

V(A). Planned Program (Summary)

Program # 16

1. Name of the Planned Program

Community & Economic Development

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	100%		0%	
	Total	100%		0%	

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2014	Extension		Research	
	1862	1890	1862	1890
Plan	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
Actual Paid	10.2	0.0	0.0	0.0
Actual Volunteer	2.5	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
137735	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
137735	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
608864	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Community Development outreach works with municipal, county, state, and federal agencies, nongovernmental organizations, and citizens to create dynamic processes that address local and regional needs/issues. Our efforts focus on facilitating community planning processes that engage all stakeholders affected by an issue in ways that lead to better informed decisions and help communities understand and deal with change. It includes providing information and resource connections, which might include community impact analysis of economic activity or evaluation of the drivers of local economies. This work encourages collaboration to build regional economies and create entrepreneur/business friendly communities. Innovative and collaborative leadership activities/trainings are provided to engage new diverse leaders and strengthen community organizations.

2. Brief description of the target audience

- Community members, general public, consumers, students, youth
- Communities and their formal and informal leaders in the public and private sector, businesses, entrepreneurs
- Community organizations, government agencies, other agencies, potential and existing non-profits, staff, board members, and others affiliated with the organization
- Emerging and existing adult and/or youth leaders reflecting community demographics and sectors, and underserved residents
- Community steering committee, workshop participants, project team members, community volunteers

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2014	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	58936	3790	3857	7784

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2014
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2014	Extension	Research	Total
Actual	5	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Classes, trainings, workshops, demonstrations, field days, technical assistance, etc. conducted

Year	Actual
2014	258

Output #2

Output Measure

- One-on-one direct client contacts by site visit, office drop-in, e-mail, telephone, Ask an eXpert, etc.

Year	Actual
2014	660

Output #3

Output Measure

- Meetings convened and /or facilitated

Year	Actual
2014	2807

Output #4

Output Measure

- Kits or similar resources loaned or provided

Year	Actual
2014	0

Output #5

Output Measure

- Extension-related research and assessment projects

Year	Actual
2014	57

Output #6

Output Measure

- Web hits

Year	Actual
2014	3798

Output #7

Output Measure

- Indirect contacts through Media releases/appearances, newsletters, blog posts, or other non-peer reviewed publications

Year	Actual
2014	55133

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	CD 1.5) Businesses, non-profits, agencies, and community members increase links to resources and community assets.
2	CD 1.1)Community members engage in community and economic development planning and action.
3	CD 1.6) Community members increase engagement in community and/or organization through new leadership opportunities.

Outcome #1

1. Outcome Measures

CD 1.5) Businesses, non-profits, agencies, and community members increase links to resources and community assets.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	838

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Communities must find ways to thrive in a diverse and rapidly changing economic environment.

What has been done

One example: Meeting with staff members of Jeffco Public Health helped all of us to develop connections with each other, with the Public Health Community Health Improvement Program and with others.

Results

838 businesses, non-profits, agencies, and community members reported they increased links to resources and community assets. One example: By educating the staff regarding specific Extension programs in the county, they were able to see relationships to their goals, connections that already exist and the potential for new connections.

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development

Outcome #2

1. Outcome Measures

CD 1.1)Community members engage in community and economic development planning and action.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	452

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Communities are increasingly confronted with complex, controversial issues. Issues such as economic development, taxes and public finance, land use, environmental issues, county health plans, local educational issues, to name just a few, are complex issues because there are no simple solutions. Many individuals, groups and organizations have a "stake" in the decision and, because the stakes are high, the issues can quickly become controversial. Conflicts emerge as stakeholders place different values on what is important and what the solution should be.

What has been done

One example: A Team of Extension Community Development practitioners helped facilitate the Colorado Food Systems Advisory Council meeting in Denver in the Spring of 2014.

Results

From above example: "CSU Extension's partnership was invaluable to our conference. Extension provided the perfect space for our reception, assisting in all the logistics involved in the evening; they provided materials and support for the two-day conference; and most importantly, they offered their expertise as facilitators and strategic advisors for the event, making all aspects of the event more worthwhile and successful. We are incredibly grateful for their work, support and expertise. CSU Extension is an essential partner in all our food systems work, serving as a great asset to all agriculture and food work in the state."

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development

Outcome #3

1. Outcome Measures

CD 1.6) Community members increase engagement in community and/or organization through new leadership opportunities.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	249

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Leadership is essential for communities to move forward because, without local citizens who have skills and feel confident they can make a difference, a community seldom will be successful. Many communities have residents who want to see positive outcomes in their communities but may lack the required skills or have a perception that they could not be successful planning and implementing community programs.

Efforts to enhance the leadership capacity for development of rural communities and under-served urban neighborhoods are especially important to the viability of limited resource communities. These communities often have unique challenges and barriers to engagement in formal traditional leadership development which in turn leaves a vacuum of leadership for the community. This lack of effective leadership development in rural and urban under-served areas also contributes to deficits in the diversity of leadership that reflects the community/neighborhood.

What has been done

Family Leadership Training Institute (FLTI) is conducted in Larimer County and in the Five Points neighborhood in Denver.

Results

Evaluation results are showing medium to large effects in civic literacy and empowerment, current skills and activities, and civic activities. FLTI is funded for five years through NIFA's CYFAR initiative.

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

- With new emerging opportunities in communities, programs may shift in response to community need.
- Extension role in community development is emerging and it may take three to five years to establish strong programs with measurable outcomes.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Pre-assessment, focus groups, interviews, and surveys are conducted to provide base line data. Metrics are tracked for number of trainings, participants, consulting sessions, partnerships, grant \$, etc. Pre-and post-surveys of workshop participants are conducted to capture immediate changes in knowledge, short-term changes based on identified indicators of this plan of work. A combination of case studies, community visits, and focus groups are used to measure longer-term impacts.

Key Items of Evaluation

Over two days in February, LiveWell Colorado and the CO Food Systems Advisory Council hosted a state-wide convening of food policy councils and other food system community coalitions. With support from our sponsors we were able to bring Coalition members to Denver from all across the state. Most of the attendees had never previously met...the support we received from five CSU Extension staff to guide our small group discussions on both days guaranteed we would meet our goals. Extension staff supported an efficient process due to their relevant content knowledge - there was no need to interrupt the process to ask for clarifications since facilitators know the content well - and due to their enthusiasm for the topic and skill at keeping a group of strangers on track and on point. Our partnership with Extension lead to exceptionally strong evaluation results - we overwhelmingly met the convening's goals in the eyes of participants.