. 2) Enhance the public's engagement and receptivity to implications of climate change regardless of causality, and 3) Transfer knowledge that allows producers and environmental control agents to adapt to climate change by seizing the opportunities of new crops, new varieties and new management practices.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	0.0	0.0	16.3	0.0
2015	0.0	0.0	16.3	0.0
2016	0.0	0.0	16.3	0.0
2017	0.0	0.0	16.3	0.0
2018	0.0	0.0	16.3	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

The Climate Change initiative is a multi-disciplinary program mobilizing available and relevant Extension programming and research in areas such as forestry, environmental science education, water, crops, horticulture and more. Extension FTEs are not formally aligned with the Climate Change program area, outcomes and outputs are likely be described in other program areas.

Priorities are to conduct and synthesize adaptation research, develop resources and pathways to increase climate literacy in target audiences, and train decision-makers in new practices to ensure communities are prepared. As climate change affects conditions in planned programs across Extension, including Forestry, Agriculture, Horticulture and more, research from MAES and other sources will be consulted in order to determine a response.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations ● Other 1 (Adaptation of program modules) 	<ul style="list-style-type: none"> ● Web sites other than eXtension

3. Description of targeted audience

As programming is developed, audiences will be targeted. Targeted audiences must be those with whom we can make a difference, and who can benefit from research-based information. Many will be those audiences targeted by other program areas, as described in those plans of work. Primarily, we will choose audiences whose production systems will be influenced by climate change, as well as those who consult or influence the decision-makers of these growers and producers. Secondary audiences to be

considered will be decision-makers and leaders responsible for preparing communities for change. This includes local government jurisdictions, state and local elected officials, producers and environmental groups, human health services, FEMA, and Extension educators working in food and nutrition, family and community life issues.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Research will increase acreage devoted to studying climate effects on crops.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Research will develop new knowledge and technologies related to climate change. (Measure: number of new crop varieties and genotypes with climate adaptive traits; number of new assessment and management tools developed, including models and measurements; number of new climate relevant databases, monitoring systems and inventories managed or under development)

Outcome # 1

1. Outcome Target

Research will develop new knowledge and technologies related to climate change. (Measure: number of new crop varieties and genotypes with climate adaptive traits; number of new assessment and management tools developed, including models and measurements; number of new climate relevant databases, monitoring systems and inventories managed or under development)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 102 - Soil, Plant, Water, Nutrient Relationships
- 104 - Protect Soil from Harmful Effects of Natural Elements
- 123 - Management and Sustainability of Forest Resources
- 132 - Weather and Climate
- 605 - Natural Resource and Environmental Economics

4. Associated Institute Type(s)

- 1862 Research

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Other (Degree of climate change)

Description

The multi-disciplinary team will monitor the degree to which the public is able and willing to address climate change, as well as the degree to which climate change affects communities, economies and individuals.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Evaluation strategies will be developed as part of program development in other disciplines. As grant proposals are developed and submitted, evaluation plans will be integrated into the funding of projects. When content and outcomes are integrated into existing programming, evaluation strategies for those programs will be tapped to measure the effectiveness for the climate change initiative.

V(A). Planned Program (Summary)

Program # 4

1. Name of the Planned Program

Health and Nutrition

2. Brief summary about Planned Program

The U.S. obesity epidemic is increasingly affecting children. More than a third of American children are now overweight or obese. There are 12.5 million obese children in the U.S. -- a threefold increase since 1980. The causes of this problem are more complex than just too many sugary drinks and snacks or too little exercise. Social and economic changes and challenges have combined to create this national health problem. Research has shown that children who live in households that struggle to afford food are more likely than others to be overweight. Schools are trying to improve the nutrition in lunch programs while facing shrinking funding. Meaningful solutions require a broad response.

Minnesota Agricultural Experiment Station research and Extension outreach will focus on the issue of childhood obesity with a broad community and family focus. The goal is to generate the needed research and provide both reliable information and practical outreach to families and communities, as well as to the food industry and public policymakers. MAES will support research to develop a better understanding of the nutritional content and health benefits of foods, as well as to develop methods to help the food processing industry provide healthy food. Extension's nutrition education programs will help people with limited income discover how to make healthy food choices while stretching food dollars. These programs will be complemented by outreach to families, schools and communities for a more systemic approach to disease and obesity prevention.

Extension. The Extension Nutrition Education Program (NEP) provides nutrition education to audiences of low-income persons and professionals who serve low-income persons. Extension's NEP program includes the Supplemental Nutrition Assistance (SNAP-Ed) Program, the Expanded Food and Nutrition Education Program (EFNEP), an Extension-funded program, and project grants from other sources. The SNAP-Ed and EFNEP programs focus on diet quality, food safety, food resources management and food security. These have been designed to reach specific target populations ranging from pregnant mothers, to children in Head Start, to older adults. Through University of Minnesota Extension, the SNAP-Ed and EFNEP programs directly reach individuals in 86 of Minnesota's 87 counties. Educational programs are designed and delivered to youth, adults and older adults. Programs developed for adults and older adults focus on changing learned behaviors related to food purchase and consumption, for themselves and the children in their families. Youth programs are based on the premise that learning healthful eating habits during childhood will play a role in the prevention of nutrition-related disease, particularly diseases related to obesity. Programs not only work to change individuals' knowledge and/or behaviors, but support systemic change. All aspects of Minnesota's NEP are based on research about the impact of the education provided to children and the impact of access to food on the healthful eating of families.

MAES. Minnesota Agricultural Experiment Station research focuses on issues of food consumption for optimal health, food chemicals in processing and storage, and product characteristics of foods grown in the Midwest. Dietary research focuses on the relationship between cholesterol oxidation and its protection against heart disease, diabetes and cancer, on measuring the physiological effects of dietary fiber, investigating foods that help in the treatment for diabetes, the potential of phyto-estrogens as cancer preventatives, developing new sources of dietary antioxidants and fibers, understanding the link between fat, salt and hypertension, and the dietary influences of colon cancer.

Update: New investments in food science faculty will allow increased research in food systems and

microdevelopment. Researchers will focus on ways to improve community health and economics through the development of small food enterprises.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
501	New and Improved Food Processing Technologies	5%		5%	
701	Nutrient Composition of Food	25%		25%	
703	Nutrition Education and Behavior	60%		60%	
704	Nutrition and Hunger in the Population	10%		10%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Nutrition and optimal food intake is a fundamental physical building block important to the well being of Minnesotans. Research has established the link between adequate nutrition in the early years and adult productivity, between adequate nutrition and risks of disease and disability, and between adequate nutrition education and nutritional intake.

In the U.S., \$92.6 billion in annual cost is related directly to obesity-related health concerns. One-half of these costs are covered directly by tax dollars via Medicare and Medicaid. More than half of all Minnesotans are considered to be obese or overweight (61%), putting them at risk for heart disease, stroke, certain cancers and type two diabetes, all of which are among the leading causes of death. A comprehensive approach addresses not only individual behavior change, but environmental and systemic change as well. According to the Centers for Disease Control, during the past twenty years, obesity among adults and children has risen significantly, resulting in a host of poor health conditions. In 2004, in excess of 260,000 Minnesotans are certified as eligible for Food Stamps. Assuming 61% have weight problems, over 150,000 Food Stamp participants need nutrition education for this alone.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension

- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Healthful eating habits in childhood play a role in the prevention of chronic under-nutrition and acute nutrition problems throughout their lives. The development of healthful eating habits as a child can serve as a basis for adult dietary behaviors. Consumers will increase their healthful behaviors through adequate information, tools and motivation. Individuals benefit from an environment that reinforces changes to more healthful food selections and more nutritious food choices. In Minnesota, an estimated 16 percent of the population lacks adequate food each day.

2. Ultimate goal(s) of this Program

Through a comprehensive approach to change individual level decisions and the nutritional environment, Minnesotans will make decisions that will enhance their health and well-being.

Research goals to support these decisions include:

- Determining optimal food consumption for health of colon, reducing cardiovascular disease, cancer and diabetes.
- Determining the physiological effects of various dietary fibers.
- Analyzing the loss of food chemicals in processing and storage.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	9.5	0.0	38.5	0.0
2015	9.5	0.0	38.5	0.0
2016	9.5	0.0	38.5	0.0
2017	9.5	0.0	38.5	0.0
2018	9.5	0.0	38.5	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Besides its core educational programs, nutrition programs at Extension are engaging in multi-disciplinary initiatives that may affect outcomes and impacts, particularly regarding the aging population, transitioning families and healthy families. Moreover, higher level decisions about the focus of federal funding could significantly change Extension's outreach efforts during the period this plan of work describes. While the affects of these initiatives and decisions are not known yet, they will be described in future reports. Efforts will:

- Deliver educational programs to individuals in groups or one-to-one settings regarding diet quality, food safety, food resource management and food security;
- Develop food systems and community support systems that support healthy eating in children and families;
- Evaluate the effectiveness of nutrition education programs;
- Research the impact of nutrition education on children and the impact of access of food on families;and,
- Research the impact of healthy beverage consumption, and the food shopping behavior of low-income families.

MAES research will be conducted to develop better understanding of the nutritional content and health benefits of various foods, as well as developing methods to help the food processing industry provide healthy food.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods
<ul style="list-style-type: none"> • Education Class • Workshop • One-on-One Intervention • Demonstrations 	<ul style="list-style-type: none"> • Newsletters • Web sites other than eXtension

3. Description of targeted audience

- Children, parents and other adults from low-income families.
- Professionals who work with low-income families.
- Members of Minnesota's ethnic minority groups who bring with them a history of food and nutrition based on culture and lifestyle.
 - School personnel seeking assistance in implementing federal regulations and improving healthful food choices of children.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Classes will be provided in individual and group settings that teach about diet quality, food safety, food resource management and food security. (Target expressed as number of workshops/classes taught.)
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Program participants will increase human nutrition knowledge. (Target expressed as percentage of participants who report knowledge change.)
2	Program participants will increase their skills in selecting and buying food that satisfies nutritional needs, managing food budgets and preparing affordable foods within the food groups. (Target expressed as percentage of participants who reported learning those skills.)
3	An increased number of program participants will use research-based information from Extension to improve their intake of healthful foods and engagement in physical activity. (Target expressed as a percentage of participants who self-report change.)
4	Research will support families, children and youth access to healthy foods. (Measure: Number of active research projects on families' ability to access healthy and affordable foods.)

Outcome # 1

1. Outcome Target

Program participants will increase human nutrition knowledge. (Target expressed as percentage of participants who report knowledge change.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 703 - Nutrition Education and Behavior

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Program participants will increase their skills in selecting and buying food that satisfies nutritional needs, managing food budgets and preparing affordable foods within the food groups. (Target expressed as percentage of participants who reported learning those skills.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 703 - Nutrition Education and Behavior

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

An increased number of program participants will use research-based information from Extension to improve their intake of healthful foods and engagement in physical activity. (Target expressed as a percentage of participants who self-report change.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 703 - Nutrition Education and Behavior

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Research will support families, children and youth access to healthy foods. (Measure: Number of active research projects on families' ability to access healthy and affordable foods.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 501 - New and Improved Food Processing Technologies
- 701 - Nutrient Composition of Food
- 703 - Nutrition Education and Behavior
- 704 - Nutrition and Hunger in the Population

4. Associated Institute Type(s)

- 1862 Research

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Changes in the economic status of families and institutions, such as schools, can positively or negatively affect how much an individual or institution can invest in behavior change. Greater or lesser emphasis on health and nutrition can enhance or decrease the effectiveness of our approach. Changes in population can affect who is targeted by the program and whether cultural adaptations may be needed.

