

V(A). Planned Program (Summary)

Program # 2

1. Name of the Planned Program

Leadership and Volunteerism

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
801	Individual and Family Resource Management	0%	4%	0%	0%
802	Human Development and Family Well-Being	0%	9%	0%	0%
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	100%	18%	0%	0%
902	Administration of Projects and Programs	0%	20%	0%	24%
903	Communication, Education, and Information Delivery	0%	49%	0%	76%
	Total	100%	100%	0%	100%

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2014	Extension		Research	
	1862	1890	1862	1890
Plan	77.0	2.0	0.0	0.0
Actual Paid	67.0	8.3	0.0	6.0
Actual Volunteer	101703.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
1096182	341904	0	193655
1862 Matching	1890 Matching	1862 Matching	1890 Matching
1212975	159122	0	85623
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

- Community leadership development programs will be conducted for the general public as well as training for those serving in leadership roles in extension councils and district boards, extension homemaker organizations and 4-H programs. •Extension will continue to utilize SEAL (Strengthening Extension Advisory Leadership) materials with extension leaders and in training facilitators to conduct local community programs. •Counties will identify volunteers and send them to certification workshops, thereby reaching more 4-H members across Kentucky. •Kentucky 4-H members will receive consistent, uniform education through school enrichment programs, after-school programs, day and /or summer camps and through communications events in the 4-H "Step Up to Leadership" and 4-H Communications - Speeches and Demonstrations projects and programs. Title VI and diversity workshops will be offered to program and county councils.

2. Brief description of the target audience

- General public as well as those serving in leadership roles in extension councils and district boards, extension homemaker organizations and 4-H programs •Volunteers from Kentucky counties with appropriate background and experience in subject matter that we can build on for 4-H subject matter and leadership training •"Step up to Leadership" curriculum and activities are designed for youth in grades K-12 Community-based non-profit organizations

3. How was eXtension used?

Webinar trainings, reference materials

V(E). Planned Program (Outputs)

1. Standard output measures

2014	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	465476	928344	222614	451716

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2014

Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2014	Extension	Research	Total
Actual	8	0	8

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Published research journal articles

Year	Actual
2014	8

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of people who are involved in addressing significant community issues.
2	Number of people who increase their knowledge of governmental process
3	Number of youth who held leadership and/or advisory positions on community boards
4	Number of youth indicating increased leadership skills, knowledge or confidence through participation in Extension-related leadership programs
5	Number of adults indicating increased leadership skills, knowledge, and/or confidence through participation in volunteer programs related to youth development

Outcome #1

1. Outcome Measures

Number of people who are involved in addressing significant community issues.

2. Associated Institution Types

- 1862 Extension
- 1890 Extension
- 1862 Research

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	24467

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Recently, rural communities have experienced major changes. Increasing environmental regulations, food safety, and negative sentiment in the mainstream media are all top concerns. Also, an increase in urban and non-farm residents moving into rural farmland areas are challenges facing today's farmers.

What has been done

Motivating and Educating Agricultural Leaders (MEAL) was offered to clientele in Butler, Simpson, Logan, and Warren counties. Sixteen participants participated. MEAL consisted of eight one day sessions. Topics included: The Leader In You; Communications; Issues Management; Media Training; Connection To Consumers; Ag. Law; and Working With Elected Officials.

Results

The MEAL program has already produced a level of impact. All class members reported: (1) increased awareness of challenges facing farmers and ranchers (2) strengthened communication skills (3) and being more likely to be an agricultural leader. They have started farm social media pages, contacted policy makers, and become more involved locally. Past MEAL graduates have become strong agricultural leaders in their community. They are serving on local and state agriculture boards, leading local agriculture organizations, and participating and winning state and nationwide agriculture contests.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
903	Communication, Education, and Information Delivery

Outcome #2

1. Outcome Measures

Number of people who increase their knowledge of governmental process

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	21636

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

In general, the current state of built environments in Kentucky is not effectively supporting the community or economic development efforts in many of our small towns and communities. Many communities, particularly in Eastern Kentucky, have also experienced population decline with the down turn of economic performance. Despite social or economic depression, there are opportunities for these communities to take advantage of their geographic locations to capitalize on economic development through tourism related activities and services while also improving their built environments.

What has been done

Motivating and Educating Agricultural Leaders (MEAL) continues to be offered to clientele in several Kentucky counties. Extension has put forth efforts to provide planning and design services to communities that not only enhance a city's built environment but also lay out a foundation to improve tourism related activities. An Extension specialist in landscape architecture also implemented a community development process for Kentucky communities.

