

V(A). Planned Program (Summary)

Program # 7

1. Name of the Planned Program

Human and Community Development- Youth Development and Families

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
607	Consumer Economics	10%	20%	20%	0%
801	Individual and Family Resource Management	15%	20%	5%	0%
802	Human Development and Family Well-Being	25%	20%	5%	25%
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	10%	10%	20%	25%
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures	10%	0%	30%	25%
805	Community Institutions, Health, and Social Services	10%	5%	0%	25%
806	Youth Development	20%	25%	20%	0%
	Total	100%	100%	100%	100%

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2013	Extension		Research	
	1862	1890	1862	1890
Plan	77.0	12.0	8.0	5.0
Actual Paid Professional	101.0	21.0	8.0	3.8
Actual Volunteer	155.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
1579609	474125	139499	260840
1862 Matching	1890 Matching	1862 Matching	1890 Matching
1579609	133537	139499	98447
1862 All Other	1890 All Other	1862 All Other	1890 All Other
6123147	256837	1018582	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

The family-focused goals of this program will be addressed primarily through a series of workshops that focus on developing family resource management, investment in healthy housing practices, and effective parenting. The goals will be to teach consumers:

1. Family resource management, debt reduction, developing budgets and saving plans
2. To be inclusive of low to moderate income families and families headed by women
3. About reducing home hazards
4. Disseminate of research findings related to agencies/organizations serving limited resource families

Youth impact will be achieved by developing and testing an educational curriculum designed to help youth develop characteristics associated with positive youth development. This will be achieved through a collaborative process of teams of campus/field based youth development educators, 4-H and other community professionals and volunteers, and youth. Each team builds youth development professional practices and expands the impact of evaluations as they: 1) scan the environment and identify emerging focus areas representing educational needs; 2) design and deliver programs responsive to those needs; and 3) design and implement outcome and impact evaluation tools to report successes into the Extension Reporting System. Along with the development of the these programs and its curricula, an additional focus will be to develop strategies to increase access to 4-H programs in local communities, with the intent to build strong networks of individuals who can address the unique needs of the targeted audience.

Contributions to community development will be achieved through a series of research activities including: (1) a study to determine the challenges of new manufactured home owners in the site installation of the units and develop recommendations to the industry for improving the installation process; (2) development of a database of community-based organizations (CBOs) by location, program priorities, capacity and method of operation to encourage collaboration among CBOs, policymakers, businesses and development agencies; and (3) a study to define the critical factors that impact leadership development in rural areas that could lead to new or improved programs for developing future leaders and contributing to the sustainability of rural communities.

2. Brief description of the target audience

The target audience for the activities of this program includes individuals/family consumers, working poor, low to moderate income, minorities, women, homeowners, families with young children, limited

resource parents, caregivers, court-mandated or DSS referred parents, and grandparents raising grandchildren in North Carolina. Other audiences include youth, volunteers, stakeholders and youth development professionals "to create helping relationships, to enable youths to become responsible, productive citizens."

Stakeholders for this program include advocates of underserved populations, representatives of rural communities, policy makers, community based organizations, and the scientific community.

3. How was eXtension used?

Relevant eXtension Communities of Practice include: Family Caregiving, Financial Security for All, Better Kid Care, Military Families, and Home Energy. These sources provide valuable information for educators, volunteers, children and their families. The sites offer frequently asked questions, articles, online learning activities, interactive tools and webinars in the various subject matter areas.

V(E). Planned Program (Outputs)

1. Standard output measures

2013	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	525000	1000000	227782	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2013

Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2013	Extension	Research	Total
Actual	4	8	12

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Develop and conduct Family Resource Management training and workshops.

Year	Actual
2013	380

Output #2

Output Measure

- Educational workshops for consumers related to family resource management, debt reduction, developing budgets and savings plans.

Year	Actual
2013	380

Output #3

Output Measure

- Conduct educational workshops for consumers related to parenting and family life.

