

V(A). Planned Program (Summary)

Program # 12

1. Name of the Planned Program

Marketable Skills for Limited Resource Families, Youth and Communities

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
801	Individual and Family Resource Management	75%			
802	Human Development and Family Well-Being	15%			
806	Youth Development	10%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2014	Extension		Research	
	1862	1890	1862	1890
Plan	1.9	0.0	0.0	0.0
Actual Paid	1.9	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
50000	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
25000	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
30000	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

- Conducted workshops and demonstrations to promote the different FCS program offerings. Set up volunteer recruitment booths at World Food Day, St. Thomas/St. John Agriculture and Food Fair, and the V.I. Agriculture and Food Fair (St. Croix).
- Provided orientation, training and professional development for volunteers, partners, 4-H/Family and Consumer Sciences/CYFAR staff, and CES personnel.
- Utilized multi-media outlets to promote FCS programs to attract potential clientele.
- Conducted workshops and short courses that help low-income, at-risk audiences build knowledge, skills and attitudes that will positively impact their quality of life.
- Collaborated with government departments, non-profit agencies, community-based programs, and special interest groups to recruit, train and support 4-H volunteer development.

2. Brief description of the target audience

- Current and newly recruited FCS participants,
- Low-income, at-risk, un- or under-employed adults residing in public/federally subsidized housing communities, and Children, Youth & Families at-Risk clientele.
- Clientele and staff being served through fellow UVI, CES and AES programs.
- Clientele referred from Department of Human Services, Department of Labor - Unemployment Office; V.I. Housing Authority- Tenant Services Office, and other agencies working with similar audiences.
- Parents of current 4-H club members and summer program participants.
- Youth and adults (general public) responding to multi-media 4-H volunteer campaign,
- Youth and adults indicating interest in FCS programs at World Food Day and fairs.
- Departments, agencies, clubs, and programs working with FCS.

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2014	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	550	2100	70	710

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2014
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2014	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of short courses conducted

Year	Actual
2014	5

Output #2

Output Measure

- Number of workshops facilitated as part of "Women at the Crossroads" short course

Year	Actual
2014	20

Output #3

Output Measure

- Number of special interest workshops conducted

Year	Actual
2014	5

Output #4

Output Measure

- Number of youth, volunteers, staff and partners trained

Year	Actual
2014	130

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Through participation in Basic Clothing Construction Short Courses, participants will develop knowledge and awareness of sewing machine parts, basic tools and equipment, fabric line and design, measuring techniques, use of patterns, and glossary of terms
2	Through participation in Basic Clothing Construction Short Courses, participants will learn how to baste, stitch, trim and finish seam allowances using a serger, put in hems and waist bands, apply zippers, insert elastic, insert darts, and make button holes. Acquisition of these skills will allow participants to construct at least one simple outfit resulting in personal savings
3	As a result of completing the Basic Clothing Construction Short Course, 75% of participants will enroll in the Intermediate/Advanced level of this course. In addition to using basic skills developed in the basic course, participants will learn how to apply pockets and collars, put in linings, use more detailed patterns, and incorporate more difficult fabrics. Their skills and interest level will allow them to realize a savings and to use their skills to enhance their personal income by sewing for others
4	Through participation in the Crafts, Cultural Arts and Home Decorations Short Courses, participants will become aware of natural resources and recyclable items that can be used to make attractive handiwork and decorations for the home. Skills developed will include heat applications, designing of appliques, use of adhesives, creativity and layout, project finishing, and glossary of terms
5	As a result of their training and interest in this area, participants will provide outreach to and train church, school and youth group members about the personal and financial benefits of using recycled materials
6	Through participation in Crafts, Cultural Arts and Home Decorations Short Courses, participants will learn how to construct or assemble a variety of projects that can be used to beautify the home and serve as gifts. Additional personal income will be generated through either word-of-mouth sales or by establishing their own small home-based business
7	Through 'Women at the Crossroads', participants will develop knowledge of workforce preparation, personal development, personal finances, women's health and wellness issues, leadership and volunteerism
8	Through 'Women at the Crossroads' participants will prepare a letter of application, build a personal resume, conduct a mock interview, complete a job application template and assemble a personal portfolio in preparation for an actual entry level employment interview
9	Through 'Women at the Crossroads', participants will explore the impact that poise, personality, personal appearance, positive attitude and self-confidence have on enhancing family and workforce dynamics. As a result of their experiences, participants will select and model appropriate dress, and prepare and present a personal goals statement:
10	Through 'Women at the Crossroads', participants will develop a personal budget, establish a checking account, develop a living will and explore the benefits of investing
11	Through 'Women at the Crossroads', participants will learn about health issues impacting women, complete personal health screenings, identify nutritious foods and practice healthy eating habits
12	Through 'Women at the Crossroads', participants will build leadership skills needed to become effective volunteer leaders

