2007 University of Wisconsin Extension Plan of Work

Brief Summary about Plan of Work

University of Wisconsin Extension applies university knowledge and research to meet the needs of citizens and communities. As Wisconsin grows more ethnically diverse, this diversity both enhances and challenges communities. Extension partners with local organizations, farmers, consumers, business owners, support services, coalitions, decision makers, and public and tribal government agencies to develop educational initiatives that build on the strengths of diverse communities.

University of Wisconsin-Extension campus-based specialists and county agents conducted strategic planning during 2003-2004, engaging stakeholders from all 72 counties. Campus and county faculty and staff analyzed nearly 400 community issue statements to determine how to address emerging concerns. The needs identified through this process focused research and extension education for 47 new statewide self-directed teams. This plan highlights the work of nine of these teams. They include:

· Dairy Team
· Nutrient Management Team
· Community and Economic Development Preparedness Team
· Downtown Vitality and Community Placemaking Team
· Organizational Development Team
· Building 4-H After-School Programs Team
· Youth Voices in Community Action and Government Team
· Family Caregiving Team
· Family Financial Education and Management Team

Historically the University of Wisconsin-Extension and the University of Wisconsin-Madison, College of Agricultural and Life Sciences have submitted separate plans and reports. While this remains the case with this plan, the intent on the part of both institutions is to improve the linkage of the plans in areas such as stakeholder and research input, evaluation of integrated activity, and outcome evaluation. This may lead to the submission of a single plan for the State of Wisconsin in the future.

Estimated number of professional FTEs/SYs to be budgeted for this plan.

Year	Extenion		Research	
	1862	**1890**	**1862**	**1890**
2007	90.0	0.0	2.0	0.0
2008	90.0	0.0	2.0	0.0
2009	90.0	0.0	2.0	0.0
2010	90.0	0.0	2.0	0.0
2011	90.0	0.0	2.0	0.0

Merit Review Process

The merit review process that will be employed during the 5-Year Plan of Work cycle

- Internal University Panel

- External University Panel

- External Non-University Panel

- Combined External and Internal University Panel

- Combined External and Internal University External Non-University Panel

- Expert Peer Review

Brief explanation

Merit review is ongoing as statewide self-directed teams develop specifics for the duration of the 2007-2011 state plan of work. At the state level, program area administrators review and oversee team programming. Teams co-chaired by campus and county faculty set the direction for their initiatives, complete a statewide team plan of work, develop research-based educational resources, and report progress toward intended outcomes.
Merit reviews are conducted jointly by team leaders, program leaders, and multi-state and regional partners. Teams use reviewers' recommendations to improve program quality and relevance for the intended audience, and include review comments in annual accomplishment reports and plans of work.
UW-Extension curricula and publications are peer reviewed by research and extension faculty, government or industry colleagues and professionals as appropriate to the content, purpose and intended audience. Scholarly peer review assures the quality and relevance of educational materials and outreach scholarship.
At the county level, local programming addresses priority issues identified through strategic program planning. Local elected officials review county programs as part of their oversight of extension programming.

Evaluation of Multis & Joint Activities

1. How will the planned programs address the critical issues of strategic importance, including those identified by the stakeholders?

This plan provides an overview of nine of Wisconsin Extension's 47 programming teams. These teams are co-chaired by campus-based specialists and community-based educators. Structuring team leadership in this manner is intentional, building relationships and linkages between communities of research interest; communities of practice; and, communities of locale. Teams develop plans focused on interests that cut across these communities. They do so from the point of issue identification and priority-setting, to resource commitment, plan implementation and evaluation. This same approach applies to multi-state efforts, whether they occur on a regional or national basis. As Wisconsin moves toward a single state plan, the integration of research and extension activities will become even stronger.

2. How will the planned programs address the needs of under-served and under-represented populations of the State(s)?

Extension's program teams implement a variety of approaches to address the needs of Wisconsin's under-served and under-represented populations. Their efforts began with a concerted statewide effort to include such populations in Extension's most recent multi-year planning process. In addition, teams, when appropriate, develop culturally sensitive educational strategies; translate materials into different languages; and, partner with agencies and groups representing the needs of under-served and under-represented populations. In addition, state team efforts must be viewed in relation to the local context, where all 72 of Wisconsin county extension offices have civil rights plans designed to reach the traditionally under-served.

3. How will the planned programs describe the expected outcomes and impacts?

The specific outcomes and impacts of each of the nine planned programs are found in the individual plans which
follow. Extension will be working with the University of Wisconsin-Madison, College of Agriculture and Life Sciences over the
next year to define integrated activity outcomes as part of its future joint plan. Leadership of Wisconsin's four program areas:

Agriculture and Natural Resources, Community, Natural Resource and Economic Development, Family Living and 4H Youth Development; are all working with their counterparts in other states to define outcomes and indicators of common interest. Their work should prove foundational to evaluating multi-state efforts.