Results

All MEAL participants reported that they have a better understanding of the legislative process and are more comfortable talking to their legislators after participating (in MEAL). 100% of participants reported that MEAL met their expectations for a leadership program. As an outcome of an Extension-led community engagement and design process, the community was able to visualize their ideas, visions and needs to improve one particular community's physical landscape. The participants gained experience by working on a real project, listening to and interacting with community-clients, and then communicating their ideas through visualization. As a result, stakeholders from surrounding counties in 3 states have started to meet and discuss the potential for a regional trail system. This multi-county, tri-state communication and relationship building opportunity is utilizing the work that Extension prepared by displaying project posters at regional meetings.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
903	Communication, Education, and Information Delivery

Outcome #3

1. Outcome Measures

Number of youth who held leadership and/or advisory positions on community boards

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	1910

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

In society, significant effort is placed on teaching youth the life skills needed to become effective leaders. However, youth rarely get a chance to put these skills into practice. It is imperative that young people are allowed to master and enhance their leadership abilities by having a voice within the communities in which they live.

What has been done

The Kentucky 4-H Learn by Doing approach has successfully served youth across the commonwealth well. Kentucky 4-H leaders have put forth concerted efforts in this approach to youth ages 9-19, to foster the idea of developing life skills in a completed project form which creates better leaders for tomorrow. Extension partners with local Family Resource Centers (public school facilities) in many counties to develop a plan of action to empower youth to build their leadership skills. In these settings, youth often have a voice on the planning committees.

Results

One out of every three youth in Kentucky are exposed to 4-H and learned the skills of future leaders. In Monroe County, a backpack program is being led through the efforts of 4-H teens. The program has grown to support 180 children each week for the months of September through May. With collaborative efforts from churches, individuals, and other organizations, a total of 1,235 backpacks of food have been delivered weekly to the children of Monroe County and now over \$10,000 is raised annually in private donations to support the program. This project continues to be a youth-led model that demonstrates how youth leadership can make a difference in changing the community when working as equal partners with adults.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
903	Communication, Education, and Information Delivery

Outcome #4

1. Outcome Measures

Number of youth indicating increased leadership skills, knowledge or confidence through participation in Extension-related leadership programs

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	57640

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

All youth deserve the right to gain the confidence they need to feel good about themselves and set out to achieve their goals. However, a number of youth do not have access to programs that foster their personal development. Without the aid of leadership activities, youth may lack confidence in their leadership potential and their own sense of identity and effective social skills could be minimized.

What has been done

Kentucky 4-H reached a record number of youth and adults who attended the 4-H Teen Leadership Conference in 2014. A total of 682 people, including 570 youth, 30 volunteers and 82 extension agents participated in the annual conference. The conference led by 50 State Teen Council members had a very successful four days on the University of Kentucky campus. In addition, 64 Georgia delegates, 9 Pennsylvania delegates and chaperons also attended the conference. As a result of KSU's Youth Voice: Youth Choice collaboration, approximately 200 youth were engaged on a regular basis in some type of physical activity and/or organized sport, exposing youth to positive role models and culturally relevant programming. CES conducted middle and high school programs throughout the year to encourage leadership, develop communication and decision making skills.

Results

In one county, as a result of the Teen Leadership conferences and other activities, 87% of the 120 teens involved reported having greater self-confidence and 90% of the teens believe they are ready to lead a younger group of 4-H participants. In another county, over 700 youth engaged in leadership opportunities to help improve self-esteem and communication skills. About 80% of these teens participated in more than one leadership opportunity and indicated they would continue to become more involved in 4-H leadership opportunities in the future. Youth involved in the Kentucky State University's Youth Entrepreneur Development program started a farmer's market, in conjunction with, the University of Kentucky Agriculture Extension Office, Fayette County Public Schools, and the local Health Department.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
903	Communication, Education, and Information Delivery

Outcome #5

1. Outcome Measures

Number of adults indicating increased leadership skills, knowledge, and/or confidence through participation in volunteer programs related to youth development

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2014	10245

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Identifying an adequate number of high quality volunteers is always a challenge. Volunteers serve as an important element of the youth development program. Attaining a diverse community representation of volunteers and allowing them to have ownership of the program will ensure community youth development needs can be addressed.

What has been done

County Extension offices networked with community organizations (i.e. Kentucky Farm Bureau, County Fair Board, school systems) and community leaders to identify and recruit individuals to serve on the 4-H Council and volunteer for other youth related programs. Also, the Volunteer Administrations Academy continues to endow agents with the tools, resources and knowledge necessary to build, enhance and expand their current volunteer programs throughout Kentucky.

Results

As a result of the volunteer academy, two resources were created. MyExtensionStories.com is an on-line template designed to gather the stories told by Extension volunteers related to their experiences in volunteering and the impact that the volunteer role has had upon their lives. ExtensionVolunteer.com is an on-line volunteer orientation website, designed to provide orientation and in-service development to all types of Extension volunteers. One county reported approximately 3,072 hours in teaching and community service, 237 recorded volunteers contributed \$64,146.00 in volunteer time.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
903	Communication, Education, and Information Delivery

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Public Policy changes
- Competing Public priorities
- Competing Programmatic Challenges

Brief Explanation

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Increase in volunteers leading program efforts; youth leading community based program efforts; increase in number of youth and adult volunteers/partnerships

Key Items of Evaluation

Surveys, qualitative feedback from participants