

V(A). Planned Program (Summary)

Program # 14

1. Name of the Planned Program

4-H/Youth Development

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	5%			
724	Healthy Lifestyle	5%			
801	Individual and Family Resource Management	5%			
802	Human Development and Family Well-Being	10%			
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	10%			
806	Youth Development	65%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2014	Extension		Research	
	1862	1890	1862	1890
Plan	2.0	0.0	0.0	0.0
Actual Paid	1.5	0.0	0.0	0.0
Actual Volunteer	7.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
65000	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
35000	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

- Developed 4-H web page, newsletter, materials, workshops, presentations and demonstrations that provide information about 4-H/Youth Development opportunities.
- Set up 4-H information booths at World Food Day, St. Thomas/St. John Agriculture and Food Fair, and the V.I. Agriculture and Food Fair (St. Croix).
- Provided orientation, training for teen and adult volunteers, and 4-H members to effectively work with club officers and program committees.
- Conducted parenting workshops to assist parents in developing nurturing relationships with their children, improving communications and supporting their development as a whole child.
- Utilized multi-media outlets to promote 4-H/Youth Development programs to attract potential youth.
- Facilitated formation of program/project development committees charged with reviewing needs assessment, prioritized program initiatives within designated interest clusters, identifying potential volunteers, identifying program resources, serving as trainers, mentors and evaluators, and acting as 4-H program advocates.
- Collaborated with government departments, non-profit agencies, community-based programs and foundations, and special interest groups to support 4-H program/project development.
- Oriented, trained and utilized collegiate 4-H members and teens as vibrant, dynamic and competent leaders.
- Established a 4-H Ambassador/Honor Club program to encourage active involvement in all aspects of the 4-H program.
- Ensured that all 4-H units fulfill 4-H Club Charter guidelines as promulgated by the National 4-H Office.

2. Brief description of the target audience

- School-aged youth residing in the Virgin Islands,
- Current and newly recruited 4-H volunteer leaders,
- Public and non-public high school students needing community service hours to fulfill graduation requirements,
- Clientele and staff being served through fellow UVI, CES and AES programs.
- Parents of current 4-H club members and summer program participants.
- UVI students,
- Youth and adults (general public) responding to multi-media 4-H volunteer campaign,
- Youth and adults indicated interest in 4-H volunteer leadership at World Food Day and fairs.
- Departments, agencies, clubs, and programs working with 4-H.

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2014	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	375	1200	1500	1800

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2014
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2014	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of print media tools such as web pages, newsletters, brochures and fact sheets promulgated

Year	Actual
2014	2

Output #2

Output Measure

- Number of workshops, presentations and demonstrations conducted

Year	Actual
2014	28

Output #3

Output Measure

- Number youth and adult volunteer leaders, and 4-H members trained in club leadership, organization and management

Year	Actual
2014	93

Output #4

Output Measure

- Number of partnerships, collaborations or cooperative agreements formed

Year	Actual
2014	0

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of children enrolled and reported on ES-237 as 4-H members in organized clubs, special interest or short-term projects groups and school enrichment programs
2	Percentage of units fulfilling 4-H charter guidelines and receiving official charters
3	Percentage of clubs adopting, implementing or utilizing effective leadership strategies
4	Percentage of clubs or units engaging in community service activities
5	Number of 4-H members volunteering to serve as club officers, committee members, junior leaders or teen leaders, or advisory council representatives
6	Number of youth demonstrating knowledge gained, skills learned, positive attitudes adopted by taking part in fairs, 4-H Project Expo and other events designed to showcase individual achievement and accomplishments

Outcome #1

1. Outcome Measures

Number of children enrolled and reported on ES-237 as 4-H members in organized clubs, special interest or short-term projects groups and school enrichment programs

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	1695

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Annually, 4-H enrollment data is reported via the ES-237 report. Data is used locally and nationally to develop high quality 4-H and positive youth development programming.

What has been done

In 2014, the total number of youth increased significantly from 839 last year to 1695 due to the fact that we are now reporting EFNEP youth numbers via the ES-237. 4-H membership comprises 37% (631) of the total enrollment reported.