As new multi-disciplinary initiatives come together to address the issues of aging populations, immigrant families and healthy families, the outcomes and impacts of Childhood Obesity programs may

be affected.

Federal decisions could significantly affect the type of outreach and education these programs engage in from 2014 - 2019. As yet, those decisions are not known.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

An evaluation specialist conducts both formative and summative evaluations for the Nutrition Education program. In addition to continuing to assess post workshop knowledge gain and intent to utilize program knowledge and materials, we will be designing and implementing a control group study to explore the impact of the Nutrition Education Program.

V(A). Planned Program (Summary)

Program # 5

1. Name of the Planned Program

Food Safety

2. Brief summary about Planned Program

While the food supply in the U.S. is one of the safest in the world, each year about 76 million illnesses occur, more than 300,000 persons are hospitalized, and 5,000 die from the food borne illness. Keeping that food free of contaminants, bacteria or pathogens, as well as fresh and wholesome through production, processing and the distribution chain requires a high level of quality control. Food preparation is another critical element of food safety, whether in the kitchen of a restaurant, home or institution. Minnesotans' changing food preferences add new demands. The local food movement, for example, raises new quality issues, and concerns among consumers about food allergies challenging the food supply.

Minnesota Agricultural Experiment Station research and University of Minnesota Extension outreach will combine to bring food safety processes and practices into the 21st century. Research will focus on designing new techniques for detecting contaminants and pathogens in foods during production, processing and storage, and evaluating the farm to table movement of food to determine where contamination may occur. Extension programs will focus on food safety certification programs for food services, food safety training for food handlers, food safety education to consumers, and food safety consultation to retail distributors.

The mission of Food Safety education is to provide research-based food safety education to Minnesota food service establishments, non-profit community events, schools, processing facilities, care facilities, homes and home-based businesses and to increase the safety of food products grown, caught, prepared or preserved in Minnesota. This is being accomplished through: 1) Food Safety Certification programs for Food Services; 2) Food Safety Training for food handlers; and, 3) Food Safety Education through distributed materials to the general public.

Research to support these outreach programs investigate food production and processing practices, food safety and food quality issues.

Update: MAES research in nanotechnology and the use of biosensors in detecting food safety threats such as mycotoxins will be increased by hiring, in 2013, a food science researcher specializing in this work.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
501	New and Improved Food Processing Technologies	40%		40%	
503	Quality Maintenance in Storing and Marketing Food Products	30%		30%	
504	Home and Commercial Food Service	30%		30%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

An average of 39 foodborne outbreaks occur every year in Minnesota, involving more than 600 persons. Fifty percent of the food dollar is spent on meals prepared by the food service industry. The majority of foodborne outbreaks in Minnesota is related to improper handling in these food service retail situations. Emerging trends to which the food service industry must adapt include food allergies, food irradiation and foodborne illness. In entrepreneurial food markets and community based care settings, similar concerns arise with less professional resources available for trainings and standards for food preparation.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Interventions in public food service settings will control the conditions under which food borne illnesses occur. For-profit and non-profit food service settings benefit from becoming trained in food handling because the reputations of their institutions and industry will be strengthened. Emerging food markets need to be safe in order to maintain the integrity of their new industry. The general public seeks information about food safety from timely, responsive mediums rather than workshop or certification settings.

Update: Increasing interest in the consumption of local foods and increasing interest in diversity of food options by consumers provide a need for more research in small and local food industries and methods to maintain food safety and food quality.

2. Ultimate goal(s) of this Program

The ultimate goal is to prevent foodborne illnesses and assure the safety of food preparation in food service settings.

Research goals include to:

- Create the basic knowledge to permit the food industry to develop safe and flavorful food products;
- Reduce incidence of pathogens by incorporating natural anti-microbials in ready-to-consume foods;
- Reduce food spoilage by using naturally occurring chemicals from edible plants;
- Optimize product quality by evaluating food component interactions;
- Increase understanding of the structural characteristics that proteins bring to food products;
- Develop a polymer science approach to study lipid replacement in cereal-based systems;
- Evaluate the farm to table movement of food and determine where contamination may occur.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	8.6	0.0	6.0	0.0
2015	8.6	0.0	6.0	0.0
2016	8.6	0.0	6.0	0.0
2017	8.6	0.0	6.0	0.0
2018	8.6	0.0	6.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Research will be conducted to meet the applied and basic research goals outlined under "Ultimate Goals." Research into the development of new products, processes and storage conditions is included under this program.

Extension. The Extension Food Safety Program's (FSP) programs will focus on five priority areas.

Food Safety for Food Service Managers and Employees: Food Manager Certification and recertification programming, in both face to face and on-line formats, will be delivered resulting in certification of food service managers. Food Service Employee Training is offered at establishments or conferences upon request and is also scheduled several times a year for open enrollment.

Volunteer Organizations and Care Givers: Cooking Safely for a Crowd is offered face to face and online for those who occasionally cook in large volumes. Curriculum is available for care givers, day care providers and others who work with at risk populations.

Food Safety for Consumers: Food safety educational outreach to the public takes several forms. The team maintains a webpage that is frequently updated with new information. Collaborating with Iowa, UMN

Extension maintains the Answer Line for food safety questions. Press releases, news articles, fact sheets and radio and television interviews are also used to inform the public. The team also reaches out using social media.

Food Preservation Food Safety for Entrepreneurs and Home Growers: The Extension Food Safety team will deliver in person training and website information for those interested in food preservation at home. For those interested in making products (jams and pickles type) for market, "Peddling Your Pickles" and "Jam and Jelly" workshops are given for entrepreneurs

Farm to School/Market: The team will help small to medium sized producers by bringing together a team of extension and community business professionals to assist them in food production, food safety, business planning and market development.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● One-on-One Intervention ● Demonstrations ● Other 1 (Train-the-trainer) 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (answering lines) ● Other 2 (CDDVDs)

3. Description of targeted audience

Research supports the food development industry and food processing industry, while the direct audiences of the outreach efforts are food service workers through relationships with the National Restaurant Association, food handlers in community locations, fishermen and farmers, and high-risk audiences through the organizations they trust.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of workshops or other educational events conducted.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Research will increase number of viable technologies to improve food safety.
2	Research will increase understanding of threats to food safety from microbial and chemical sources.
3	Participants of Food Safety program classes will achieve significant learning gains regarding research-based food safety knowledge and skills. (Measure is the percentage of participants who achieved significant learning gains.)
4	Participants of Food Safety program classes will significantly improve their food safety practices as a result of attending the program. (Measure is the percentage of participants that significantly changed one or more of their food safety practices as a result of attending classes intended to improve food safety practices.)
5	The Minnesota Department of Health reports an 18 - 20 percent decrease in critical inspection violations in establishments that employ a Certified Food Manager. Food Safety Education programs will certify food manager. (Measure expressed as percentage of pass rates.)

Outcome # 1

1. Outcome Target

Research will increase number of viable technologies to improve food safety.

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 501 - New and Improved Food Processing Technologies
- 503 - Quality Maintenance in Storing and Marketing Food Products
- 504 - Home and Commercial Food Service

4. Associated Institute Type(s)

- 1862 Research

Outcome # 2

1. Outcome Target

Research will increase understanding of threats to food safety from microbial and chemical sources.

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 501 - New and Improved Food Processing Technologies
- 503 - Quality Maintenance in Storing and Marketing Food Products

4. Associated Institute Type(s)

- 1862 Research

Outcome # 3

1. Outcome Target

Participants of Food Safety program classes will achieve significant learning gains regarding research-based food safety knowledge and skills. (Measure is the percentage of participants who achieved significant learning gains.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 503 - Quality Maintenance in Storing and Marketing Food Products

- 504 - Home and Commercial Food Service

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Participants of Food Safety program classes will significantly improve their food safety practices as a result of attending the program. (Measure is the percentage of participants that significantly changed one or more of their food safety practices as a result of attending classes intended to improve food safety practices.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 503 - Quality Maintenance in Storing and Marketing Food Products
- 504 - Home and Commercial Food Service

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 5

1. Outcome Target

The Minnesota Department of Health reports an 18 - 20 percent decrease in critical inspection violations in establishments that employ a Certified Food Manager. Food Safety Education programs will certify food manager. (Measure expressed as percentage of pass rates.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 503 - Quality Maintenance in Storing and Marketing Food Products
- 504 - Home and Commercial Food Service

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Government Regulations
- Populations changes (immigration, new cultural groupings, etc.)

Description

If regulations become lax for food service establishments, incentive to engage in certification may decrease. As population demographic change occurs, the "where and how" of public food service situations may need adjustment in program planning.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Evaluation uses data collection after courses and also at 3-6 month intervals after trainings. The post-program surveys consider which behaviors have been adopted in order to prevent foodborne illness outbreaks. Besides data collection, we plan to study program adaptations for new audiences to determine the cultural appropriateness of our program adaptations. Once program interventions are considered effective because of post-program evaluation, their outcomes will be measured through means similar to data collection for other programs.

V(A). Planned Program (Summary)

Program # 6

1. Name of the Planned Program

Community Economics and Public Finance

2. Brief summary about Planned Program

Community economics programming informs community decision-makers, through research-based information, so that they can mobilize the community to address economic changes and challenges. Programs include business retention and expansion programs, retail analysis and development, public finance education programs, tourism development and certificate in festival and event management, and technology literacy programs. Each of these programs informs local decisions and builds on the strengths of local economies.

MAES research addresses taxation, the relationship of supply and demand for housing in rural communities, understanding family businesses as a vehicle for economic development, and improving the management skills of small business owners relative to business structures, product development and market evaluation.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation	33%		33%	
608	Community Resource Planning and Development	67%		67%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Economic opportunities and challenges in non-urban areas depend significantly on the health of existing businesses, on the availability of affordable housing, and on the organization, delivery and finance of local government services. To remain healthy and viable, businesses in Greater Minnesota communities increasingly need information about local labor markets and employment trends, and assistance in market evaluation, new product development, and improved small business decision-making. Communities also need to examine their competitiveness and their role in Minnesota's new regional economy. All communities must address the quality of life for businesses and for the workforce during demographic shifts.

Many communities strive to build a strong economic future, but rely too much upon "guess work" to inform their ideas. Extension's priority is to strengthen the information base from which local leaders act, and to encourage them to develop a plan for their community's future. Minnesota communities are challenged to cope with shifts that develop from changing industries, global markets, regionalization of the retail sector, and increased pressure on local governments to provide for their needs. As these shifts occur, local decision-makers need to learn, research, plan and act for the future of the community.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

A Theory of Change developed and adopted in 2010 is based on best experiences in practice, as well as research in community development. The theory of change delineates our assumptions about practice strategies that work in helping communities work together and strengthen local capitals.

- We assess context to understand the local culture, economy, resources, demographics, motivation and leadership capacity and how they affect the issue(s) at hand.
- We build relationships, because trust is essential to collaborative action. We consult and coach to ensure that multiple points of view are included. We nurture both formal and informal leaders who can support and champion local action. In communities and beyond, we build partnerships with organizations and institutions that affect community change.
- We facilitate learning, combining research-informed knowledge with local expertise. We strive to make knowledge meaningful to multiple types of learners and audiences.
- We design and deliver relevant programs that flexibly allow for multiple points of entry and levels of engagement.