Year	Actual
2013	425

Output #4

Output Measure

- Conduct Healthy Homes training for health and housing professionals.
Not reporting on this Output for this Annual Report

Output #5

Output Measure

- Parents mandated by the court and agency referred parents consistently using positive parenting strategies.

Year	Actual
2013	4725

Output #6

Output Measure

- Develop and conduct financial education workshops for community based financial educators.
Not reporting on this Output for this Annual Report

Output #7

Output Measure

- Conduct educational workshops related to energy efficiency and conservation.

Year	Actual
2013	20

Output #8

Output Measure

- Healthy Eating, Physical Activity and Chronic Disease Risk Reduction

Year	Actual
2013	90491

Output #9

Output Measure

- Preparing Youth for an Employable Future and Economic Success

Year	Actual
2013	103113

Output #10

Output Measure

- Building Community through Volunteerism

Year	Actual
2013	2050

Output #11

Output Measure

- Building Citizen Leaders

Year	Actual
2013	6837

Output #12

Output Measure

- Developing Life Skills

Year	Actual
2013	103113

Output #13

Output Measure

- K-12 Academic Achievement and Educational Success

Year	Actual
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2013

15000

Output #14

Output Measure

- # presentations at professional meetings
Not reporting on this Output for this Annual Report

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Parents adopting appropriate guidance/supervision practices
2	Individuals and families will follow a household budget
3	Individuals and families will increase savings
4	Individuals and families will reduce debt
5	Individuals/families will participate in retirement planning
6	Individuals, businesses, industries and governments engaging in best management practices related to energy use/conservation
7	Individuals participating in the Healthy Homes Specialist certification exam
8	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Healthy eating, physical activity and chronic disease risk reduction
9	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Preparing youth for an employable future and economic success
10	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Building community through volunteerism
11	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Building citizen leaders
12	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Developing life skills
13	Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps K-12 Academic Achievement and Educational Success
14	% improved leadership development in rural communities
15	Tax preparers gain needed knowledge for return preparation by attending workshops conducted throughout North Carolina
16	# organizations accessing and using database of community-based organizations
17	# policy makers using data to change policies affecting individuals, families and communities

Outcome #1

1. Outcome Measures

Parents adopting appropriate guidance/supervision practices

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	4725

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Basic skills, socialization and educational motivation are first taught in the home. Many youth, however, grow up in environments that lack parental supervision and support. Quality time with parents is essential to building trusting relationships. The consequence of these circumstances is that youth may display anti-social behavior, disruptive behavior, school dropout and substance abuse.

What has been done

Family and Consumer Science agents are assisting in building strong families by educating citizens about positive parenting practices. Agents direct educational workshops, conferences, camping experiences, and other outreach efforts focused on developing parenting skills. These efforts address the importance of family time and identify real life concerns and issues facing parents.

Results

As a result of educational programs 4,837 youth and adults used effective life skills; 3,944 adults increased their use of identified community resources; 4,347 professionals used best practices with children, youth and older adults; and 4,439 professionals earned CEU's or other work-volunteer related credentials.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being

Outcome #2

1. Outcome Measures

Individuals and families will follow a household budget

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	4425

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The seriousness of today's economic climate has highlighted the importance of basic money management skills. Unfortunately, individuals and families often lack basic financial decision-making skills. Budgeting and record keeping are essential skills for individuals and families to master in order to begin forming a secure financial future. Programs focused on these areas help equip individuals and families with tools to better manage economic change that will occur throughout their lives.

What has been done

Family and Consumer Science Agents collaborated with county and state partners to conduct workshops, conference and other educational events addressing the importance of basic money management skills such as record keeping and budgeting. These outreach efforts are designed to equip individuals and families with the tools they need to better manage economic change throughout their lifespan.