4. How will the planned programs result in improved program effectiveness and/or efficiency?

Multi-state and joint activities will result in improved program effectiveness and/or efficiencies if they adhere to the following principles.
They must be developed from the ground up with significant staff involvement. Ultimately staff members are the ones who will have to provide leadership for multi-state and joint efforts.
Collaborations should be developed as win-win options that result in more effective research and programming, and not as a strategy to meet budget reductions.
An inventory of current and expected capacities needs to be developed across state lines before alternative multi-state approaches can be established. Both extension and research capacities, along with audience needs and relationships, need to be considered when establishing multi-state collaborations.
Coordinating mechanisms, memoranda of understanding, expectations, and specific roles and responsibilities, must be clearly articulated.

Stakeholder Input

1. Actions taken to seek stakeholder input that encourages their participation (Check all that apply)

- Use of media to announce public meetings and listening sessions
- Targeted invitation to traditional stakeholder groups
- Targeted invitation to non-traditional stakeholder groups
- Targeted invitation to traditional stakeholder individuals
- Targeted invitation to non-traditional stakeholder individuals
- Targeted invitation to selected individuals from general public
- Survey of traditional stakeholder groups
- Survey of traditional stakeholder individuals
- Survey of the general public

Brief explanation.

University of Wisconsin-Extension initiates a multi-year planning process every four years. It will embark on its next statewide planning initiative during 2007-2008. This process is the primary, institution-wide effort to seek broad-based stakeholder input. Extension's program development model provides the overall framework for soliciting, analyzing, and summarizing stakeholder input. The model includes situation analysis, priority-setting, inputs, outputs, anticipated outcomes and evaluation planning. Campus and county UW-Extension faculty and staff participate in regular grower, producer, consumer, network, community, school, government, business and community coalition meetings to stay informed of key stakeholders' changing needs.

2(A). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

1. Method to identify individuals and groups
- Use Advisory Committees
- Use Internal Focus Groups
- Use External Focus Groups
- Open Listening Sessions
- Needs Assessments
- Use Surveys

Brief explanation.

Stakeholder identification and involvement were key components of Extension's multi-year planning process. While county offices had latitude in tailoring their planning process to their unique needs, they were strongly encouraged to use methods that solicited feedback from their communities' diverse populations and from both internal and external stakeholders of Extension. Ongoing county civil rights reviews examine the methods used during the stakeholder identification phase and formulate recommendations intended to strengthen this aspect in future planning initiatives.

2(B). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

1. Methods for collecting Stakeholder Input

- Meeting with traditional Stakeholder groups
- Survey of traditional Stakeholder groups
- Meeting with traditional Stakeholder individuals
- Survey of traditional Stakeholder individuals
- Meeting with the general public (open meeting advertised to all)
- Survey of the general public
- Meeting specifically with non-traditional groups
- Survey specifically with non-traditional groups
- Meeting specifically with non-traditional individuals
- Survey specifically with non-traditional individuals
- Meeting with invited selected individuals from the general public
- Survey of selected individuals from the general public

Brief explanation

Extension utilized a variety of methods for collecting stakeholder input. It began by examining assessments already completed, trends statements and demographic data. In addition, the following methods were used to seek input from stakeholder groups: S.W.O.T Analysis, nominal group technique, delphi technique, focus group interviews, affinity diagrams, and surveys. Staff members utilized a key informant approach and both formal and informal interviews to gather input from individual stakeholders.

3. A statement of how the input will be considered

- In the Budget Process
- To Identify Emerging Issues
- Redirect Extension Programs
- Redirect Research Programs
- In the Staff Hiring Process
- In the Action Plans
- To Set Priorities

Brief explanation.

Results from the planning process identified priority issues, set direction for extension and research to address these issues, were incorporated into budget and staffing decisions through the creation of 47 statewide teams, and shaped team implementation plans.

1. Name of the Planned Program

Dairy

2. Program knowledge areas

- 403 Waste Disposal, Recycling, and Reuse 10 %
- 608 Community Resource Planning and Development 15 %
- 315 Animal Welfare/Well-Being and Protection 20 %
- 601 Economics of Agricultural Production and Farm Management 10 %
- 803 Sociological and Technological Change Affecting Individuals, Families and Communities 5 %
- 401 Structures, Facilities, and General Purpose Farm Supplies 15 %
- 307 Animal Management Systems 15 %
- 602 Business Management, Finance, and Taxation 10 %

3. Program existence

- Mature (More then five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The University of Wisconsin-Extension Dairy Team provides research-based educational programming to help dairy businesses succeed. To achieve their goals, the Dairy Team organizes its work around five issues-based work groups: Cow Care; Livestock Siting and Land Use; Dairy Modernization; Hispanic Labor; and, Agricultural Literacy and Rural/Urban Relationships. Each Dairy Team work group forms local, statewide and multi-state partnerships and implements its own specific plan of work.

6. Situation and priorities

Dairying makes up the largest sector of Wisconsin agriculture. With more than two-thirds of dairy operators 40 to 60 years old (68%), many are weighing whether to expand and modernize their business or exit farming As farmers exit and housing developments sprout throughout farming country, non-farm neighbors want reassurance of land stewardship, environmental protection and quality of life. Local officials and government agencies are charged with regulating land use and resolving rural-urban conflicts. Most dairy farms with fewer than 200 cows (97%) are still operating in tie/stanchion stall barns and using labor-intensive feeding, milking, and manure handling systems. As these farms struggle with business decisions, they need timely information and education on costs, productivity, profitability and regulatory requirements of options available. Dairy farmers who choose to modernize will need to manage their operations in ways that protect the environment, and work with local citizens to develop a process that balances economic, environmental and quality of life goals. To maintain a larger herd, they may need to hire Spanish-speaking dairy workers to accomplish daily tasks of cow care, milking and feeding. Dairy operators will need to understand human resource management and cultural differences, and Spanish-speaking workers will need to learn modern production and herdsmanship.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

To increase profitability and productivity among small dairy farmers, the Dairy Team will provide timely education and technical assistance on developing a successful business plan, low-cost dairy retrofit parlors, facilities siting and land use regulations, research-based best management practices, production and herdsmanship training for Spanish-speaking workers.