2. Ultimate goal(s) of this Program

Extension's community economics programs are successful when a community:

1. recognizes and understands its current situation;
2. has greater confidence that it can manage change;
3. acts to move toward a desired vision;
4. is better able to respond to social, civic, environmental, cultural and economic opportunities and challenges;
5. works through limitations, differences, interests and other barriers to resolve problems; and,
6. considers the impact of its actions on the greater community.

MAES research to support the understanding of community economics focuses on public policy, state and local taxation impacts and the state of Minnesota's economy and the challenges facing local

communities and local governments.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	12.1	0.0	3.4	0.0
2015	12.1	0.0	3.4	0.0
2016	12.1	0.0	3.4	0.0
2017	12.1	0.0	3.4	0.0
2018	12.1	0.0	3.4	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES. Research will be conducted to assess the impact of public policies, the impact of change on rural, suburban and urban communities and businesses as well as community and business challenges and opportunities related to demographic changes, housing, and tourism.

Extension. Work in communities is achieved through the efforts of Extension Educators and campus Extension faculty, researchers at the Department of Applied Economics, and the staff of the University of Minnesota Tourism Center. Extension educators deliver workshops in communities, conduct and deliver applied research at the community level, connect communities to university researchers and deliver skills trainings in the areas of customer service and internet education. Research is disseminated through a variety of web, publication and community-based education vehicles.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● Other 1 (Research and Summary Reports) 	<ul style="list-style-type: none"> ● Web sites other than eXtension ● Other 1 (newspaper articles) ● Other 2 (on-line courses)

3. Description of targeted audience

Primary audiences for community economics programs include chambers of commerce, the tourism industry, economic development officers, local governments, and nonprofits that make decisions about local economic development efforts.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of educational workshops provided (face-to-face and on-line).
- Number of community-based applied research studies regarding (for example) retail trade, business retention and expansion, economic impact and tourism development.
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Participants in Community Economics programs will increase their knowledge of relevant community economic development topics. (Target expressed as the percentage of participants reporting increased knowledge.)
2	Participants in community economics educational programs will apply research and education to business and/or community improvements that affect the local economy. (Target expressed as a percentage of participants in community economics programs who follow through with action steps they wrote after receiving applied research reports or completing educational programs.)

Outcome # 1

1. Outcome Target

Participants in Community Economics programs will increase their knowledge of relevant community economic development topics. (Target expressed as the percentage of participants reporting increased knowledge.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 602 - Business Management, Finance, and Taxation
- 608 - Community Resource Planning and Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Participants in community economics educational programs will apply research and education to business and/or community improvements that affect the local economy. (Target expressed as a percentage of participants in community economics programs who follow through with action steps they wrote after receiving applied research reports or completing educational programs.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 608 - Community Resource Planning and Development

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Economies shift with a myriad of external forces, including economic shifts that challenge or support local businesses, government regulations that affect tax bases or support one industry over another, and population changes that can drain communities of their population base or create influxes. All of these changes require communities to act on new information, and challenge research and Extension to respond.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Different kinds of programs legitimately call for different evaluation designs, and evaluation of each Community Economics program is systematic and ongoing. To monitor the success of our applied research programs, we will continue to conduct retrospective post-program evaluations that learn about community progress. Progress will be monitored through phone calls, on-line surveys, focus groups and one-on-one check-ins. Each year, we focus on one of the Community Economics program offerings for a more in-depth impact study involving multiple data sources and methods.

In shaping the study of local outcomes, two scholarly models will be considered. The first is the community capitals framework. Shaped by Cornelia and Jan Flora from the University of Iowa, the capitals framework recognizes the essential capitals that can be leveraged to create healthy communities. The second is public value. Articulated by Laura Kalambokidis of the University of Minnesota Extension and the Department of Applied Economics, public value frameworks challenge programs funded by public sources to articulate the good that that educational programming brings to the broader public.

V(A). Planned Program (Summary)

Program # 7

1. Name of the Planned Program

Leadership and Civic Engagement

2. Brief summary about Planned Program

Extension. The primary goal of leadership and civic engagement programs is to improve the quality of community-based leadership and decision-making processes used in communities. With the power of new and stronger leadership, as well as effective engagement of citizens, residents and stakeholders in decision-making processes, communities can choose a future and adapt to change.

Leadership programs at the University of Minnesota Extension employ a long-term cohort model as often as possible in order to achieve outcomes that have been consistently achieved with that model. Similarly, civic engagement programs will work with local cohorts of decision-makers and citizens so that public participation strategies are used to inform local issues and decisions.

The Leadership and Civic Engagement team re-examined all research surrounding community leadership and civic engagement in 2012. New curriculum will designed and piloted as a result in 2013. From 2014 forward, we will be evaluating and testing the model, considering ways to make it successful at the individual and community level.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	50%		0%	
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	50%		0%	
	Total	100%		0%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

New demographic research reinforces the need to prepare local leaders. According to study author Ben Winchester, Extension research fellow, organizations in the most rural counties of Minnesota requires an average of one in 34 residents to serve in leadership positions, compared with one leader required for

ever 143 residents of major metropolitan areas. So, the demand for leadership is up to five times more in rural counties than urban areas, while the supply of leaders is diminishing.

According to a study of community leadership done by Cornell University and the Heartland Institute in 2002, community leaders face a number of specific and complex challenges in modern times. They must do more with less. They must cope with mandates from higher jurisdictions of government. Demographic and economic changes are dramatic, and unexpected events occur. Issues are more complex. Economic realities are harsh. Social and cultural unrest result from volatile public opinion. There is a loss of confidence in institutions. And leaders fear more personal "assassination" from citizens who scrutinize public leadership harshly.

How can communities address these challenges? Case study examination shows that communities succeed when they realize that, "ultimately, we have to do it ourselves." While support from state government and other outside sources can affect the lives and outcomes of community life, the primary ingredient for success is a communities' ability to make decisions and act together. This requires the leadership of an engaged community.

2. Scope of the Program

- In-State Extension
- Multistate Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

A Theory of Change developed and adopted in 2010 shapes interventions. The theory of change is based on best experiences in practice, as well as research in community development. The theory of change delineates our assumptions:

- We assess context to understand the local culture, economy, resources, demographics, motivation and leadership capacity and how they affect the issue(s) at hand.
- We build relationships, because trust is essential to collaborative action. We consult and coach to ensure that multiple points of view are included. We nurture both formal and informal leaders who can support and champion local action. In communities and beyond, we build partnerships with organizations and institutions that affect community change.
- We facilitate learning, combining research-informed knowledge with local expertise. We strive to make knowledge meaningful to multiple types of learners and audiences.
- We design and deliver relevant programs that flexibly allow for multiple points of entry and levels of engagement.

Leadership and civic engagement models developed in 2012 will be designed and delivered through both responsive and proactive consultation with communities. At the end of this Plan of Work, these models should be the topic of established criteria, evaluated outcomes, and published literature.

2. Ultimate goal(s) of this Program

We are successful when a community...

1. recognizes and understands its current situation;
2. has greater confidence that it can manage change;
3. acts to move toward a desired vision;
4. is better able to respond to social, civic, environmental, cultural and economic opportunities and challenges;

- 5. works through limitations, differences, interests and other barriers to resolve problems; and,
- 6. considers the impact of its actions on the greater community.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	11.6	0.0	1.0	0.0
2015	11.6	0.0	1.0	0.0
2016	11.6	0.0	1.0	0.0
2017	11.6	0.0	1.0	0.0
2018	11.6	0.0	1.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Leadership and Civic Engagement programs will use multiple interventions to improve the quality of leadership, structured gatherings and public participation processes, specifically: 1) community-based assessments, 2) workshops, 3) consultation for public participation strategies in community decision-making, and 4) long-term cohort groups. Because long-term cohort groups are proven to strengthen the social capital available in a community and, thus, the impact of the program, outreach efforts will encourage their implementation throughout the state.

Research for Leadership and Civic Engagement programs is typically gathered from the University of Minnesota's Humphrey Institute of Public Affairs, using Extension funding. An Extension specialist also gathers research from across the country related to leadership education and civic engagement. Typically, Experiment Station funding is not expended on Leadership and Civic Engagement research topics.

There is a small amount of MAES effort tracked to this planned program, most of it in support to research projects related to community leadership, restorative justice and social work research in encouraging youth participation in community leadership.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods

- | | |
|---|---|
| <ul style="list-style-type: none">• Education Class• Workshop• Group Discussion• Demonstrations• Other 1 (Community Coaching)• Other 2 (Community Assessments) | <ul style="list-style-type: none">• Web sites other than eXtension• Other 1 (Publications)• Other 2 (Materials dissemination) |
|---|---|

3. Description of targeted audience

Leadership and Civic Engagement programs reach out to five primary audiences:

- local government agencies, employees and leaders
- nonprofit organizations and collaborative associations
- foundations and their grantees
- the natural resources sector
- the agricultural sector

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of community cohort groups convened to develop leadership skills and create civic connections.
- Number of workshops and other structured gatherings that provided communities with increased skills, knowledge and behaviors related to leadership and civic engagement.
- Number of local applied research studies about leadership and civic engagement to better understand gaps and opportunities that inform local action.

- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Participants in Leadership and Civic Engagement programs will increase their knowledge of relevant leadership and civic engagement topics. (Target expressed as the percentage of participants reporting increased knowledge.)
2	Structured community gatherings such as public meetings, forums or planning sessions are more productive. (Target expressed as percentage of evaluated participants who report in follow-up surveys that participation in a Leadership and Civic Engagement cohort program helped them make meetings, planning sessions, or committees more productive.)
3	Community leadership cohort members will increase the intensity of their leadership. (Target expressed as the percentage of evaluated participants who increase their involvement in at least one of their organizational roles.)
4	Communities will work across sectors and interests to address public problems. (Target expressed as percentage of participants in community leadership or civic engagement programs who increase their level of bridging social capital, as measured by a pre and post-survey.)

Outcome # 1

1. Outcome Target

Participants in Leadership and Civic Engagement programs will increase their knowledge of relevant leadership and civic engagement topics. (Target expressed as the percentage of participants reporting increased knowledge.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 608 - Community Resource Planning and Development
- 803 - Sociological and Technological Change Affecting Individuals, Families, and Communities

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Structured community gatherings such as public meetings, forums or planning sessions are more productive. (Target expressed as percentage of evaluated participants who report in follow-up surveys that participation in a Leadership and Civic Engagement cohort program helped them make meetings, planning sessions, or committees more productive.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 608 - Community Resource Planning and Development
- 803 - Sociological and Technological Change Affecting Individuals, Families, and Communities

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Community leadership cohort members will increase the intensity of their leadership. (Target expressed as the percentage of evaluated participants who increase their involvement in at least one of their organizational roles.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 608 - Community Resource Planning and Development
- 803 - Sociological and Technological Change Affecting Individuals, Families, and Communities

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Communities will work across sectors and interests to address public problems. (Target expressed as percentage of participants in community leadership or civic engagement programs who increase their level of bridging social capital, as measured by a pre and post-survey.

