

V(A). Planned Program (Summary)

Program # 6

1. Name of the Planned Program

Strengthening Virginia Families

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation	0%	5%	0%	0%
607	Consumer Economics	0%	10%	0%	0%
724	Healthy Lifestyle	0%	30%	0%	0%
801	Individual and Family Resource Management	55%	25%	0%	0%
802	Human Development and Family Well-Being	40%	30%	0%	0%
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures	5%	0%	0%	0%
	Total	100%	100%	0%	0%

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2014	Extension		Research	
	1862	1890	1862	1890
Plan	10.4	2.0	12.3	0.0
Actual Paid	42.8	2.7	0.0	0.0
Actual Volunteer	1121.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
1038811	392731	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
1501952	381588	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
2881367	428112	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

To address the Strengthening Virginia Families planned program, we:

1. Conducted workshops in human development, parenting education, child care provider training, housing, and individual and family resource management
2. Delivered services in individual and family resource management
3. Developed print and electronic resources in human development, housing, and individual and family resource management
4. Provided and distributed available resources, including eXtension, in human development, housing, and individual and family resource management
5. Provided professional and volunteer development training in child care, parenting, and individual and family financial management
6. Provided counseling in financial management
7. Partnered with local, regional and state agencies, organizations, faith-based groups, etc.
8. Facilitated meetings of task forces, coalitions, committees, addressing human development, housing, and/or individual and family financial management needs

2. Brief description of the target audience

Parents, grandparents, adult home caregivers, child care providers and early childhood educators, providers of after-school care, community organizations, community partners, community leaders and government officials, donors, K-12 educators, and volunteers.

3. How was eXtension used?

The resources available through eXtension sources were used to both enhance community-based education and alleviate time spent on requests for assistance that were of a basic, and purely informational, nature. eXtension is referenced as a source for information in our classes and publications (where applicable) and Ask-the-Expert functionality is supported on our web pages. There is also an Ask-the-Expert link on our publications page. In addition the eXtension CoP framework was used to develop and host webinars, FAQ, and other published materials to increase the reach and audience of each program listed:

1. Parenting
2. Child Care
3. Family Caregiving
4. Individual and Family Financial Management
5. Youth Financial Education
6. Healthy Home Environments

V(E). Planned Program (Outputs)

1. Standard output measures

2014	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	23565	53447	19014	761

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2014
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2014	Extension	Research	Total
Actual	0	1	1

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of trainings, educational workshops, and on-line education sessions for VCE's targeted audiences.

Year	Actual
2014	1298

Output #2

Output Measure

- Number of fact sheets, publications, newspaper articles, and curricula on families and communities.

Year	Actual
2014	0

Output #3

Output Measure

- Number of adults engaged in community-based leadership development education.

Year	Actual
2014	0

Output #4

Output Measure

- Number of communities partnering with Virginia Cooperative Extension faculty to address emerging issues (i.e. land use, agritourism, bioenergy, youth gangs, and others).

Year	Actual
2014	10

Output #5

Output Measure

- Number of workshops, activities, or programs offered to address emerging issues.

Year	Actual
2014	5

Output #6

Output Measure

- Number of adults engaged in facilitation skills training.

Year	Actual
2014	86

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Parenting Education - Increase the percentage of parenting education participants that indicate increased knowledge of effective parenting practices, such as nurturing and guiding children, understanding basic child development, reducing family conflict and managing stress, and knowing how to access available community resources to meet family needs.
2	Parenting Education - Increase the percentage of parenting education participants that adopt developmentally appropriate, effective parenting practices, such as nurturing and guiding children, and actively seeking to manage stress and reduce family conflicts.
3	Child Care Provider/Early Childhood Training - Increase the percentage of early childhood professional development participants that indicate increased knowledge of core competency areas, such as basic child development, appropriate child observation and assessment, effective interaction strategies, and effective learning environments.
4	Child Care Provider/Early Childhood Training - Increase the percentage of early childhood professional development participants that improve their early childhood learning environment by making practice changes, such as implementing developmentally-appropriate learning practices, interaction practices and observation assessment strategies.
5	Facilitation Skills Training - Increase the percentage of trained volunteers and citizens participating in facilitation skills training that indicate improved knowledge and skills as a result of participation.
6	Leadership Development Education - Increase the percentage of adult citizens participating in leadership development education programs that indicate improved knowledge and skills as a result of participation.
7	Economic and Community Planning- Increase in self-reported preparedness among communities receiving economic development and community planning education
8	Increased personal financial understanding and effective practice to manage resources and plan for the future.

