

### V(A). Planned Program (Summary)

#### Program # 4

#### 1. Name of the Planned Program

Community and Economic Development

Reporting on this Program

### V(B). Program Knowledge Area(s)

#### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management	10%			
602	Business Management, Finance, and Taxation	20%			
605	Natural Resource and Environmental Economics	20%			
608	Community Resource Planning and Development	50%			
	<b>Total</b>	100%			

### V(C). Planned Program (Inputs)

#### 1. Actual amount of FTE/SYs expended this Program

Year: 2013	Extension		Research	
	1862	1890	1862	1890
Plan	7.0	0.0	0.0	0.0
Actual Paid Professional	8.0	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

#### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
152716	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
152716	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
1226233	0	0	0

**V(D). Planned Program (Activity)**

**1. Brief description of the Activity**

UNH Cooperative Extension's Community and Economic Development team collaborates with stakeholders in all 10 New Hampshire counties to create shining examples of what makes New Hampshire great--profitable businesses, prosperous communities, savvy civic leaders, and engaged citizens. This is accomplished by:

- Coalition-building assistance & training
- Leadership development
- Technology tools and training for small businesses
- Financial management training
- Economic development planning and support
- Focused support to agriculture, forestry and fishing industries

**2. Brief description of the target audience**

Community leaders, small business development centers, individuals, farmers/producers, people who work in agriculture & forestry-related fields, nursery/greenhouse managers, commercial fishermen

**3. How was eXtension used?**

eXtension was not used in this program

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

2013	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
<b>Actual</b>	6934	3400	0	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

Year: 2013  
 Actual: 0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

2013	Extension	Research	Total
<b>Actual</b>	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

- Number of community leaders who complete a facilitation/leadership skills course

<b>Year</b>	<b>Actual</b>
2013	32

**Output #2**

**Output Measure**

- Number of people viewing web-based Inventory Citizen Engagement/Leadership Resources  
Not reporting on this Output for this Annual Report

**Output #3**

**Output Measure**

- Number of Community Profiles (community-level strategic planning program enables diverse community citizens to come together and map out their desired future and develop an action plan to achieve that future) held.

<b>Year</b>	<b>Actual</b>
2013	140

**Output #4**

**Output Measure**

- Number of communities provided with technical assistance to enhance their decision making with regard to tourism and economic development plans, project, and activities.

<b>Year</b>	<b>Actual</b>
2013	40

**Output #5**

**Output Measure**

- Number of people reached through Risk Management and Farm Management workshops

<b>Year</b>	<b>Actual</b>
2013	1069

**Output #6**

**Output Measure**

- Number of people reached through site/farm visits related to farm and forest management

<b>Year</b>	<b>Actual</b>
2013	905

**V(G). State Defined Outcomes**

**V. State Defined Outcomes Table of Content**

O. No.	OUTCOME NAME
1	Number of groups around the state to implement participatory decision-making processes as a result of Civic Participation and Leadership Team activities (i.e. Master Plan Visioning Session, Community Profile Action Planning, strategic planning)
2	Number of community leaders who learn skills to more effectively lead groups/organizations
3	Number of communities that build a knowledge base of resources for building civic engagement and leadership
4	Number of community leaders who learn processes and techniques for engaging citizens in community decision-making
5	Number of communities that work with Extension to implement mechanisms/tools to analyze the current situation and identify emerging issues to be addressed.
6	Number of community leaders who develop a new understanding of the issues facing their community.
7	Number of citizens who take on new leadership roles within their community as a result of Extension programs.
8	Number of NH growers who increase their skills, knowledge, and/or awareness of farm management techniques, risk management programs, or marketing practices
9	Number of new businesses started as a result of Extension education programming

## **Outcome #1**

### **1. Outcome Measures**

Number of groups around the state to implement participatory decision-making processes as a result of Civic Participation and Leadership Team activities (i.e. Master Plan Visioning Session, Community Profile Action Planning, strategic planning)

### **2. Associated Institution Types**

- 1862 Extension

### **3a. Outcome Type:**

Change in Action Outcome Measure

### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	40

### **3c. Qualitative Outcome or Impact Statement**

#### **Issue (Who cares and Why)**

The goal of community development work is to empower local community members with the knowledge and skills to make decisions about their community. Key to community development is soliciting community input for strong community-based decisions. The Community Development team works to develop and implement community assessment strategies in order to incorporate public input into community plans, policies and projects. Community assessments can target the general community population or specific stakeholders on a topic and in all cases should include an effort to engage underrepresented populations. Strong community engagement and input from the outset of a plan, policy or project can lead to a stronger, successful outcome and develop trust in the process.

#### **What has been done**

Staff implemented a broad engagement process for the Granite State Future project. We held 20 focus groups with underrepresented audiences across the state and in partnership with the Carsey Institute's NH Listens, carried out 10 regional engagement sessions attended by more than 500 people. The purpose of the engagement was to gather information on how to make NH the best place to live, work, learn and play for the future. Small group, facilitated dialogue was used.

As a result of a NH Housing Community Planning Grant, UNHCE provided training and one-on-one coaching for the NH Housing Community Planning Grantees. Grants were given to 40 municipalities throughout the state to update or change an existing ordinance. We provided two workshops on how to develop and carry-out an effective outreach and engagement effort in a local community and how to incorporate underrepresented populations in the outreach process. We provided grantee assessment on outreach and engagement so they may learn more about their current strengths and weaknesses. We also provided a listserv of postings on best practices

in outreach and engagement. In addition, we provided one-on-one coaching with municipal staff, regional planners and consultants on the specifics of outreach and engagement focusing on their grant objectives.