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 608 - Community Resource Planning and Development
- 803 - Sociological and Technological Change Affecting Individuals, Families, and Communities

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Public Policy changes
- Competing Public priorities
- Competing Programmatic Challenges
- Other (Cultural Adaptation)

Description

Greater emphasis on local control and required public participation tied to government funding positively impacts demand for this programming. More and less programming is demanded based on current priorities of local government. If communities begin to more effectively engage diverse members of the community, outcomes may take more time, but simultaneously reflect that communities are taking on the hard work of engaging underserved communities.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Evaluation of Leadership and Civic Engagement programs is monitored systematically and yearly. Using the Theory of Change adopted by Community Vitality programs in 2010, a yearly impact survey will be done each year to uncover whether leadership education cohorts (and other Leadership and Civic Engagement initiatives in communities) are achieving goals. Post program assessments (six months or more) will be utilized using the Community Leadership Program Survey developed by the University of Missouri. Outcomes will also uncover the impact of new community leadership on community capitals, tapping research from Iowa State University (Flora and Flora). The team will further investigate how those outcomes help to achieve public value for Extension.

V(A). Planned Program (Summary)

Program # 8

1. Name of the Planned Program

Building Healthy, Strong Families

2. Brief summary about Planned Program

The focus of this program is the empowerment of people, through research-based information to address the challenges facing their families. MAES research examines characteristics of family systems to identify and describe the impact of environment and decision-making on quality of marriage and family life. Specific research addresses positive family development and effective services that aim at security for the individual and family units.

Extension team works with families, and the organizations that serve them, to enhance the fiscal, emotional and developmental health of families and children. Each of these programs design, pilot and evaluate effective educational programming and tap community partnerships that reach low-income and minority families as well as other families in critical periods of transition.

Family Resource Management programs focus on subjects such as managing budgets, credit and debt, family businesses, preparation for retirement, culture and money, and teaching children about money. Family Relations programming uses education to build families through better family communication, nurturing and respectful discipline practices, strong parent and child relationships and authoritative parenting skills.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
801	Individual and Family Resource Management	45%		50%	
802	Human Development and Family Well-Being	45%		50%	
806	Youth Development	10%		0%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

One-third of Minnesota families have children under the age of 18. Families face critical periods of transition when parenting decisions can support, enhance or impede child development. Research available from many sources, including the University of Minnesota, describes how parent behaviors regarding discipline, communication, co-parenting, relationships and household management can best support children. Extension delivers this information in a variety of ways, depending on learning styles, the support systems parents trust in communities and their tendency to seek help. Finding a variety of conduits for disseminating information increases access to this information.

Cost-benefit analysis conducted at the University of Minnesota and elsewhere have demonstrated that enhancing the outcomes of parenting (for example, among divorced parents and in early childhood) decreases the cost of dealing with the consequences of poor youth development. Therefore, money invested in family development programs have a long-term financial benefit to society.

Similarly, investment in helping parents manage resources effectively can reduce the costs of poverty to the rest of society. As economic changes occur, the need for assistance becomes more important. According to the National Council on Economic Education, "...Our nation's workforce and citizenry is expected to take on increasing responsibility for their own financial future...Financial security begins with building skills and developing practices that foster decision-making to create financial security and stability. There is evidence that the population needs more education to make its financial decisions." The new generation of heads-of-households are living in a time when budgeting skills were not taught. In the 2006 JumpStart survey of high school seniors, the average knowledge of personal finance reported a dismal 52.4 percent correct. More than 50 percent of working Americans have never even tried to determine how much money they need to save for retirement.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension

- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

1. Partnerships with local nonprofits, educational organizations, social service programs and financial institutions can expand the outcomes of family development programming by bringing good ideas to scale.
2. Family development programs must be translated for language and culture so that immigrant and non-English speaking residents can take advantage of them.
3. The family is the first intimate setting for the child, and the family's role is to equip children with skills and ways of understanding themselves and the world. We can reasonably expect that preparing parents to guide children, manage households and model positive behaviors will influence positive developmental outcomes in children.
4. Individuals in families influence each other over time. Influence runs from parent to child and child to parent.
5. The context in which children develop in addition to family (neighborhoods, faith organizations, historical and social events, culture, race, ethnicity, and more) is critical to the assumptions and behaviors that are brought to parenting and family life.
6. Healthy children and families leads to positive outcomes for the larger community.

2. Ultimate goal(s) of this Program

Because the financial, emotional and physical health of children and families are entwined, the family development educators at Extension will work in networks and communities to address parenting and family management practices. The ultimate goal of Financial Literacy programming is that families and individuals increase their wealth and financial security by making sound decisions about consumption, debt, retirement and daily finances. The ultimate goal of family relations programs is to see children of parents grow to the optimum developmental outcomes. In order to reach these goals, we aspire to create health, human service and educational systems where professionals are prepared to work successfully with parents and families.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	20.1	0.0	8.1	0.0
2015	20.1	0.0	8.1	0.0
2016	20.1	0.0	8.1	0.0
2017	20.1	0.0	8.1	0.0
2018	20.1	0.0	8.1	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES Research will examine the characteristics of family systems to identify the impact of environment and decision-making on quality of marriage and family life. Specific research will address positive family development and effective services that aim at security for the individual and family unit. Research efforts include study of processes and patterns of community adaptation, acceptance of youth and frail elders and various minority groups in Minnesota; i.e., Latino/a, Hmong, Vietnamese, Native American and Somalian.

Extension activities will include:

- practitioner workshops held with partnering organizations who will deliver education to their communities;
- workshops and trainings held in community-based settings;
- development of publication for the web and in print to support programming;
- media used to disseminate research and information;
- curriculum developed and adapted for culture and use;
- pilot programming and subsequent evaluation and research to determine which program methodologies should go to scale.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> • Education Class • Workshop • Group Discussion • Other 1 (training of trainers) • Other 2 (webcast and other multimedia) 	<ul style="list-style-type: none"> • Newsletters • Web sites other than eXtension • Other 1 (publications)

3. Description of targeted audience

Building Strong, Healthy Families programs serve professionals in collaborating agencies such as mental health professionals, parent educators, schools, courts, family service agencies, health care settings, organizations and businesses. The program also serves parents and caretakers. Youth and money programs reach adolescents moving into independent living directly or through their educational resources. Family development programs are highly effective in attracting low-income, minority and immigrant families through partnerships with trusted community organizations.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of publications distributed.
- Number of community-based workshops held.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Professionals who work with parents and families will improve their skills. (Outcome expressed as a percentage of participants who report improving skills.)
2	Parents will improve their parenting practices. (Outcome is the percentage of participants reporting improvement.)
3	Parents who are mandated to participate in Parents Forever because of contentious divorce situations will reduce conflict in front of their children following divorce. (Outcome expressed as percentage of parents who report reducing conflict.)
4	Individuals, families and employees who participate in Resource Management programming will report they have increased confidence (increased efficacy) in financial management, decision-making and planning for later life. (Outcome expressed as percentage of participants who report increasing efficacy.)
5	Individuals, families and employees who participate in Resource Management programming will report they have used the knowledge and materials provided by the program to change behaviors related to targeted financial management goals. (Outcome expressed as a percentage of participants who reported making behavior change.)

Outcome # 1

1. Outcome Target

Professionals who work with parents and families will improve their skills. (Outcome expressed as a percentage of participants who report improving skills.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 801 - Individual and Family Resource Management
- 802 - Human Development and Family Well-Being
- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Parents will improve their parenting practices. (Outcome is the percentage of participants reporting improvement.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 802 - Human Development and Family Well-Being
- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Parents who are mandated to participate in Parents Forever because of contentious divorce situations will reduce conflict in front of their children following divorce. (Outcome expressed as percentage of parents who report reducing conflict.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 802 - Human Development and Family Well-Being

- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Individuals, families and employees who participate in Resource Management programming will report they have increased confidence (increased efficacy) in financial management, decision-making and planning for later life. (Outcome expressed as percentage of participants who report increasing efficacy.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 801 - Individual and Family Resource Management
- 802 - Human Development and Family Well-Being

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 5

1. Outcome Target

Individuals, families and employees who participate in Resource Management programming will report they have used the knowledge and materials provided by the program to change behaviors related to targeted financial management goals. (Outcome expressed as a percentage of participants who reported making behavior change.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 801 - Individual and Family Resource Management
- 802 - Human Development and Family Well-Being

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

1. Currently, a Minnesota statute exists which makes divorce education mandatory for parents in conflict who are divorcing. If that policy changes, there would be less demand for Extension's divorce education program (Parents Forever).

2. Because family development programs work with a host of public and nonprofit organizations, government regulations, public policy and public priorities will create shifts in those partnerships.

3. Economic challenges create more challenge for financial literacy programs, and new public policy (for example, health care legislation) will affect the content and nature of programming.

4. As immigrant populations arrive in Minnesota or face new conditions during their evolution as American residents, their needs will change for both parent education and financial literacy.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

The Building Strong, Healthy Families team uses randomized control trial studies, pre-post and follow-up evaluation designs to examine the effects of the program on parents and families. These evaluation results have been leveraged to draw more funding to help the studies and the program go to a larger scale in Minnesota. The studies will demonstrate outcomes, will rigorously examine program effectiveness and will determine when key interventions are ready to go to scale.

V(A). Planned Program (Summary)

Program # 9

1. Name of the Planned Program

Youth Development

2. Brief summary about Planned Program

The Extension Center for Youth Development is the only organization of its kind in Minnesota. By researching, training and delivering youth development programs, Extension helps to create positive out-of-school time and non-formal learning opportunities for young people throughout Minnesota. The Center builds partnerships. Major efforts have and will continue to:

- Lead and provide multiple adult learning experiences that prepare those who work with youth, including 4-H staff and volunteers, to deliver high-quality youth development experiences;
- Measure effectiveness and outcomes of 4-H programming;
- Conduct public symposia (both traditional and online) presenting important youth development research and ideas; and,
- Collaborate and network with youth development organizations in Minnesota, the United States and around the world.
- Conduct applied research in youth programs and adult learning settings.

4-H is the largest youth development program in the country. Founded in the land-grant college system and rooted in agriculture, Minnesota 4-H has grown to meet the needs and aspirations of today's youth. 4-H'ers can participate in clubs, special-interest groups, after-school programs, volunteering, civic engagement, community service, camping, and school enrichment. Main areas of program and activities are offered in:

- Science, technology, engineering and math, including the science of agriculture
- Citizenship and leadership
- Animal science

In 2012, the team determined a set of principles that will guide future strategic decisions within the Center for Youth Development. They are:

- We foster a spirit of youth as change agents, mobilizers and global citizens.
- We will develop and maintain robust regional systems that allow staff to contribute expertise and experience to responsive local programs.
- We will focus on relevant issues within our capacity.
- We will demonstrate our commitment to diversity in the broadest sense.
- We will be recognized as experts and sought after for K-13 learning, adult learning, and organizational systems of youth development.
- Our 4-H programs will be laboratories of learning.
- Working through regional, community and statewide initiatives, youth development programs will achieve a collective impact.

3. Program existence : Intermediate (One to five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
805	Community Institutions, Health, and Social Services	20%		0%	
806	Youth Development	80%		0%	
	Total	100%		0%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Research has documented that organized, high-quality out-of-school activities benefit young people academically, socially and emotionally. These activities have an impact on academic achievement, foster a sense of agency, provide safety and belonging and provide youth with opportunities to explore interests and interact with caring adults. For some youth, these types of community learning opportunities provide a positive alternative to unsupervised time that could put them at risk. And so, community-based youth programs are no longer just nice, they are necessary to promoting the healthy growth and development of young people. (Lochner, Allen and Blyth, 2009)

4-H and a host of other non-profit, educational settings, and faith-based institutions are committed to ensuring that young people have these opportunities. Philanthropy, local and state government and the private sector are also committed to Minnesota's youth. Adult learning efforts are partnered with networks and organizations throughout the state so that Extension can pass along valuable research and worker training that can help the entire youth-serving network of organizations improve quality over time. The adult learning efforts also assure that 4-H programs design, develop, deliver and assess quality programming while sharing and partnering with these other organizations.