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2007	23.3	0.0	0.0	0.0
2008	23.3	0.0	0.0	0.0
2009	23.3	0.0	0.0	0.0
2010	23.3	0.0	0.0	0.0
2011	23.3	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

The dairy team will utilize a variety of educational activities including, but not limited to the following: presentations, professional development offerings through teleconferences, workshops and conferences; dissemination of teaching materials through websites, publications, CDs and DVDs.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	Indirect Methods
- Education Class - Workshop - Group Discussion - One-on-One Intervention - Demonstrations - Other 1 (Print Materials) - Other 2 (CDs and DVDs)	{NO DATA ENTERED}

15. Description of targeted audience

The dairy team will work with a variety of audiences including, but not limited to the following: producers, agribusiness professionals, and locally elected officials. In addition, the dairy team will partner with such groups as the Center for Dairy

Profitability, Grow Wisconsin Dairy Initiative-DATCP, Dairy 2020, Wisconsin Milk Marketing Board, Wisconsin Farm Bureau Federation, Dairy Business Association, and the Professional Dairy Producers of Wisconsin.

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	100000	0	0	0
2008	100000	0	0	0
2009	100000	0	0	0
2010	100000	0	0	0
2011	100000	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

Direct participant contact

2007	Target:	100000
2008	Target:	100000
2009	Target:	100000
2010	Target:	100000
2011	Target:	100000

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

 Outcome Text
 Agribusiness professionals and dairy producers will learn strategies that improve dairy operations.

Outcome Type: Medium

2007 Target: 3300

2008 Target: 3300

2009 Target: 3300

2010 Target: 3300

2011 Target: 3300

Outcome Text

Farmers, non-farmers and elected officials will increase their knowledge and understanding of land use planning and livestock facilities site legislation, best practices, and options for their local communities.

Outcome Type: Medium

2007 Target: 1900

2008 Target: 1900

2009 Target: 1900

2010 Target: 1900

2011 Target: 1900

Outcome Text

Dairy producers and support businesses will explore, learn and adopt modernization options and management practices that result in lower costs and/or increased productivity in their dairy enterprises.

Outcome Type: Medium

2007 Target: 12000

2008 Target: 12000

2009 Target: 12000

2010 Target: 12000

2011 Target: 12000

Outcome Text

Dairy producers will better understand their Hispanic employees, improve their management of these employees, and increase their requisite job-related knowledge and skills.

Outcome Type: Medium

2007 Target: 100

2008 Target: 100

2009 Target: 100

2010 Target: 100

2011 Target: 100

Outcome Text

Participants will increase awareness about the importance of the relationships between agriculture, local government, rural residents and environmental and recreational pursuits.

Outcome Type: Medium

2007 Target: 97000

2008 Target: 97000

2009 Target: 97000

2010 Target: 97000

2011 Target: 97000

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Public Policy changes
- Government Regulations

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)

Description

Evaluation plans are preliminary. Evaluation specialists will work with members of the Dairy Team to determine appropriate evaluation studies.

22. Data Collection Methods

- Telephone
- On-Site
- Structured

Description

Evaluation methods to be used are preliminary. Evaluation specialists will work with members of the Dairy Team to determine appropriate methodologies.

1. Name of the Planned Program

Nutrient Management

2. Program knowledge areas

- 133 Pollution Prevention and Mitigation 15 %
- 102 Soil, Plant, Water, Nutrient Relationships 60 %
- 203 Plant Biological Efficiency and Abiotic Stresses Affecting Plants 25 %

3. Program existence

- Mature (More then five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The statewide University of Wisconsin-Extension Nutrient Management Team is developing an integrated approach to provide programming and research for sustainable nutrient management on Wisconsin farms by combining the interests and skills of personnel from UW-Extension, government agencies, and the private sector.

6. Situation and priorities

Increases in the level of public concern about non-point source pollution of water resources, the complexity of regulatory mandates, and localized animal density in many areas of Wisconsin have accentuated the need for effective applied research and educational programming focused on nutrient management. An effective nutrient management strategy maximizes economic returns, while complying with all pertinent regulations and minimizing potential nutrient pollution of the state's water resources. In Wisconsin, high nitrate-N in groundwater and phosphorus losses in cropland runoff indicate the need for improved nutrient management, particularly as trends show that livestock density on individual farms continues to increase. Increasing animal concentrations, combined with new manure management regulations are leading animal agriculture producers to use new methods of manure handling and distribution.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

The Nutrient Management Team's ultimate goal is to help farmers manage their nutrient resources to maximize profitability and environmental protection.