Results

In 2014, the Virgin Islands 4-H program enrolled 631 4-H members in six (6) 4-H clubs and three (3) special interest groups on St. Croix, and two (2) 4-H clubs on St. Thomas.

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #2

1. Outcome Measures

Percentage of units fulfilling 4-H charter guidelines and receiving official charters

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	75

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The 4-H club charter process as outlined by USDA helps insure uniformity between 4-H club units and helps to maintain emphasis on 4-H mission mandates. Conferring of a club charter formally recognizes the 4-H club and signifies its ties to the UVI as a land-grant institution.

What has been done

Volunteer leaders and 4-H clubs are supported by 4-H staff as they work to fulfill 4-H club charter requirements. At the suggestion of volunteers, a formal 4-H Charter Ceremony is being planned in early 2015.

Results

Six of eight (75%) of 4-H clubs have completed the necessary requirements to be fully chartered.

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #3

1. Outcome Measures

Percentage of clubs adopting, implementing or utilizing effective leadership strategies

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	75

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The 4-H program is recognized as a model program where young people develop the knowledge, skills and attitudes required to become competent, caring, contributing members of their clubs, communities and the world in which they live. Leadership is one of the most vital of these skills. Clubs provide many opportunities for all members to build leadership.

What has been done

In 2014, 42 youth representing eight 4-H clubs served as club officers presiding over 48 club meetings. In addition, 28 teens continue to build their leadership skills through the 4-H Ambassador program on St. Croix.

Results

As a result, these young leaders are actively engaged in ensuring that their clubs meet regularly to fulfill their annual club goals.

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #4

1. Outcome Measures

Percentage of clubs or units engaging in community service activities

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	100

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Community service is a critical element of 4-H club involvement. Through community engagement, 4-H members learn the importance of giving back and feel more connected to the communities in which they, learn and grow.

What has been done

Each of six fully chartered clubs has fulfilled their community service requirements. Clubs have organized a wide array of programs and events such as food drives, variety shows for the aged, and two clubs planted a row in their gardens and donated the produce to a local soup kitchen.

Results

A total of 13 community service projects were implemented by Virgin Islands 4-H clubs.

4. Associated Knowledge Areas

KA Code	Knowledge Area
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
806	Youth Development

Outcome #5

1. Outcome Measures

Number of 4-H members volunteering to serve as club officers, committee members, junior leaders or teen leaders, or advisory council representatives

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	74

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

A 4-H club is a great way for a young person to learn their leadership abilities. Beyond being an active, contributing member, members can become club officers and ultimately enhance their personal leadership skills by becoming a teen leader.

What has been done

In 2013, the 4-H Ambassador Program was started on St. Croix. Teens were former 4-H members, as well as high school students needing credit for community service. What resulted was a contemporary, dynamic and energetic leadership team that has proven invaluable to 4-H locally.

Results

In addition to 42 youth serving as 4-H club officers, there are now 32 members of the 4-H Ambassadors.

4. Associated Knowledge Areas

KA Code	Knowledge Area
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
806	Youth Development

Outcome #6

1. Outcome Measures

Number of youth demonstrating knowledge gained, skills learned, positive attitudes adopted by taking part in fairs, 4-H Project Expo and other events designed to showcase individual achievement and accomplishments

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	431

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

A 4-H member develops self-confidence and strengthens communications skills via public speaking, illustrated talks and project demonstrations. Preparing and presenting a demonstration or display helps members better appreciate what they have learned in 4-H.

What has been done

Over 400 members have displayed project work, presented illustrated talks or prepared educational displays at local fairs, World Food Day and other public exhibitions.

Results

During the year, the 4-H Health Ambassadors were a stellar example of this. A team of 17 teens successfully delivered a series of four (4) health-related lessons to over 2,000 youth throughout the territory.

4. Associated Knowledge Areas

KA Code	Knowledge Area
724	Healthy Lifestyle
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
806	Youth Development

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Government Regulations
- Competing Public priorities

Brief Explanation

Exceedingly challenging economic conditions continue to plague the Virgin Islands. Recruiting volunteers in this environment continues to be a challenge in that most persons are looking for paid employment to take care of their families.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

No formal evaluation has been conducted to date.

Key Items of Evaluation

No formal evaluation has been conducted to date.