As strategic decisions are navigated in the coming years, the Center for Youth Development will be guided by a set of core principles that will be a litmus test for decisions made by the organization, program leaders, and local clubs. These seven principles are:

- We foster a spirit of youth as change agents, mobilizers and global citizens.
- We will develop and maintain robust regional systems that allow staff to contribute expertise and experience to responsive local programs.
 - We will focus on relevant issues within our capacity.
 - We will demonstrate our commitment to diversity in the broadest sense.
 - We will be recognized as experts and sought after for K-13 learning, adult learning, and organizational systems of youth development.
 - 4-H programs will be laboratories of learning.
 - We will work to achieve a collective impact across the State of Minnesota.

2. Scope of the Program

- In-State Extension
- Multistate Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

1. Youth are more likely to experience positive youth outcomes when the interactions and non-formal learning environments offered to them reflect indicators of youth program quality:

- They provide a safe environment.
- They provide a supportive environment.
- They create high levels of interaction.
- They stimulate high levels of engagement.

2. While youth programs already exist, research indicates that quality is critical to the ultimate impact these programs make.

3. Youth workers, including 4-H volunteers, benefit when they have access to current research and training so that they can apply it into daily practice.

4. Community programs and organizations benefit from intentional efforts to bridge research and practice.

2. Ultimate goal(s) of this Program

The goal of youth development programming at Extension is to build a strong youth development field in Minnesota by supporting the development of competent youth work professionals and volunteers, and to build and sustain high-quality programs.

Because 4-H is a major youth development organization for the state of Minnesota -- offered in every county in the state -- the program will assure that it creates positive youth outcomes. 4-H will:

- help youth master a topic of interest and develop a passion for learning by applying methods of inquiry in small group learning and individual projects in real world contexts.
- give youth the opportunity to lead through active citizenship by sharing new knowledge, carrying out service learning and facilitating dialogue for positive change.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	49.6	0.0	0.0	0.0
2015	49.6	0.0	0.0	0.0
2016	49.6	0.0	0.0	0.0
2017	49.6	0.0	0.0	0.0
2018	49.6	0.0	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

4-H programs at Extension will, in the coming years, continue to manage programs statewide with special attention to engaging quality youth workers and volunteers. In the coming years, these out-of-school activities will be directed at three national mission mandates. Each provides a structure to support and guide program delivery throughout the state. Funding from state appropriations and USDA will leverage other dollars to design, implement and evaluate programming. They are:

1. Science, Technology, Engineering and Math, including the science of agriculture
2. Citizen and Leadership
3. Animal Science

Adult learning efforts will continue to train the youth development field in Minnesota. Research will continue to investigate the components of quality youth programming, and will evaluate how to best integrate those components into youth development experiences. 4-H programs will engage in the community of practice that designs, delivers and tests these practices. More organizations, networks and professionals will be engaged with the Center throughout this five year plan.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations 	<ul style="list-style-type: none"> ● Newsletters ● eXtension web sites ● Web sites other than eXtension ● Other 1 (materials sales)

3. Description of targeted audience

The target market for 4-H clubs is youth. Training and resources to support staff and volunteers assure that they create quality learning environments that are inviting, accessible and welcoming to a broad range of Minnesota youth. The Urban Youth audience includes adults working with schools, agencies and organizations and volunteers interested in building sustainable youth programs. Youth leadership programs target young learners who are working in the context of their neighborhood or community to make a difference.

Through adult learning efforts, we serve individuals, organizations and systems that work with and on behalf of youth. This includes volunteers who work in 4-H programs, as well as volunteers and staff of other community-based programming. At the institutional level, the Center will work with youth development leaders who can integrate and ensure quality assessment throughout youth development programs.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of educational offerings delivered for youth-serving organizations through both face-to-face and on-line offerings.
 - Number of organizations participating in technical assistance that adopt quality improvement strategies for their youth-serving organizations and networks.
 - Percentage of youth participants (sixth grade and higher) who report being satisfied with their first year of participating in 4-H programming, thus making long-term engagement more feasible.
 - Number of lead adult volunteers in 4-H clubs will be trained to work with Minnesota's young people who participate in 4-H program activities.
 - Number of 4-H program clubs that now use a validated assessment tool to guide quality improvement efforts.
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Youth involved in Minnesota's 4-H programs over a significant period of time will report mastery of a topic of interest as a result of their 4-H investment. (Outcome expressed is a percentage of highly involved youth who report mastery.)
2	Youth involved in Minnesota 4-H programs at high participation levels will report contributions to their community as a result of their 4-H involvement. (Outcome is the percentage of highly involved youth who report community contributions.)
3	Adult participants in educational offerings will report that they increased their understanding and knowledge of a given youth development topic. (Outcome expressed as a percentage of participants in agreement.)
4	Adults who volunteer to work with youth will create a receptive community and positive learning environment through 4-H. (Target expressed as volunteer hours spent with 4-H clubs that are replicating youth program quality elements.)

Outcome # 1

1. Outcome Target

Youth involved in Minnesota's 4-H programs over a significant period of time will report mastery of a topic of interest as a result of their 4-H investment. (Outcome expressed is a percentage of highly involved youth who report mastery.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Youth involved in Minnesota 4-H programs at high participation levels will report contributions to their community as a result of their 4-H involvement. (Outcome is the percentage of highly involved youth who report community contributions.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Adult participants in educational offerings will report that they increased their understanding and knowledge of a given youth development topic. (Outcome expressed as a percentage of participants in agreement.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 805 - Community Institutions, Health, and Social Services
- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Adults who volunteer to work with youth will create a receptive community and positive learning environment through 4-H. (Target expressed as volunteer hours spent with 4-H clubs that are replicating youth program quality elements.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 805 - Community Institutions, Health, and Social Services
- 806 - Youth Development

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Youth program availability and investment is vulnerable to public policy allocations and appropriations, and both negative and positive changes can result. As new research and management practices are integrated, the investment in particular goals may be affected. As we grow our response to new populations, new research and insight might change program direction.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

4-H and Youth Work Institute programs are both rigorously evaluated. These evaluations measure the effects of individual workshops and activities, but also examine the flow of research into program and training strategies. Ultimately, the assessment of program quality and the effects of youth programs

on youth are the condition change we seek.

V(A). Planned Program (Summary)

Program # 10

1. Name of the Planned Program

Fish, Wildlife and Conservation

2. Brief summary about Planned Program

MAES: MAES research related to environmental sciences covers a range of work, from the ecology of prairie restoration, to wildfire preparedness, to Minnesota wildlife ecosystem analysis, as well as urban ecosystems analysis.

Extension. The mission of the Fish, Wildlife and Conservation work team is to employ the unique resources of the University of Minnesota to protect and enhance Minnesota's unique natural resources and environment through improved environmental education. The Master Naturalist Program works with environmental education professionals to support a corps of well-informed citizens dedicated to conservation education and service within their communities. Workshops help natural resource professionals and educators improve the quality of their environmental science offerings through research-based resources and teaching methods. Educational programming for youth on the White Earth Reservation brings environmental science education directly to Native American youth who can commit their future endeavors to vocational and/or avocational stewardship of the environment.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
135	Aquatic and Terrestrial Wildlife	20%		50%	
136	Conservation of Biological Diversity	20%		50%	
903	Communication, Education, and Information Delivery	60%		0%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

The State Plan for Environmental Education (Lederman 2000) outlines legislated goals of environmental science education, stating that citizens should: 1) understand ecological systems; 2) understand cause and effect relationships between human attitudes and behavior and the environment; 3) be able to evaluate alternative responses to environmental issues before deciding on courses of action;

and, 4) understand the effects of multiple uses of the environment (Minn. Statute 115.073, 1998). To assess citizens' level of knowledge in these areas, the Minnesota Office of Environmental Assistance conducted a survey of adult environmental knowledge, attitudes and behavior (Murphy 2002, 2005). The major findings were that 65 percent of Minnesotans believe they are knowledgeable about the environment but 46 percent have less than average knowledge, compared to a national pool. The task of education that connects research-based information to citizens can happen in schools, in communities and in professional settings.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

MAES environmental science research and **Extension's** Fish, Wildlife and Conservation education programs work from the assumptions that:

- The environment is protected by those who explore it, conserve it, and teach others to explore and conserve.
 - The quality of knowledge about fish, wildlife and conservation can be improved through connections between research-based information and key audiences.
 - The quantity of education available can be increased by expanding the number of ambassadors for the environment.
 - Engaging professionals, citizens and youth in environmental science education will lead to greater care and maintenance of Minnesota's ecosystems.

2. Ultimate goal(s) of this Program

Environmental Science research and Extension education will employ University of Minnesota resources to protect and enhance Minnesota's natural environment by enabling and engaging professionals and citizens in explore, understand, conserve and teach natural resources and conservation.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	5.2	0.0	19.7	0.0

Year	Extension		Research	
	1862	1890	1862	1890
2015	5.2	0.0	19.7	0.0
2016	5.2	0.0	19.7	0.0
2017	5.2	0.0	19.7	0.0
2018	5.2	0.0	19.7	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES research in environmental science will investigate the natural resources of Minnesota and its ecosystems, including inter-relationship between land, water, wildlife and people.

Extension will increase the number of, and improve the abilities of, natural resource professionals, education professionals, interested citizens and youth to explore, conserve and teach for the preservation of Minnesota's natural resources. This will be accomplished by the following activities: 1) providing curriculum and sponsored workshops for educators and natural resource professionals in best practices for design and delivery of environmental science programs; 2) training and supporting interested citizens (Master Naturalists) to participate in citizen science, stewardship and environmental science education in community settings; and, 3) training Native American Youth through culturally-adapted summer programs.

The Extension Fish, Wildlife and Conservation team manages relationships, including collaborative grantsmanship and evaluation activities, with environmental education studies program at the University of Minnesota Duluth, as well as the Fisheries, Wildlife and Conservation Biology program at the University of Minnesota Twin Cities campus. Field publications of particular interest to the team focus on the human dimension of natural resources, and effective design and delivery of environmental education.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● One-on-One Intervention ● Demonstrations ● Other 1 (Train the trainer) 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (electronic newsletter) ● Other 2 (events / conferences)

3. Description of targeted audience

MAES research and Extension programs reach: 1) Concerned citizens and volunteers who are willing to be trained and serve in a variety of roles as citizen teachers and scientists; 2) Minnesota professionals from within Extension, the Minnesota Department of Natural Resources, Soil and Water Conservation Districts, US Fish and Wildlife Services, Health and Human Services Departments and Environmental Sciences; 3) the public schools and others involved in environmental science education

programs; and, 4) Youth on the White Earth Reservation in Northwest Minnesota, when funding allows.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of Master Naturalists trained and supported in Minnesota.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Citizens will explore their natural environment, resulting in increased knowledge and meaningful discovery about Minnesota's environment and environmental issues. (Target expressed as percentage of program participants reporting new knowledge.)
2	Citizen stewards will commit time to exploring and conserving the environment, and teach others about the environment and stewardship. (Target expressed as number of hours reported by volunteers and others involved in programs.)
3	Citizens will, through exploration, conservation and education, influence environmental conditions on significant land acreage in Minnesota. (Target expressed as number of acres Master Naturalists report that they influence each year.)
4	Citizens and professionals will be more connected with others in regional communities of interest through exploration, teaching and conserving natural resources. (Target expressed as percentage of participants who report new network connections.)