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	11.6	0.0	0.0	0.0
2008	11.6	0.0	0.0	0.0
2009	11.6	0.0	0.0	0.0
2010	11.6	0.0	0.0	0.0
2011	11.6	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

The nutrient management team will utilize a variety of educational activities including, but not limited to the following: presentations, professional development offerings through teleconferences, workshops and conferences; dissemination of teaching materials through websites, publications, CDs and DVDs.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention - Demonstrations - Other 1 (CDs, DVDs, Software) - Other 2 (Publications)	{NO DATA ENTERED}

15. Description of targeted audience

The nutrient management team will work with a variety of audiences including, but not limited to the following: producers, commercial applicators, manure and fertilizer dealers, and other community members.

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	10000	0	0	0
2008	10000	0	0	0
2009	10000	0	0	0
2010	10000	0	0	0
2011	10000	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

Direct participant contacts

2007   Target: 10000
2008   Target: 10000
2009   Target: 10000
2010   Target: 10000
2011   Target: 10000

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Producers will gain knowledge of nutrient management strategies.

Outcome Type: Medium

2007 Target: 250
2008 Target: 250
2009 Target: 250
2010 Target: 250
2011 Target: 250

Outcome Text

Research and on-farm demonstrations of nutrient management practices will be conducted.

Outcome Type: Short

2007 Target: 200

2008 Target: 200

2009 Target: 200

2010 Target: 200

2011 Target: 200

Outcome Text

Producers will increase profitability through the implementation of improved nutrient management strategies.

Outcome Type: Medium

2007 Target: 90

2008 Target: 90

2009 Target: 90

2010 Target: 90

2011 Target: 90

Outcome Text

Producers, agricultural business professionals and others will learn about nutrient/manure management related regulations.

Outcome Type: Medium

2007 Target: 200

2008 Target: 200

2009 Target: 200

2010 Target: 200

2011 Target: 200

Outcome Text

Producers will gain knowledge of manure management techniques and strategies.

Outcome Type: Medium

2007 Target: 650

2008 Target: 650

2009 Target: 650

2010 Target: 650

2011 Target: 650

Outcome Text

Clients will be provided with effective methods for preparing phosphorus-based nutrient management plans.

Outcome Type: Medium

2007 Target: 100

2008 Target: 100

2009 Target: 100

2010 Target: 100

2011 Target: 100

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Public Policy changes
- Government Regulations

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- Before-After (before and after program)
- During (during program)

Description

Individual agents and specialists will be responsible for most logistics regarding methods, tools, and timelines. Sub-teams will take responsibility for developing evaluation materials and conducting said evaluations for team-initiated activities that cross county lines.

22. Data Collection Methods

- On-Site

Description

Farm Practices Inventory (FPI) will be conducted with new and past participants in the Nutrient Management Farmer Education Training, with past participants' responses compared to their original FPI responses. Pre and post-workshop evaluations will be given and analyzed to measure the success of the workshops.

1. Name of the Planned Program

Community and Economic Development Preparedness

2. Program knowledge areas

- 608 Community Resource Planning and Development 100 %

3. Program existence

- New (One year or less)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

Changing economic conditions have forced many Wisconsin communities to rethink their community and economic development strategies. Many communities are also beginning to develop the economic development element of their Smart Growth plans but lack strategies based on solid data and proven methods. Communities need a shared vision to focus efforts on building Wisconsin's New Economy. The University of Wisconsin-Extension Community and Economic Development Preparedness Team supports campus and county faculty and their programs aimed at helping communities:
- ·   Understand, analyze and prepare economic development strategies.
- ·   Explore economic development alternatives.
- ·   Interpret a wealth of data and information for addressing their needs.

6. Situation and priorities

Since 2000, Wisconsin has lost approximately 85,000 manufacturing jobs (27,000 have recently been restored). Replacement wages for these dislocated workers was less than 82% of the wages previously earned. Furthermore, Wisconsin has been experiencing a slow-growing state economy that is falling behind other states.

Many of our communities are developing economic development strategies, and many lack solid data and proven methods of community visioning, needs assessment and goal setting. In addition, some communities lack a shared vision to focus efforts on building Wisconsin's New Economy. Communities need assistance in exploring a full range of economic development alternatives and need assistance in interpreting a wealth of data and information.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

Educate and partner with Wisconsin communities as they examine relevant economic data, understand alternative economic development models and implement specific strategies that address the local context.

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	10.0	0.0	0.0	0.0
2008	10.0	0.0	0.0	0.0
2009	10.0	0.0	0.0	0.0
2010	10.0	0.0	0.0	0.0
2011	10.0	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

The community and economic development preparedness team will utilize a variety of educational activities including, but not limited to the following: presentations, professional development offerings through teleconferences, workshops and conferences; dissemination of teaching materials through websites, publications, CDs and DVDs.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

The community and economic development preparedness team will work with a variety of audiences included but not limited to the following: Community leaders, business owners, elected officials, plan commissions, town boards, county boards, local planning departments and citizens.

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	13000	0	0	0
2008	13000	0	0	0
2009	13000	0	0	0
2010	13000	0	0	0
2011	13000	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

Direct participant contact.