Outcome #1

1. Outcome Measures

Parenting Education - Increase the percentage of parenting education participants that indicate increased knowledge of effective parenting practices, such as nurturing and guiding children, understanding basic child development, reducing family conflict and managing stress, and knowing how to access available community resources to meet family needs.

Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures

Parenting Education - Increase the percentage of parenting education participants that adopt developmentally appropriate, effective parenting practices, such as nurturing and guiding children, and actively seeking to manage stress and reduce family conflicts.

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Building positive parent-child relationships are cornerstones to children being successful in school and life.

What has been done

Targeting fathers with parenting education, court-ordered parents, families with aggressive children, teen parents with mentoring relationships to build parenting competencies, and military families

Using play groups with parents and children together

Building parent confidence and competence

Results

Reached 399 child care providers working with military families on school readiness. 101 parents claim that they are more confident as parents and more comfortable laying down ground rules for teenagers, 90% young parents have learned age appropriate activities to use with children, 100% are implementing safer practices, and 80% using more appropriate emergency procedures. Teen moms who are assigned mentors are improving their grades, avoiding homelessness, and school drop out.

40% decrease in aggressive behaviors in children and a 57% greater ability to self-calm. All (100%) children demonstrated more positive friendship skills and 83% showed a greater ability to resolve conflict by year's end.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being

Outcome #3

1. Outcome Measures

Child Care Provider/Early Childhood Training - Increase the percentage of early childhood professional development participants that indicate increased knowledge of core competency areas, such as basic child development, appropriate child observation and assessment, effective interaction strategies, and effective learning environments.

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Striving for high quality child care and emphasizing positive parent-child relationships are cornerstones to children being successful in school and life.

What has been done

Multi-county professional development conferences

Results

This year 168 individuals in Central Virginia attended an all-day conference with 98% reporting that they will make efforts to increase connections with their children, students, parents or the community. In Southwest Virginia, 101 child care professionals from 15 counties indicated greater understanding of stress, how to raise the quality of care in their classrooms, and how to manage personal relationships more effectively. Partnering with multiple agencies to target military families, agencies such as Prevent Child Abuse, child care providers, Head Start, Pre-K programs and Smart Beginnings led to reaching 27,592 in 16 states with training on school readiness, reaching 399 providers in Virginia.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being

Outcome #4

1. Outcome Measures

Child Care Provider/Early Childhood Training - Increase the percentage of early childhood professional development participants that improve their early childhood learning environment by making practice changes, such as implementing developmentally-appropriate learning practices, interaction practices and observation assessment strategies.

Not Reporting on this Outcome Measure

Outcome #5

1. Outcome Measures

Facilitation Skills Training - Increase the percentage of trained volunteers and citizens participating in facilitation skills training that indicate improved knowledge and skills as a result of participation.

Not Reporting on this Outcome Measure

Outcome #6

1. Outcome Measures

Leadership Development Education - Increase the percentage of adult citizens participating in leadership development education programs that indicate improved knowledge and skills as a result of participation.

Not Reporting on this Outcome Measure

Outcome #7

1. Outcome Measures

Economic and Community Planning- Increase in self-reported preparedness among communities receiving economic development and community planning education

Not Reporting on this Outcome Measure

Outcome #8

1. Outcome Measures

Increased personal financial understanding and effective practice to manage resources and plan for the future.

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Financial literacy includes aspects of homeownership and personal finance including understanding how to manage resources and plan for the future. Similarly, youth must have an emerging grasp of reality as they prepare for independence and adulthood.

What has been done

Bank-On, Money Smarts
Master Financial Education Volunteers
Money Talks, MetroCASH
Bankruptcy courses, Poverty Simulation, small business development seminars
Reality Store, Kids Marketplace, and Real Money, Real World, and Financial Football

Results

Reached over 6000 residents with financial information directly and another 1500 reaching indirectly through displays and public information distribution. 97% of the over 600 participants

now understand poverty and empathize with the difficult decisions of impoverished families. Collectively nearly 500 youth are reporting an increased awareness of financial planning needs and having a greater awareness of the types of jobs that bear the largest incomes. Programs clients are reporting the ability to save \$46 per month and paying down credit card debt. Clients are improving by an average of 50% their desire to save first before spending their weekly income. one group in Arlington, VA realize a collective savings of over \$60,000 following two 5-week course. Collective reports are that over \$900,000 in Earned Income Credit and saving families over \$600,000 in tax preparation fees.

4. Associated Knowledge Areas

KA Code	Knowledge Area
607	Consumer Economics
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies)

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}