Outcome # 1

1. Outcome Target

Citizens will explore their natural environment, resulting in increased knowledge and meaningful discovery about Minnesota's environment and environmental issues. (Target expressed as percentage of program participants reporting new knowledge.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 135 - Aquatic and Terrestrial Wildlife
- 136 - Conservation of Biological Diversity
- 903 - Communication, Education, and Information Delivery

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Citizen stewards will commit time to exploring and conserving the environment, and teach others about the environment and stewardship. (Target expressed as number of hours reported by volunteers and others involved in programs.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 135 - Aquatic and Terrestrial Wildlife
- 136 - Conservation of Biological Diversity
- 903 - Communication, Education, and Information Delivery

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Citizens will, through exploration, conservation and education, influence environmental conditions on significant land acreage in Minnesota. (Target expressed as number of acres Master Naturalists report that they influence each year.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 135 - Aquatic and Terrestrial Wildlife
- 136 - Conservation of Biological Diversity
- 903 - Communication, Education, and Information Delivery

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 4

1. Outcome Target

Citizens and professionals will be more connected with others in regional communities of interest through exploration, teaching and conserving natural resources. (Target expressed as percentage of participants who report new network connections.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 136 - Conservation of Biological Diversity
- 903 - Communication, Education, and Information Delivery

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Funds are being raised to sustain and grow environmental science education. Some program strategies are contingent on such funding, and additional evaluation and curriculum can be done (and has already been done) with that funding. Economic hard times can reduce the amount of volunteerism available. A change in public policy and educational priorities may challenge Extension to find partners and volunteers. Demographic shifts may change where we target our participant marketing and whether

we adapt the program to reach new cultures.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Fish, Wildlife and Conservation program evaluations will guide the direction of the projects and assess effectiveness in meeting objectives. Front-end evaluations helped to define audience and partners. Formative evaluation carried out during the development and early implementation phases of the programs informed and refined programs that can now be sustained by Extension. The dominant features of our evaluations are:

1. assessing participants' achievements, including potential to impact large numbers of people through volunteer and professional activities;
2. assessing knowledge impact on volunteers and professionals;
3. assessing how involvement in programming resulted in acres of land monitored and improved;
4. assessing the quality of social connections which are known, through research, to improve environmental outcomes.

V(A). Planned Program (Summary)

Program # 11

1. Name of the Planned Program

Water Resources

2. Brief summary about Planned Program

MAES research is designed to develop a systematic, comprehensive and scientific approach for addressing agricultural profitability and non-point source pollution reduction in the Minnesota River basin. Other research to support Minnesota water quality state-wide will consider the urban/suburban/agricultural interface and competing demands for water resources. Research will study Minnesota lakes and streams and groundwater and strategies to maintain their health.

Extension's Water Resources programs deliver science-based land use and water education programs and information for natural resource professionals, agency staff, local decision-makers, citizen leaders and volunteers in order to inform decisions, adopt best practices, and increase water stewardship in communities. Specifically, the Stormwater Education Program assists local government in protecting and improving water resources by strengthening urban land use decision-making, improving stormwater practices, and educating local leaders and water resource professionals.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
111	Conservation and Efficient Use of Water	10%		25%	
112	Watershed Protection and Management	60%		15%	
133	Pollution Prevention and Mitigation	20%		30%	
403	Waste Disposal, Recycling, and Reuse	0%		10%	
605	Natural Resource and Environmental Economics	10%		20%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Pollution from controllable human-made sources are an obstacle to keeping Minnesota's waters fishable and swimmable. The pressure on water resources is growing because the number of homes on

Minnesota lakes has grown. After assessing 14% of the state's lakes and 8% of the state's rivers, the Minnesota Pollution Control Agency's Impaired Waters Program found that 37% of the lakes and 40% of the rivers are impaired. The State of Minnesota has responded with requirements that, for example, local units of government reduce stormwater pollution and control how sewage treatment is done and maintained. However important this legislation is, it is the decisions that homeowners, landowners and small communities make that will improve the quality of water.

Minnesota's water resources are critical to the state's identity and economy. The Water Resources Program team members are "go to" resources who guide communities and residents in identifying issues and creating solutions for stormwater and shoreland issues. The Water Resources Program has the capacity to bring University research when communities are solving local and statewide water problems. Members are skilled at helping communities gather the right people and engage in community-wide problem-solving about controversial issues. Communities and individuals can use this education and outreach to make decisions that protect our water resources.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

1. Pollution prevention requires an educational process in which those who manage land learn new methods and approaches.
2. Property owners care about the quality of the water around them and want to maintain a pollution-free community.
3. Changing the norms, rules and behavior of community members will have an effect on pollution control.
4. Local government decision-makers need quality, updated information in order to form plans to protect the water resources in their jurisdictions.
5. High quality lakes, rivers, wetlands, and agriculture are valued in Minnesota, which can cause conflict in making decisions about public problems.

2. Ultimate goal(s) of this Program

The goal of water resource programs and research at the University of Minnesota is to collaboratively work in the University and in communities to maintain and improve the quality of Minnesota's waters and the health of Minnesota residents. Extension is making research-based tools available to improve decision-making on water related issues among citizens, policy makers and environmental managers.

Research goals:

- Develop a framework for describing and taking inventory of characteristics of the Minnesota River

basin that affect non-point source pollution, agricultural management practices and their potential for reducing non-point source pollution.

- Develop an inventory for research on the risk associated with adopting crop management practices that can reduce non-point source pollution.
- Develop agroforestry practices that mitigate non-point pollution problems.
- Identify and assess tools for stormwater practices.
- Identify and assess shoreland management practices.
- Strengthen social science models and practices for influencing individual and community decision-making.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	10.8	0.0	29.0	0.0
2015	10.8	0.0	29.0	0.0
2016	10.8	0.0	29.0	0.0
2017	10.8	0.0	29.0	0.0
2018	10.8	0.0	29.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES. Research will be conducted and best practices developed in order to be able to:

- Provide land management / water quality education, stormwater management practice training, and local government stormwater education and support.
- Provide education, practical experience and resources about how to protect and improve the shoreland, environment and lake/stream water quality.

Extension. Educational programming will provide education and consultation to citizens and government entities in watersheds so that they can plan to protect their waters.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> • Education Class • Workshop • Group Discussion • One-on-One Intervention • Demonstrations 	<ul style="list-style-type: none"> • Newsletters • Web sites other than eXtension • Other 1 (Publications)

3. Description of targeted audience

Water Resource Programs will be available to communities across the entire state. We will reach those communities through local government and elected and appointed officials and their staff. Local government engineers and planners, consulting engineers, planners, and architects are also targeted as they help communities make decisions that impact Minnesota's waters. Natural resource and horticulture professionals will be engaged as partners, learners, and agents of change. Homeowners and community members are another key audience, because their use of water and management of waste can positively and negatively affect water supply.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of products developed to provide useful information about shoreland, storm water and septic system management in web links, printed products and media.
 - Number of educational events conducted about water quality, stormwater issues and shoreland management, revegetation and use of plants to maintain shoreland structures.
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Local decision-makers will know: 1) Where stormwater goes; 2) Major stormwater pollutants and their impact and 3) Components of plans, policies and practices their community could implement to maintain clean water and minimize impacts from stormwater.
2	Shoreland target audiences will practice one or more of five watershed friendly landscaping behaviors. (Outcome expressed as a percentage of workshop participants.)

Outcome # 1

1. Outcome Target

Local decision-makers will know: 1) Where stormwater goes; 2) Major stormwater pollutants and their impact and 3) Components of plans, policies and practices their community could implement to maintain clean water and minimize impacts from stormwater.

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 111 - Conservation and Efficient Use of Water
- 133 - Pollution Prevention and Mitigation

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Shoreland target audiences will practice one or more of five watershed friendly landscaping behaviors. (Outcome expressed as a percentage of workshop participants.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 111 - Conservation and Efficient Use of Water
- 112 - Watershed Protection and Management
- 133 - Pollution Prevention and Mitigation

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Government Regulations
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Description

If the regulations that mandate planning and education for stormwater runoff and on-site treatment change, communities will no longer have an incentive to engage in this programming. As population changes happen in communities, the types of education delivered requires cultural and language relevance. Weather extremes may change the program priorities when they influence lakes and streams.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Evaluation will be at two levels: awareness surveys sent to participants to see if program goals were met, and direct interviews with local government staff to see if the water resource programs provided are useful and effective.

V(A). Planned Program (Summary)

Program # 12

1. Name of the Planned Program

Forestry and Forest Products

2. Brief summary about Planned Program

MAES. Research in natural resources sponsored by MAES is conducted in forest resources, fisheries and wildlife and conservation biology. Other departments addressing natural resources issues include entomology, plant pathology, horticulture, plant biology, soil, water and climate, and applied economics.

Update: MAES supported research in silva-culture and water management will be increased in 2013 by the hiring of a faculty member in forestry.

Extension. Forestry programs help citizens, landowners and natural resource professionals make well-informed decisions that affect the economic, social and ecological sustainability of trees and forests now and for future generations. Forestry programs address issues on forested, agricultural and town landscapes. Educational programs are delivered through workshops, demonstration sites, publications, citizen-to-citizen training, and a comprehensive Internet platform for educational materials and social media (www.mymnnesotawoods.com). Collaboration with other professionals, environmental groups and property owners is critical to success in forestry programming.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
123	Management and Sustainability of Forest Resources	65%		50%	
124	Urban Forestry	10%		25%	
125	Agroforestry	25%		15%	
133	Pollution Prevention and Mitigation	0%		10%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Minnesota's 17 million forested acres provide timber, wildlife, recreation, wilderness, watershed protection, and biological diversity to the state. Through the forest products and tourism industries, those forests contribute substantially to the state's economy. About one-half of the commercial forest land is privately owned. Policy makers, forest landowners, loggers, natural resource managers, farmers and urban dwellers make decisions every day that directly affect the use, management and protection of Minnesota's trees and forests. Accurate, authoritative, scientific and technical information should be the basis for their decisions. Emerging priorities include: sustainable forest management on family forest lands, expanding agroforestry opportunities, production of biofuels, control of exotic invasive pests, wildfire damage reduction, tree planting and maintenance on urban lands and farmsteads for energy conservation and environmental benefits, and extending the useful life of wood products in service.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Broad adoption of innovative, research-based strategies is necessary to address the priority issues. Engaged citizens can both inform the process and implement strategies that address priority issues. Private lands change ownership frequently, requiring continual education of new landowners. Private citizens need to find information and helping systems "on demand"; that is, as situations arrive that require research-based information.

2. Ultimate goal(s) of this Program

Extension. The goals of Extension's Forestry programs are to help Minnesotans take action now so that future generations have full access to healthy and abundant natural resources. To accomplish this, the team conducts workshops and educational interactions so that:

- Family forests will be managed sustainably.
- Landowners will diversify and increase income from agroforestry crops and biofuels.
- The spread rate and ecological impact of exotic, invasive pests will be reduced.
- Wood products will be chosen and used by consumers and builders to maximize their useful life.