2007	Target:	13000
2008	Target:	13000
2009	Target:	13000
2010	Target:	13000
2011	Target:	13000

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Participants will increase their awareness, knowledge, and/or visibility re: the issue of community economic development and awareness.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Participants will develop strategies and take action that address local economic development issues.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Additional resource leveraging such as funding, expertise and partnerships that address local economic development issues.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

Description

21. Evaluation studies planned

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the community and economic development preparedness team to determine appropriate evaluation studies.

22. Data Collection Methods

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the community and economic development preparedness team to determine appropriate methodologies.

1. Name of the Planned Program

Downtown Vitality and Placemaking

2. Program knowledge areas

- 608 Community Resource Planning and Development 100 %

3. Program existence

- New (One year or less)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

Downtowns and neighborhood business districts throughout Wisconsin face serious problems that impact quality of community life. The Downtown Vitality and Community Placemaking team's purpose is to help Wisconsin communities in their efforts to recapture or sustain the vitality of their downtown and business districts. This will be accomplished by building the capacity of county-based faculty, and by serving as a knowledge resource to Wisconsin communities.

6. Situation and priorities

Downtowns and neighborhood business districts throughout Wisconsin face serious problems that impact quality of community life: empty storefronts, marginal businesses, undersupply of essential goods (like groceries) and services, deteriorating buildings and infrastructure, and poor pedestrian environments. Also, the impact of big box stores continues to erode the economics of these districts. However, these districts provide economic and community development opportunities. While the downtown retail mix of 30 years ago is not realistic in today's market, there are many examples of communities that have economically transformed their downtown or neighborhood district. These communities have built on their district's unique role as a central place in the community and as a place serving a mixture of users (retail, housing, office, entertainment, etc.). These districts typically foster entrepreneurship and economic development that is diverse, locally driven and sustainable.

Downtowns are also positioned to have a vital role in the comprehensive plans and placemaking efforts of communities throughout the state. Downtowns use land efficiently and already have public infrastructure such as streets and utilities. Downtowns are by nature compact developments and provide many infill opportunities. They are "center focused," accommodating a mixture of uses. Downtowns often have existing transportation options in place including public transit and bicycle access and are typically pedestrian friendly. They convey the character of the community and its history, celebrating a community's unique sense of place.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

The Downtown Vitality and Community Placemaking team's purpose is to help Wisconsin communities in their efforts to recapture or sustain the vitality of their downtown and business districts.

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2007	5.0	0.0	0.0	0.0
2008	5.0	0.0	0.0	0.0
2009	5.0	0.0	0.0	0.0
2010	5.0	0.0	0.0	0.0
2011	5.0	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

The community and economic development preparedness team will utilize a variety of educational activities including, but not limited to the following: presentations, professional development offerings through teleconferences, workshops and conferences; dissemination of teaching materials through websites, publications, CDs and DVDs.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

The downtown vitality and community placemaking team will work with a variety of audiences including but not limited to the following: Community leaders, business owners, elected officials, economic development corporations, and chambers of commerce.

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

		Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target	
2007	1000	0	0	0	
2008	1000	0	0	0	
2009	1000	0	0	0	
2010	1000	0	0	0	
2011	1000	0	0	0	

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

{NO DATA ENTERED}

       Target: {NO DATA ENTERED}
       Target: {NO DATA ENTERED}
       Target: {NO DATA ENTERED}
       Target: {NO DATA ENTERED}
       Target: {NO DATA ENTERED}

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Participants will increase their awareness, knowledge, and/or visibility regarding issues related to downtown and district revitalization.

Outcome Type: Medium

2007 Target: 0
2008 Target: 0
2009 Target: 0
2010 Target: 0
2011 Target: 0

Outcome Text

Participants will develop strategies and take action that enhance downtown and business district vitality.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Additional resource leveraging such as funding, expertise and partnerships that address revitalization issues.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the community and economic development preparedness team to determine appropriate evaluation studies.

22. Data Collection Methods

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the community and economic development preparedness team to determine appropriate methodologies.

1. Name of the Planned Program

Organizational Development

2. Program knowledge areas

- 805 Community Institutions, Health, and Social Services 100 %

3. Program existence

- New (One year or less)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The Organizational Development Team focuses on program development and support across a broad spectrum of organizational development topics including education for not-for-profit organizations, groups processes and dynamics, quality and performance improvement, evaluation and inquiry and others.

6. Situation and priorities

Across the state, a variety of non-profit (29,000+), government (3,000+), and quasi-governmental organizations face increasingly difficult organizational issues and changes. Often, these organizations have limited internal capacity and resources available to address these critical issues and change processes. The set of issues and challenges facing these organizations is broad and diverse, including (but not limited to): non-profit management; board recruitment, development and governance; strategic planning, volunteer management; fundraising and resource development; financial management; strategic alliances and collaboration; organizational structure; evaluation and outcome measurement; leadership development; marketing; and personnel management. UW-Extension is uniquely situated to help build capacity within this set of organizations to address these key issues. Transformational educational processes that provide for a blending of teaching, research, evaluation, planning and design, and facilitation will enable the Organizational Development Team to engage non-profit, government, and quasi-governmental organizations effectively.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

The University of Wisconsin-Extension Organizational Development Team focuses on program development and support for Wisconsin's non-profit, government and quasi-governmental organizations across a broad spectrum of organizational development topics.