13	As a result of graduating and being certified through the 'Women at the Crossroads' series, participants will successfully enter the workforce and/or improve their quality of living
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Outcome #1

1. Outcome Measures

Through participation in Basic Clothing Construction Short Courses, participants will develop knowledge and awareness of sewing machine parts, basic tools and equipment, fabric line and design, measuring techniques, use of patterns, and glossary of terms

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	80

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The enhancement of sewing and craft skills increases the possibility for generation of income and the opportunity to increase purchasing power which helps the local economy.

What has been done

Educational sessions, workshops and short courses were offered throughout the year.

Results

Some participants have requested additional, more advanced classes, especially on St. Croix where the economy is in dismal condition.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #2

1. Outcome Measures

Through participation in Basic Clothing Construction Short Courses, participants will learn how to baste, stitch, trim and finish seam allowances using a serger, put in hems and waist bands, apply zippers, insert elastic, insert darts, and make button holes. Acquisition of these skills will allow participants to construct at least one simple outfit resulting in personal savings

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	60

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The community benefits from individuals with diversified skills who can contribute in a productive way to the local economy - increasing income and marketability.

What has been done

Workshops, short courses, summer camp and individual instruction were provided by staff to ensure targeted educational sessions.

Results

Participants are continually expressing an interest in more classes especially on St. Croix to enhance their marketability skills.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #3

1. Outcome Measures

As a result of completing the Basic Clothing Construction Short Course, 75% of participants will enroll in the Intermediate/Advanced level of this course. In addition to using basic skills developed in the basic course, participants will learn how to apply pockets and collars, put in linings, use more detailed patterns, and incorporate more difficult fabrics. Their skills and interest level will allow them to realize a savings and to use their skills to enhance their personal income by sewing for others

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	60

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Participants given the opportunity to engage in the training/educational sessions especially appreciated the introduction of learning about batik on St. Thomas to increase their skills and position them for greater marketability.

What has been done

Most of the participants continue in advanced courses when staff is available.

Results

Requirements for completion of the short course were satisfied.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #4

1. Outcome Measures

Through participation in the Crafts, Cultural Arts and Home Decorations Short Courses, participants will become aware of natural resources and recyclable items that can be used to make attractive handiwork and decorations for the home. Skills developed will include heat applications, designing of appliques, use of adhesives, creativity and layout, project finishing, and glossary of terms

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	40

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Residents increase the ability to make items for their homes and gifts for families with cost savings coupled with the ability to make extra money for the family.

What has been done

Participants completed all requirements in development of craft projects and home decorations utilizing their creativity with their new skills.

Results

There is a ground swell of requests for additional classes.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #5

1. Outcome Measures

As a result of their training and interest in this area, participants will provide outreach to and train church, school and youth group members about the personal and financial benefits of using recycled materials

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	120

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Every member of the community benefits from conservation efforts which preserve local resources.

What has been done

During the summer camp, all youth learned about the importance of recycling. Other modalities provided the opportunity for adults to become more aware of the importance of conserving natural resources.