MAES. Research goals:

- To improve understanding of factors affecting forest composition, diversity and function.
- To improve understanding of northern Minnesota forest ecosystems and develop improved management techniques.
 - To investigate the biology and control of forest microbes and determine their importance to forest health and sustainable ecosystem functioning.
 - To better understand the decisions that affect the integrity and biological diversity of the ecosystem,

and linkages between biosphere, microclimate and global climate.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	8.5	0.0	33.7	0.0
2015	8.5	0.0	33.7	0.0
2016	8.5	0.0	33.7	0.0
2017	8.5	0.0	33.7	0.0
2018	8.5	0.0	33.7	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES. Research, including field and laboratory studies and computer modeling, will be conducted to achieve the research goals described earlier.

Extension. New research and education will be delivered to key audiences through face-to-face workshops, master volunteer programs, print and digital publications, multi-media, newsletters, conferences, community events and the Internet. Extension Forestry programs will address the issues of forest, agricultural and urban landscapes. Forestry programs cover a wide range of topics including forest ecology, silviculture, invasive species, timber harvesting, timber and non-timber forest products, wildlife management, recreation, urban forestry, windbreaks and taxes. Initiatives to address critical issues in tree care (for example, mitigation of emerald ash borer) is typically done in collaboration with citizen, environment and professional groups.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (publications)

3. Description of targeted audience

Primary audiences: Farmers and woodland owners, loggers, wood processors and marketers,

natural resource and green industry professionals, volunteer educators, and local and state government personnel engaged in forestry, parks and recreation, soil and water conservation. A secondary audience is youth.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of workshops, tours, and demonstration projects that increase awareness of landowners, volunteers, loggers, natural resource professionals and businesses involved in forestry, agroforestry, urban forestry and forest products.
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Program participants (landowners) will learn new information that helps them manage forest land. (Target expressed as percentage of participants.)
2	Program participants will improve forest management on a significant number of acres. (Target expressed as number of acres on which management was improved.)

Outcome # 1

1. Outcome Target

Program participants (landowners) will learn new information that helps them manage forest land. (Target expressed as percentage of participants.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 123 - Management and Sustainability of Forest Resources
- 124 - Urban Forestry
- 133 - Pollution Prevention and Mitigation

4. Associated Institute Type(s)

- 1862 Extension
- 1862 Research

Outcome # 2

1. Outcome Target

Program participants will improve forest management on a significant number of acres. (Target expressed as number of acres on which management was improved.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 123 - Management and Sustainability of Forest Resources
- 124 - Urban Forestry
- 133 - Pollution Prevention and Mitigation

4. Associated Institute Type(s)

- 1862 Extension
- 1862 Research

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes

- Government Regulations
- Populations changes (immigration, new cultural groupings, etc.)

Description

Changes resulting from natural disasters, new threats, economy or government regulations could affect the content of educational programs we offer. Changes in appropriations affect staffing and funding levels necessary to conduct educational programs. Land use issues created by growing economies can create conflicts with stewardship of forest environments.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

We will conduct after-program evaluations, pre-and-post tests, and surveys of program participants several months after certain events. Depending on the program, we will count numbers of program participants that increase their awareness, number of participants who gain knowledge, number of landowners that implemented at least one new land management practice, numbers of acres on which management was improved. Post-program assessment will ask participants about dollars earned or saved in natural resource enterprises after utilizing information.

V(A). Planned Program (Summary)

Program # 13

1. Name of the Planned Program

Agricultural Business Management

2. Brief summary about Planned Program

Agricultural Business Management (ABM) provides farm decision-makers with knowledge about production, marketing and management that they need to improve their farming operation. ABM is also concerned for the whole Minnesota economy. ABM tracks financial performance of Minnesota farms to provide farm management information to farmers, bankers and others concerned with the future of Minnesota agriculture and develops educational programs on and off campus. ABM improves farmers' information and knowledge in areas where strategic and operational management changes can improve progress toward their business and family goals. The information this program provides farmers is based on MAES research that considers long-term and short-term business decisions, the impact of global markets, the opportunities of new technologies, the impacts of Minnesota's geography, and the political and social landscape for farm business management.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management	20%		20%	
602	Business Management, Finance, and Taxation	20%		20%	
603	Market Economics	30%		30%	
604	Marketing and Distribution Practices	20%		20%	
610	Domestic Policy Analysis	10%		10%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Farm records compiled by the University of Minnesota Department of Applied Economics consistently show a net farm income range of over \$150,000 between the most profitable and least profitable Minnesota farms each business year. As farm incomes have become more variable, the job of

managing a farm has become ever more complex. Today's farm managers are managing more dollars and more people. They are often their own accountants, business analysts, market specialists, and human resource departments, as well as being production specialists. Shifting public policy demands attention to business decisions that affect their accountability and their bottom line. Demand for the information and events is shaped yearly as the reliability of the information is more commonly known, and as current events create demand for new information. Professionals on the Agricultural Business Management team have a priority to increase the information received by farmers and producers, as well as those providing inputs, services and markets to them.

Some of the primary issues Minnesota agricultural producers need to address as a result of changes in the agricultural industry and policy include: strategic positioning, estate transfers, management decisions, frequent performance monitoring, evaluating new technology, monitoring external factors, and accountability to laws and regulations.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research
- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Farms have assets that are transferred to the next generation, requiring a careful plan of transfer. If farm businesses understand the markets, and have tools for making business decisions within those markets, they will maximize their productivity and longevity. Those who own farms need unbiased and broad-based information to understand their opportunities in the market and be able to effectively access those opportunities.

2. Ultimate goal(s) of this Program

Agricultural Business Management programs will bring in-depth, research-based expertise to critical, cutting edge issues in managing farms. As a result, revenue generated by the agricultural sector in Minnesota will be optimized.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	11.1	0.0	4.8	0.0
2015	11.1	0.0	4.8	0.0

Year	Extension		Research	
	1862	1890	1862	1890
2016	11.1	0.0	4.8	0.0
2017	11.1	0.0	4.8	0.0
2018	11.1	0.0	4.8	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Extension. Through educational events, consultations and media resources, Extension's Agricultural Business Management programs will provide education about:

- farm business transfer and estate planning
- agriculture tax issues
- land rent data
- machinery management
- strategic planning and business planning
- earning a living on a modern farm
- current events in agricultural business management
- special purpose technology
- agricultural lending

MAES. Research foci will be on review of policy that relates to agricultural business management, the farm bill, commodity crops and precision agriculture. Key research studies will include the following:

- Research to support improved decision-making in farm planning and financing for farmers and lenders.
 - Research to support improved decision-making in financing for agricultural business owners.
 - Research on the economic interrelationships in both the domestic and foreign food and agricultural industries.
 - Development and maintenance of an analytical support system that facilitates research and analysis on food, agricultural and trade policy issues.
 - Evaluation of supply, demand and policy factors in the U.S. and abroad that influence both short-term and long-term trade prospects and patterns.
 - Information to help public policy participants and decision makers evaluate issues and increase public understanding of these issues.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods

- | | |
|---|--|
| <ul style="list-style-type: none">• Education Class• Workshop• Group Discussion• One-on-One Intervention | <ul style="list-style-type: none">• Web sites other than eXtension• Other 1 (Software)• Other 2 (Books, Articles and Pubs) |
|---|--|

3. Description of targeted audience

Target audiences for Ag Business Management programs include:

- Minnesota's farmers who are facing life or business transitions
- Farm business management associations
- Agricultural leaders
- Other agricultural professionals (e.g., crop consultants)
- Farm business management educators
- State and federal policy makers

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of educational events that deliver agricultural business management content.

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Participants of the Agricultural Business Management (ABM) program workshops/classes and conferences will achieve significant learning gains regarding research-based agriculture business management knowledge and skills. (Target expressed as the percentage of participants who achieved significant learning gains as a result of attending ABM program workshops/classes and conferences.)
2	Participants of Agricultural Business Management (ABM) workshops/classes and conference sessions intended to improve participant agriculture business management practices will significantly improve their management practices as a result of attending the program. (Target expressed as a percentage of participants that significantly changed one or more of their agriculture business management practices as a result of attending workshops/classes and conference sessions intended to improve participant management practices.)

Outcome # 1

1. Outcome Target

Participants of the Agricultural Business Management (ABM) program workshops/classes and conferences will achieve significant learning gains regarding research-based agriculture business management knowledge and skills. (Target expressed as the percentage of participants who achieved significant learning gains as a result of attending ABM program workshops/classes and conferences.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 601 - Economics of Agricultural Production and Farm Management
- 602 - Business Management, Finance, and Taxation
- 603 - Market Economics
- 604 - Marketing and Distribution Practices
- 610 - Domestic Policy Analysis

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Participants of Agricultural Business Management (ABM) workshops/classes and conference sessions intended to improve participant agriculture business management practices will significantly improve their management practices as a result of attending the program. (Target expressed as a percentage of participants that significantly changed one or more of their agriculture business management practices as a result of attending workshops/classes and conference sessions intended to improve participant management practices.)

2. Outcome Type : Change in Action Outcome Measure

3. Associated Knowledge Area(s)

- 601 - Economics of Agricultural Production and Farm Management
- 602 - Business Management, Finance, and Taxation
- 603 - Market Economics
- 604 - Marketing and Distribution Practices
- 610 - Domestic Policy Analysis

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

The Agricultural Business Management educational content constantly adjusts to help farmers address current public policy issues, current economics and risk management for natural disasters. We expect that these matters will be constantly fluctuating and that the program will continue to be nimble in addressing those issues.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

The logic model of the Agricultural Business Management program moves all activities toward the successful management of key business issues in Minnesota's farms. Surveys are distributed six months after program delivery in order to determine how information from agricultural business management programs was used. Land transfer programs measure the use of that information, and monitors the number dollar value of land successfully transferred to the next generation as a result of programming.

V(A). Planned Program (Summary)

Program # 14

1. Name of the Planned Program

Housing

2. Brief summary about Planned Program

Extension. The Housing Technology Program of the University of Minnesota Extension delivers courses and provides the tools that secure good air quality in new homes, or mitigates problems in existing homes. Educational partners come from government, industry and non-profit organizations. Together, these courses identify the extent and cause of the major structural and environmental problems in housing. This serves housing professionals so that they can ensure the quality of new and existing homes to their customers. This also helps the housing consumer/investor be better informed on home-buying decisions.

MAES research supporting outreach education on housing in developing new knowledge and understanding of building systems.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures	100%		0%	
	Total	100%		0%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

A host of home air pollutants can impair the health of residents, creating asthma, allergies, bronchitis, carbon monoxide poisoning, lead poisoning, and more. Examples of harmful housing substances include asbestos, biological contaminants, chemicals, combustion pollutants, lead, mold, and radon. Maintaining and building durable, healthy and affordable housing requires knowledgeable housing professionals and conscientious home buyers. New technology can create homes that conserve energy resources, and household budgets, more effectively than ever before.

Bringing new technology and research to Minnesota's home builders and remodelers will create a more viable housing market in Minnesota.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Extension
- Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Public policy alone cannot assure indoor air quality. Creating a culture of knowledge and action about air quality among both buyers and sellers will improve the quality of Minnesota's housing stock. There is a market for energy conservation technology in new and remodeled homes. New technology can help builders and remodelers address demand.

2. Ultimate goal(s) of this Program

The goal of research and outreach in housing technology at the University of Minnesota is to mitigate health risks through the reduction of indoor environmental risks, while improving the quality and durability of Minnesota's housing stock.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	3.0	0.0	1.7	0.0
2015	3.0	0.0	1.7	0.0
2016	3.0	0.0	1.7	0.0
2017	3.0	0.0	1.7	0.0
2018	3.0	0.0	1.7	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

MAES. Research for Housing Technology programs is conducted within Extension by faculty who conduct and assess research, and also engage in education for the field. Experiment Station dollars are not typically expended toward this program.