In addition, UNHCE developed and implemented the stakeholder engagement process for The Stewardship Network New England. Five stakeholder sessions were held across the state with a total of 140 participants representing staff and/or volunteers of 86 organizations who focus on land conservation and land stewardship. The information gathered at the engagement sessions focused on the topic of where and how to start the Stewardship Network New England and specifically, local leadership, technology, geography and various aspects of land stewardship.

### **Results**

--Nine regional plans will include citizen input and input from underrepresented groups. This information will be used to shape projects and priorities for planning at the regional level.

--40 NH communities will use input gathered through their outreach and engagement effort to develop and approve new or changes to existing community ordinances.

--The Stewardship Network New England will be developing networks and do program planning using the data gathered from the five regional engagement sessions. Information gathered will be used to determine strategy for the development and growth of the network.

## **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
608	Community Resource Planning and Development

### **Outcome #2**

#### **1. Outcome Measures**

Number of community leaders who learn skills to more effectively lead groups/organizations

#### **2. Associated Institution Types**

- 1862 Extension

#### **3a. Outcome Type:**

Change in Knowledge Outcome Measure

#### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	27

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
608	Community Resource Planning and Development

**Outcome #3**

**1. Outcome Measures**

Number of communities that build a knowledge base of resources for building civic engagement and leadership

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	40

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
608	Community Resource Planning and Development

## **Outcome #4**

### **1. Outcome Measures**

Number of community leaders who learn processes and techniques for engaging citizens in community decision-making

### **2. Associated Institution Types**

- 1862 Extension

### **3a. Outcome Type:**

Change in Knowledge Outcome Measure

### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	40

### **3c. Qualitative Outcome or Impact Statement**

#### **Issue (Who cares and Why)**

Due to increasing pressure to efficiently use resources, New Hampshire non-profit and community organizations, working to strengthen youth, families and communities must demonstrate the value and impact of their programs in order to remain viable. Community groups, nonprofits and coalitions are involved in building community collaborations to address tough issues and produce results. Strong facilitation skills allow staff /volunteers to be catalytic leaders that empower community members to work effectively and efficiently toward mutual goals.

#### **What has been done**

We adapted and presented a training entitled "Getting things done in groups": 2 day intensive group-work trainings based on the "Strengthening your facilitation skills" curriculum created by the University of Maine Cooperative Extension.

Goals of the training included:

Participants will develop an understanding of facilitation core competencies through experiential learning with multiple opportunities for practicing skills. Participants will learn to model productive meeting facilitation where participants feel and know it is their meeting and that they, in turn, can become effective facilitators.

#### **Results**

87% of participants stated that as a result of attending the training they would be able to apply a variety of participatory group processes

83% stated they would be able to actively listen, question and summarize to elicit the sense of the group

82% stated they could recognize conflict and its role within group learning and maturity

The participants reported the intent to apply the skills and knowledge from the training in the following ways:

- Create a working agreement in my ongoing group and put more time into pre work with my co-facilitator
- Use a working agreement for all meetings. Do pre-work when facilitating
- Utilize narrowing ideas and brainstorming ideas. I will feel more prepared and confident. I will use working agreement.

The following comments illustrative of participant's application of skills experience came from a three month follow-up survey:

- I just feel that the training has given me a lot more tools to use during group meetings, even if I haven't used some of those tools yet.
- It helped me to step back and let the group lead the discussion by establishing the talking points and allotting time for all.
- Several of the ideas learned in the workshop have been incorporated into the planning of meetings where I have a facilitation role. In addition, I have shared some these concepts with board leaders to help strengthen the effective running of their meetings.

#### 4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development

#### Outcome #5

##### 1. Outcome Measures

Number of communities that work with Extension to implement mechanisms/tools to analyze the current situation and identify emerging issues to be addressed.

##### 2. Associated Institution Types

- 1862 Extension

##### 3a. Outcome Type:

Change in Action Outcome Measure

##### 3b. Quantitative Outcome

Year	Actual
2013	60

##### 3c. Qualitative Outcome or Impact Statement

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development

**Outcome #6**

**1. Outcome Measures**

Number of community leaders who develop a new understanding of the issues facing their community.

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	139

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
602	Business Management, Finance, and Taxation
605	Natural Resource and Environmental Economics
608	Community Resource Planning and Development

**Outcome #7**

**1. Outcome Measures**

Number of citizens who take on new leadership roles within their community as a result of Extension programs.

Not Reporting on this Outcome Measure

**Outcome #8**

**1. Outcome Measures**

Number of NH growers who increase their skills, knowledge, and/or awareness of farm management techniques, risk management programs, or marketing practices

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	1069

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
601	Economics of Agricultural Production and Farm Management
602	Business Management, Finance, and Taxation

## **Outcome #9**

### **1. Outcome Measures**

Number of new businesses started as a result of Extension education programming

### **2. Associated Institution Types**

- 1862 Extension

### **3a. Outcome Type:**

Change in Condition Outcome Measure

### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2013	13

### **3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
601	Economics of Agricultural Production and Farm Management
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development

## **V(H). Planned Program (External Factors)**

### **External factors which affected outcomes**

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

### **Brief Explanation**

## **V(I). Planned Program (Evaluation Studies)**

### **Evaluation Results**

follow up evaluations from workshops and online surveys were used to collect evaluation data (captured in narrative statements)

### **Key Items of Evaluation**