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	9.3	0.0	0.0	0.0
2008	9.3	0.0	0.0	0.0
2009	9.3	0.0	0.0	0.0
2010	9.3	0.0	0.0	0.0
2011	9.3	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

The organizational development team will utilize a variety of educational activities including, but not limited to the following: presentations, professional development offerings through teleconferences, workshops and conferences; dissemination of teaching materials through websites, publications, CDs and DVDs.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

The organizational development team will work with a variety of audiences including but not limited to the following: leaders of non-profit, government, and quasi-governmental organizations; boards of directors; county boards of supervisors; town boards and city councils, general membership of organizations in integrated leadership programs.

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	18000	0	0	0
2008	18000	0	0	0
2009	18000	0	0	0
2010	18000	0	0	0
2011	18000	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

Direct participant contact

2007	Target:	18000
2008	Target:	18000
2009	Target:	18000
2010	Target:	18000
2011	Target:	18000

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Participants will increase their awareness, knowledge, and/or visibility regarding issues related to organizational development.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Participants will develop strategies and take action that enhance the performance of their respective organizations.

Outcome Type: Medium

2007 Target: 0
2008 Target: 0
2009 Target: 0
2010 Target: 0
2011 Target: 0

Outcome Text

Additional resource leveraging such as funding, expertise and partnerships that address organizational development issues.

Outcome Type: Medium

2007 Target: 0
2008 Target: 0
2009 Target: 0
2010 Target: 0
2011 Target: 0

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programatic Challenges

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the organizational development team to determine appropriate evaluation studies.

22. Data Collection Methods

- {NO DATA ENTERED}

Description

Evaluation specialists will work with members of the organizational development team to determine appropriate evaluation studies.

1. Name of the Planned Program

Youth Voices in Community Action and Governance

2. Program knowledge areas

- 806 Youth Development 100 %

3. Program existence

- Intermediate (One to five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

Involving youth in governance builds on UW-Extension strengths in training citizens for government service, youth-adult partnerships, and positive youth-development. The Youth Voices in Community Action and Governance Team provides research-based education to:
·   Promote youth and adults working together in positions of shared responsibility, making decisions and taking actions to strengthen communities, organizations, coalitions and programs.
·   Provide resources and training to 4-H programs, community partners, and government bodies that create meaningful roles for young people in making decisions and sharing governance with adults.
·   Create institutional support for engaging youth in governance by collaborating with UW-Extension colleagues, state partners such as WACEC, the Teen Court Association, andnational Youth in Governance participants.

6. Situation and priorities

Much of the general public does not perceive youth as having the values, motivation, or competence to contribute to civic life. Studies show that less than 25 percent of urban adults feel confident that adolescents could represent their community before the city council or serve as a voting member of a community organization. Similarly, a national sample of youth assets revealed that only 25 percent of youth perceive that their communities value them, and only 28 percent believe that youth are given useful roles in the community — among the lowest levels of youth assets measure. County issue statements developed during 2003-2004 strategic planning documented the need for young people to become active, productive citizens. Respondents felt that government would be more effective with youthinvolved, and emphasized the need to build the capacity of both adults and youth to take on leadership roles.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

To build leadership capacity among youth and adults for youth to become active, productive citizens

9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	10.0	0.0	0.0	0.0
2008	10.0	0.0	0.0	0.0
2009	10.0	0.0	0.0	0.0
2010	10.0	0.0	0.0	0.0
2011	10.0	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

Provide training to youth and adults; Develop toolkits, curricula and resources in support of youth governance and community action;

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

Youth and adult volunteers

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	4600	0	7400	0
2008	4600	0	7400	0
2009	4600	0	7400	0
2010	4600	0	7400	0
2011	4600	0	7400	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

{NO DATA ENTERED}

Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Young people that reflect community diversity work in local groups to make decisions with consequences for the organization, community or public.

Outcome Type: Medium

2007 Target: 1000
2008 Target: 1000
2009 Target: 1000
2010 Target: 1000
2011 Target: 1000

Outcome Text

Communities, organizations, coalitions, and programs are strengthened by the involvement of youth in decision-making.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Skilled and experienced youth and adults are available for community decision-making and leadership roles.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Community organizations, coalitions, and government bodies improve practices and policies that support youth engagement.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

20. External factors which may affect outcomes

- Public Policy changes
- Government Regulations

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)

Description

Evaluation specialists will work with members of the Youth Voices team to determine appropriate evaluation studies.

22. Data Collection Methods

- Whole population
- On-Site
- Structured
- Case Study

Description

Evaluation specialists will work with members of the Youth Voices team to determine appropriate evaluation studies.

1. Name of the Planned Program

Building 4-H After School Programs

2. Program knowledge areas

- 805 Community Institutions, Health, and Social Services 20 %
- 802 Human Development and Family Well-Being 20 %
- 806 Youth Development 60 %

3. Program existence

- Intermediate (One to five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The statewide University of Wisconsin-Extension Building 4H Afterschool team works to improve the quality of Afterschool programs and strengthen community collaborations that support caring for school-age youth during out of school time. To accomplish these goals, the team builds capacity among colleagues and VISTA volunteers for:
· 	Training after school staff.
· 	Providing 4-H curricula to youth in after school programs.
· 	Organizing 4-H clubs in after school programs.
· 	Creating support for community partnerships to sustain after school programs, including collaborating with the statewide Youth Voices in Community Action and Governance Team.