Extension. Courses will be offered in Minnesota and across the United States in partnership with the building industry and its constituents. Ongoing research will continue to increase the quality and quantity of these educational opportunities. The following topics are core to our Housing Technology Programs: Indoor Air Quality in Residential Settings; Moisture Control and Mold; Radon Measurement, Radon Mitigation, and custom courses on new and emerging technology. For home remodelers and builders, courses and educational materials will convey ways to make homes more environmentally friendly and

conservation-oriented.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Other 1 (certifications) 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (Publications)

3. Description of targeted audience

The overall target audience for this information is builders, remodelers, contractors, mitigaters and others involved with avoiding and resolving problems in homes.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Educational courses will be delivered to the target audiences.
 - New research will result in the development of new and revised educational materials. (Target expressed as the number of new or revised curriculum materials.)
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Improve the durability of new homes by working with builders. (Target expressed as the number of builders trained.)
2	Improve the availability of healthy and affordable housing through the mitigation of indoor environmental risks. (Target expressed as number of homes affected.)

Outcome # 1

1. Outcome Target

Improve the durability of new homes by working with builders. (Target expressed as the number of builders trained.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 804 - Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Improve the availability of healthy and affordable housing through the mitigation of indoor environmental risks. (Target expressed as number of homes affected.)

2. Outcome Type : Change in Condition Outcome Measure

3. Associated Knowledge Area(s)

- 804 - Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures

4. Associated Institute Type(s)

- 1862 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Description

Natural disasters could increase or change the amount of content that needs to be provided. If government regulations no longer support the program in giving incentive to builders to make homes

safe, the market for the program could decrease. Population changes will generate a demand for programming in additional languages. Public policy will influence the content and audience for housing technology programs and research. Economic forces will affect the amount and type of education that the industry does.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Evaluation of program is done collaboratively with the housing industry, which indicates whether standards are being addressed and that they are in compliance with government regulation as a result of educational inputs.

V(A). Planned Program (Summary)

Program # 15

1. Name of the Planned Program

Horticulture

2. Brief summary about Planned Program

Research and Extension come together to provide answers and new technology to those who grow Minnesota's fruits and vegetables, as well as those who grow and maintain Minnesota's public and private green spaces. This program area conducts and supplies research to support Minnesota's vegetable crops, and will develop new varieties of such horticultural crops as potatoes, flowers including woody plants, and fruits including apples, strawberries and cold hardy grapes. It will also mobilize community volunteers who help others develop green space in yards, gardens and community spaces.

Commercial Horticulture: Horticultural research is disseminated to commercial fruit and vegetable growers, landscape services, nurseries/greenhouses and florists. Within the nursery sector, there are three basic activities -- production of plant materials, wholesale distribution and retail distribution of nursery products. Research to develop new varieties and new growing methods range from basic to applied. Extension engageS growers and businesses to integrate new production systems, employ organic growing methods, and integrated crop management strategies. Another program in this area connects the nationally recognized and leading apiculture research at the University with commercial and hobby beekeepers.

Consumer Horticulture: The Master Gardener program at Extension mobilizes and educates thousands of volunteers who share horticulture information in their communities. The program also provides informational materials in writing and on the Internet to assure that gardeners have answers to questions at their fingertips. The University of Minnesota is seen as a premier source for homeowner horticulture and environmental information, with a strong community-based presence as well as presence in the media. Faculty research is closely tied to this effort.

Update: MAES will increase its research to support organic horticultural crop systems in 2013 and forward, as a new horticulture faculty position is being hired with this specialty.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : No

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
102	Soil, Plant, Water, Nutrient Relationships	5%		10%	
132	Weather and Climate	5%		5%	
201	Plant Genome, Genetics, and Genetic Mechanisms	5%		25%	
204	Plant Product Quality and Utility (Preharvest)	20%		10%	
205	Plant Management Systems	50%		25%	
211	Insects, Mites, and Other Arthropods Affecting Plants	10%		15%	
213	Weeds Affecting Plants	5%		10%	
	Total	100%		100%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Commercial horticulture and the green industry are some of the fastest growing segments of Minnesota's agricultural economy. Commercial growers and turf and nursery professionals continue to seek new research information and educational opportunities to refine their production practices, to increase profitability, reduce inputs and protect natural resources. Minnesota's cold climate makes conditions for growth of horticultural products challenging. Research and education will continue to reach the horticulture industry with new products and management practices that nurture success.

The National Gardening Survey suggests more than half of Minnesotans are involved in some form of activity that is horticultural. This means that some 2.5 million people are creating and maintaining gardens and are affecting Minnesota's landscapes. Each of these Minnesotans ask questions that can be answered with university-based horticulture information. Technological resources are enhancing the ways that we can deliver this information, as well as the way we can use Master Gardeners to disseminate information.

For Minnesota's horticulture industry and Minnesota's gardeners, research and education will:

1) answer questions; 2) learn about and disseminate best practices in horticulture and plant health care for Minnesota's cold climate; 3) support issues and practices that protect Minnesota's climates; and 4) engage Minnesotans on behalf of horticulture research and dissemination.

2. Scope of the Program

- In-State Extension
- In-State Research
- Multistate Research

- Multistate Extension
- Integrated Research and Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

1) Minnesota's unique and difficult climate makes it essential that we undertake horticultural research specific to our geographic conditions. 2) Most consumers of horticulture information need timely answers to questions. 3) Within the horticulture industry and with consumers, there are conduits available to support the dissemination of information. 4) There will be continued growth in the number of small-scale commercial growers, due to the "buy local" movement and environmental concerns. 5) There are opportunities for increased impact from the results of MAES horticultural research, as solutions for Minnesota's green industries may be applicable in other northern states and areas of the world.

2. Ultimate goal(s) of this Program

Extension. The goals of horticulture programs at Extension are:

- To enhance the profitability of commercial growers, while maintaining food security, increasing the potential of locally-grown resources and adding value to the sustainability of the vegetable and fruit crops in Minnesota.
- To make Minnesota a place where those who create and maintain lawns, gardens and community green spaces have research-based information and local support available.

MAES. Research goals are:

- To develop products that enhance the ethical and economic progress of the industry.
- To improve the products and techniques available to Minnesota growers.
- To develop new technologies and strategies that increase profitability, grower satisfaction, and decrease environmental impact of plant maintenance.
 - To develop new turf grass varieties and management practices.
 - To research cultivars/rootstocks and cultural systems that improve production efficiency and promote sustainability.
 - To research post-harvest handling practices that improve crop use and product safety.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2014	13.1	0.0	59.7	0.0
2015	13.1	0.0	59.7	0.0
2016	13.1	0.0	59.7	0.0

Year	Extension		Research	
	1862	1890	1862	1890
2017	13.1	0.0	59.7	0.0
2018	13.1	0.0	59.7	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Research: will be conducted to achieve the goals outlined under "ultimate goals", including discovery and development research.

Extension: will organize, coordinate and participate in events that create and update research-based education for those who grow plants, fruit, vegetables and landscapes in Minnesota. As a result of outreach and education, workshops and conferences will reach Master Gardeners, potato growers, beginning growers, farmers' markets distributors, high tunnel users, apple growers, small fruit and vegetables growers and more.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● One-on-One Intervention ● Demonstrations ● Other 1 (on-line classes) 	<ul style="list-style-type: none"> ● Newsletters ● Web sites other than eXtension ● Other 1 (Publications)

3. Description of targeted audience

The audiences are:

1) Fresh market producers, including growers of fruits and vegetables for processing, the processing industry, associated agribusiness turf professionals, nurseries and garden centers, and landscape professionals. Several of these groups have high representations of new immigrants.

2) Consumers of horticultural information for yards, gardens and landscapes. These include audiences where information is needed in a timely fashion and those who want to build basic knowledge about horticulture and environmental stewardship over time. Community-based initiatives mobilize schools, neighborhoods and non-profit organizations to create and maintain green spaces.

V(G). Planned Program (Outputs)

NIFA no longer requires you to report target numbers for standard output measures in the Plan of Work. However, all institutions will report actual numbers for standard output measures in the Annual Report of Accomplishments and Results. The standard outputs for which you must continue to collect data are:

- Number of contacts
 - Direct Adult Contacts
 - Indirect Adult Contacts
 - Direct Youth Contacts
 - Indirect Youth Contact
- Number of patents submitted
- Number of peer reviewed publications

Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(H). State Defined Outputs

1. Output Measure

- Number of workshops, classes and seminars that provide information to professionals in the commercial horticulture industry.
 - Number of volunteer hours leveraged by Master Gardeners, trained by Extension, will deliver hours of educational service to the residents of Minnesota. (Target expressed as the number of volunteer hours committed by Master Gardeners in a year.)
- Clicking this box affirms you will continue to collect data on these items and report the data in the Annual Report of Accomplishments and Results.

V(I). State Defined Outcome

O. No	Outcome Name
1	Participants of Horticulture program events will achieve significant learning gains regarding horticulture. (Target expressed as the percentage of participants who achieved learning gains.)
2	Participants of Horticulture program events intended to improve participant horticulture practices will improve practices as a result of attending events. (Target expressed as a percentage of participants that changed one or more horticulture practice.)
3	Research will support niche horticultural crops' growth.

Outcome # 1

1. Outcome Target

Participants of Horticulture program events will achieve significant learning gains regarding horticulture. (Target expressed as the percentage of participants who achieved learning gains.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 102 - Soil, Plant, Water, Nutrient Relationships
- 132 - Weather and Climate
- 201 - Plant Genome, Genetics, and Genetic Mechanisms
- 204 - Plant Product Quality and Utility (Preharvest)
- 205 - Plant Management Systems
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 213 - Weeds Affecting Plants

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 2

1. Outcome Target

Participants of Horticulture program events intended to improve participant horticulture practices will improve practices as a result of attending events. (Target expressed as a percentage of participants that changed one or more horticulture practice.)

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 102 - Soil, Plant, Water, Nutrient Relationships
- 132 - Weather and Climate
- 201 - Plant Genome, Genetics, and Genetic Mechanisms
- 204 - Plant Product Quality and Utility (Preharvest)
- 205 - Plant Management Systems
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 213 - Weeds Affecting Plants

4. Associated Institute Type(s)

- 1862 Extension

Outcome # 3

1. Outcome Target

Research will support niche horticultural crops' growth.

2. Outcome Type : Change in Knowledge Outcome Measure

3. Associated Knowledge Area(s)

- 201 - Plant Genome, Genetics, and Genetic Mechanisms
- 204 - Plant Product Quality and Utility (Preharvest)
- 205 - Plant Management Systems

4. Associated Institute Type(s)

- 1862 Research

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Because commercial horticulture is a fast-growing industry, new government regulations and public policy interventions may influence the industry in the coming years. The degree of local volunteerism available is affected by economic and social influences, and population changes will affect outreach and education practices. Changes in data collection systems affect targets for the Master Gardener program, which is actively seeking the most effective methods for collecting information from a great number of loosely connected volunteers from all counties in the State of Minnesota.

V(K). Planned Program - Planned Evaluation Studies

Description of Planned Evaluation Studies

Horticulture programs at the University of Minnesota Extension are developing logic models that will be used to guide future evaluation practices for educational efforts in consumer and commercial horticulture education.