Results

Participants were encouraged to share this information with neighbors, church members and other family members. Young people especially have a keen interest in this effort.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
806	Youth Development

Outcome #6

1. Outcome Measures

Through participation in Crafts, Cultural Arts and Home Decorations Short Courses, participants will learn how to construct or assemble a variety of projects that can be used to beautify the home and serve as gifts. Additional personal income will be generated through either word-of-mouth sales or by establishing their own small home-based business

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	140

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The community benefits from gainful, productive activities which enhance family life.

What has been done

Trainings and educational sessions were provided to increase the earning potential of low income residents.

Results

Low-income participants achieved the goals of increasing their earning potential by applying the marketable skills acquired through this effort.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #7

1. Outcome Measures

Through 'Women at the Crossroads', participants will develop knowledge of workforce preparation, personal development, personal finances, women's health and wellness issues, leadership and volunteerism

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	25

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The general community benefits from a workforce that is adequately prepared.

What has been done

Individual instruction and technical assistance and workshops were provided.

Results

Participants developed more confidence in pursuing gainful employment due to the skills acquired through these efforts.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #8

1. Outcome Measures

Through 'Women at the Crossroads' participants will prepare a letter of application, build a personal resume, conduct a mock interview, complete a job application template and assemble a personal portfolio in preparation for an actual entry level employment interview

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	25

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The general community benefits from a well prepared populace which has the skills necessary to secure and maintain employment.

What has been done

Educational sessions were held to prepare participants for gainful employment.

Results

Participants fulfilled requisite requirements to prepare for workforce opportunities.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #9

1. Outcome Measures

Through 'Women at the Crossroads', participants will explore the impact that poise, personality, personal appearance, positive attitude and self-confidence have on enhancing family and workforce dynamics. As a result of their experiences, participants will select and model appropriate dress, and prepare and present a personal goals statement:

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	22

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Families in the Virgin Islands benefit concomitantly with the general community when participants are adequately prepared for the workplace.

What has been done

Educational sessions, workshops and presentations were offered to prepare residents for employment.

Results

Participants completed all aspects of the requirements to successfully complete sessions offered.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #10

1. Outcome Measures

Through 'Women at the Crossroads', participants will develop a personal budget, establish a checking account, develop a living will and explore the benefits of investing

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	23

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

In light of the difficult financial situation in the VI, it is even more critical to develop financial strategies to enhance family survival.

What has been done

Workshops focused on investing, budgeting and establishment of checking accounts.

Results

Participants expressed an interest in receiving additional information on financial management.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #11

1. Outcome Measures

Through 'Women at the Crossroads', participants will learn about health issues impacting women, complete personal health screenings, identify nutritious foods and practice healthy eating habits

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	23

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Continued high incidences of diabetes, heart disease, high blood pressure and related illness demand that knowledge is disseminated to residents to encourage healthy eating habits.

What has been done

Presentations and targeted workshops on improving healthy dietary practices and the need to exercise were offered.

Results

Improved food preparation and safety practices were reported by participants with more emphasis being placed on utilization of healthier dietary practices.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #12

1. Outcome Measures

Through 'Women at the Crossroads', participants will build leadership skills needed to become effective volunteer leaders

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Development of leadership skills is very important for the general community so that all residents' potential and skills can be maximized to better serve the community.

What has been done

Emphasis was placed on the positive relationship between leadership and volunteerism.

Results

Many participants volunteer in the 4-H/F&CS and other CES programs while also applying their skills to varied community venues.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
806	Youth Development

Outcome #13

1. Outcome Measures

As a result of graduating and being certified through the 'Women at the Crossroads' series, participants will successfully enter the workforce and/or improve their quality of living

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	23

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The entire community cares because productive employment impacts everyone.

What has been done

Participants garnered more confidence in their pursuit of employment and explored varied opportunities.

Results

Participants pursued opportunities for employment more vigorously.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy

Brief Explanation

The continuing stagnant economy in the national arena has adversely effected the local situation. On St. Croix, the impact of the closing of the large oil refinery has multiplied negative outcomes created with this type of situation. Some residents have been forced to relocate to secure employment.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Pre/post results have been favorable.

Key Items of Evaluation

Anecdotal information has been highly favorable along with follow-up interview sessions.