6. Situation and priorities

Unsupervised youth are much more likely to engage in activities that place them at risk, compared with supervised youth. Programs outside of school hours give youth safe, supervised places to learn key life skills, develop their interests and spend meaningful time with peers and adults. : With nearly 40 million school-age children nationwide, communities face a burgeoning need for quality out-of-school programs.

Participation in high quality after-school programs is linked with a lower incidence of problem behaviors such as truancy. Youth who attend these programs demonstrate better school attendance and grades, positive relationships with adults, new friendships, greater self concept and self-esteem. However, communities are thwarted in running effective after-school programsby such challenges as program quality, staff training, staff turnover and consistent funding.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

Providing positive experiences that address healthy development helps youth become confident, capable, contributing citizens. The statewide Building 4H After school team works to improve the quality of After school programs and strengthen community collaborations that support caring for school-age youth during out of school time, reaching out to those most at risk.

9. Scope of Program

- In-State Extension
- Multistate Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	8.5	0.0	0.0	0.0
2008	8.5	0.0	0.0	0.0
2009	8.5	0.0	0.0	0.0
2010	8.5	0.0	0.0	0.0
2011	8.5	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

4H agents and VISTA staff will train local after school staff members and adult and youth volunteers utilizing a variety of curricula and educational strategies.

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

After school staff, youth and adult volunteers

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	290	0	8000	0
2008	290	0	8000	0
2009	290	0	8000	0
2010	290	0	8000	0
2011	290	0	8000	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

{NO DATA ENTERED}

Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

After-school program staff and 140 volunteers improve their ability to offer high quality care, education and developmental experiences for youth.

Outcome Type: Medium

2007 Target: 280
2008 Target: 280
2009 Target: 280
2010 Target: 280
2011 Target: 280

Outcome Text

Teen volunteers, 70 adult volunteers and 280 Afterschool staff successfully adapt 4H curriculum and share 4-H project skills with 700 youth involved in 4-H Afterschool programs.

Outcome Type: Medium

2007 Target: 70

2008 Target: 70

2009 Target: 70

2010 Target: 70

2011 Target: 70

20. External factors which may affect outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)

Description

Evaluation specialists will work with members of the 4-H After-School Programs team to determine appropriate evaluation studies.

22. Data Collection Methods

- Whole population
- On-Site
- Structured
- Case Study

Description

Evaluation specialists will work with members of the 4-H After-School Programs team to determine appropriate evaluation studies.

1. Name of the Planned Program

Family Caregiving

2. Program knowledge areas

- 801 Individual and Family Resource Management 40 %
- 805 Community Institutions, Health, and Social Services 30 %
- 802 Human Development and Family Well-Being 30 %

3. Program existence

- Intermediate (One to five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The Family Caregiving Team's plan of work has five emphasis areas: family care-giving, relative care-giving, financial management, community collaboratives, and emerging programs.

6. Situation and priorities

Family members have always provided care to aging family members who need assistance and care because of illness or disabilities. Today, more families are assuming care-giving roles because of advances in medical technologies which have preserved and extended life expectancy, increasing the number of older adults who need assistance or live with severe conditions. Medical practices plus changes in Medicare reimbursement laws and private managed care programs see individuals being released from hospitals earlier and needing more care. Also, the number of older adults is increasing, but there are fewer individuals to care for them; thus, families are caring for multiple family members.

Families also step in to assist parents with parenting roles and sometimes find themselves assuming the parenting role, when parents aren't available. More than one in ten grandparents raises a grandchild for at least 6 months. These grandparents make financial sacrifices, have increased health needs, and are very concerned about their grandchildren's well-being.

Families often find themselves in financial crisis when caring for family member. They are unfamiliar with the wishes of the care receiver and know little about the financial status of their family member. There is also recognition of the need to develop a financial plan of action that provides for an individual's long-term care needs.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

To strengthen family caregiver knowledge, skills and abilities, the statewide Family Care-giving Team collaborates with community coalitions to develop and implement research-based educational resources and programs.

9. Scope of Program

- In-State Extension
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	2.8	0.0	0.0	0.0
2008	2.8	0.0	0.0	0.0
2009	2.8	0.0	0.0	0.0
2010	2.8	0.0	0.0	0.0
2011	2.8	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

Professional development for staff members and other professionals and volunteers; Training caregivers through a variety of educational strategies; Providing support for community networks and collaborations; Curriculum development

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

Extension staff, community-based professionals and volunteers, family caregivers

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	3500	0	0	0
2008	3500	0	0	0
2009	3500	0	0	0
2010	3500	0	0	0
2011	3500	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

{NO DATA ENTERED}

Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Caregivers/participants increase their awareness of family caregiving/family financial resources

Outcome Type: Short

2007 Target: 0
2008 Target: 0
2009 Target: 0
2010 Target: 0
2011 Target: 0

Outcome Text

Caregivers/ participants increase their knowledge about being a family care provider

Outcome Type: Short

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Community family caregiver collaborations will be established to provide supports (education, information, and resources) and services to assist local family caregivers

Outcome Type: Short

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Caregiver/Participants adopt family caregiver skills to assist them as a care provider

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Caregivers increase their confidence as a family caregiver

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Caregiver/participants access community resources

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

Outcome Text

Community family caregiver collaborations will develop and/or implement community supports (education, information, and resources) and services to assist family caregivers.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

20. External factors which may affect outcomes

- Public Policy changes
- Competing Public priorities

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)

Description

Evaluation plan includes questions developed as part of the various curricula used in the program.

22. Data Collection Methods

- Whole population
- On-Site

Description

Survey questions based on curricula

1. Name of the Planned Program

Family Financial Education

2. Program knowledge areas

- 801 Individual and Family Resource Management 100 %

3. Program existence

- Intermediate (One to five years)

4. Program duration

- Long-Term (More than five years)

5. Brief summary about Planned Program

The Family Financial Education and Management Team works to improve the knowledge and skills of individuals, youth and families. The team will accomplish their goals through research-based education, trained volunteers, and unbiased information for prudent use of products available from financial institutions, using multiple forms of delivery for various audiences throughout Wisconsin.

6. Situation and priorities

An average U.S. household spends nearly one-fifth of its disposable income (18%) making minimum monthly payments on a $9,300 credit card debt. In 2005, the savings rate hovered at or near zero percent of household income. Wisconsin personal bankruptcy rates increased more than 100 percent since 1990. Recent changes to Bankruptcy Laws make it much more challenging for consumers to discharge personal debt under Chapter 7. They must now choose a repayment option, attend credit education seminars and receive debt management counseling.

Financial complexity and uncertainties can leave consumers with more questions than answers when trying to make decisions about day-to-day spending, savings, investing, credit use, and other major financial choices. An early, clear understanding of basic principles of budgeting and saving is linked to increased household wealth later in life. However, access to financial education and accurate information is still limited for many youth, low-income and immigrant households, such as those who cannot afford consultations, Internet service or subscriptions to media. While about half of Wisconsin schools offer personal finance, Jumpstart results show Wisconsin students are failing the financial literacy test.

Financial education can help households learn the lifelong skills of creating and using a spending and savings plan, and making strategic investment decisions. Community-based, audience-targeted education can help diverse individuals, youth and families achieve the skills to manage cash and credit, avoid abusive lending practices, build additional assets, protect financial resources, and take a long-term view of their financial futures.

7. Assumptions made for the Program

Resources are/will be available in timely mannerEducation can/will lead to the desired expected changeThe research base is accurate and relevantParticipants attend/engageMotivation exists/can be generatedProjected timeline for program implementation is realisticInterest/mandates remain consistent/stable

8. Ultimate goal(s) of this Program

The Family Financial Education Team works to improve the knowledge and skills of individuals and families through education, volunteers, and good use of financial products available through financial institutions.

9. Scope of Program

- In-State Extension
- Multistate Extension

Inputs for the Program

10. Expending formula funds or state-matching funds

- Yes

11. Expending other then formula funds or state-matching funds

- No

12. Expending amount of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	**1890**	**1862**	**1890**
2007	9.7	0.0	0.0	0.0
2008	9.7	0.0	0.0	0.0
2009	9.7	0.0	0.0	0.0
2010	9.7	0.0	0.0	0.0
2011	9.7	0.0	0.0	0.0

Outputs for the Program

13. Activity (What will be done?)

Training of volunteers, agency partners, and community members; Create community or regional partnerships and councils to address financial education needs; Develop additional materials as needed;

14. Type(s) of methods will be used to reach direct and indirect contacts

Extension	
Direct Method	**Indirect Methods**
- Education Class - Workshop - Group Discussion - One-on-One Intervention	{NO DATA ENTERED}

15. Description of targeted audience

Agency partners, volunteers, community members

16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	9000	0	0	0
2008	9000	0	0	0
2009	9000	0	0	0
2010	9000	0	0	0
2011	9000	0	0	0

17. (Standard Research Target) Number of Patents

Expected Patents	
Year	Target
2007	0
2008	0
2009	0
2010	0
2011	0

18. Output measures

Output Text

{NO DATA ENTERED}

Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}
Target: {NO DATA ENTERED}

Outcomes for the Program

19. Outcome measures

Outcome Text: Awareness created

Outcome Text

Participants will increase their knowledge of financial concepts and personal financial skills.

Outcome Type: Short

2007 Target: 0
2008 Target: 0
2009 Target: 0
2010 Target: 0
2011 Target: 0

Outcome Text

Participants will increase their use of positive financial practices.

Outcome Type: Medium

2007 Target: 0

2008 Target: 0

2009 Target: 0

2010 Target: 0

2011 Target: 0

20. External factors which may affect outcomes

- Natural Disasters (drought,weather extremes,etc.)
- Economy
- Public Policy changes
- Government Regulations
- Populations changes (immigration,new cultural groupings,etc.)

Description

{NO DATA ENTERED}

21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)

Description

Pre and post administration of surveys administered with workshop participants;

22. Data Collection Methods

- Whole population
- Mail
- On-Site
- Observation

Description

Methods include surveys and observation logs; other methods will be developed as need