Results

As a result of efforts, 2,620 individuals and families implemented basic financial management strategies and 6,896 people accessed programs and implemented strategies to support their family economic well-being.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and

Commercial Structures

Outcome #3

1. Outcome Measures

Individuals and families will increase savings

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	586

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

In Guilford County, 19.2% of residents are food insecure. Guilford ranks 4th in the nation of counties with food insecurities based on U.S. Department of Agriculture statistics. Many limited-resource senior citizens do not have enough money to buy adequate food for their families.

What has been done

To address this problem, More in My Basket (MIMB), a Supplemental Nutrition Assistance Program (SNAP) ? Outreach Program developed by North Carolina State University was implemented in Guilford County. The objective of MIMB is to help create awareness in senior citizens about SNAP and how to apply for benefits. Nine MIMB sessions were conducted during summer 2013.

Results

Two hundred and one limited-resource senior citizens participated in these sessions. After learning about the MIMB program 44% of individuals responding to the survey indicated they planned to apply for SNAP benefits. If all 36 apply and receive benefits, the potential economic impact would be \$3,132 a month, which totals \$37,584 per year in additional food purchasing power for Guilford County residents. Also, it is estimated that every \$5 in SNAP benefits generates up to \$9 in economic activity. Guilford County could recognize a \$67,651 impact in economic activity due to More in My Basket.

4. Associated Knowledge Areas

KA Code	Knowledge Area
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- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

Outcome #4

1. Outcome Measures

Individuals and families will reduce debt

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	4015

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

Outcome #5

1. Outcome Measures

Individuals/families will participate in retirement planning

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	586

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Inadequate or absence of retirement planning.

What has been done

Educational programs focused on equipping participants with access and understand strategies for accumulating wealth for retirement.

Results

586 people accessed financial products and programs aimed at accumulating wealth.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures

Outcome #6

1. Outcome Measures

Individuals, businesses, industries and governments engaging in best management practices related to energy use/conservation

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	577

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Energy consumption in North Carolina for transportation and industrial, commercial, and residential uses will continue to grow as the population of North Carolina continues to increase. Continued economic development of the state will depend in part on development of state-based sustainably-produced renewable energy while improving energy efficiency and conservation to conserve all sources of energy to curb demand.

What has been done

Family and Consumer Science agents collaborate with state, county and local partners to conduct residential energy education programs through the E-Conservation Program. Agents use workshops, educational products and conferences to provide education, as well as provide consumer energy kits and energy assessments (using local auditors) to help reduce energy consumption in the home.

Results

As a result of efforts, 576 participants increased their knowledge about best management practices related to energy use and energy efficiency. More than 500 individuals used best management practices to reduce energy use and increase energy efficiency in their homes, business, agricultural industries or government.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures

Outcome #7

1. Outcome Measures

Individuals participating in the Healthy Homes Specialist certification exam

Not Reporting on this Outcome Measure

Outcome #8

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Healthy eating, physical activity and chronic disease risk reduction

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	227782

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #9

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Preparing youth for an employable future and economic success

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	185266

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #10

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Building community through volunteerism

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	60094

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #11

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps Building citizen leaders

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	60094

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #12

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps
Developing life skills

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	103113

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #13

1. Outcome Measures

Youth Involved: 4-H Clubs, School Enrichment, Special Interest and Resident/Day Camps K-12
Academic Achievement and Educational Success

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	185266

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

North Carolina offers its youth and families a number of unique opportunities to discover the world through 4-H camp and educational programs, to learn 21st century skills, to serve their communities, to learn employment skills and to learn how to be citizen leaders.

What has been done

In 2013 more than 227,000 youth participated in 4-H day and residential camping, 4-H club activities, and school enrichment programs.

Results

In 2013, 29,273 youth were involved in 4-H Clubs, 165,271 youth participated in school enrichment programs, 83,909 were active in special interest activities, and 14,349 attended 4-H camping programs. The focus of the various activities included Healthy Eating, Preparing Youth for an Employable Future, Building Community Volunteerism, Developing Life Skills, and Achieving Academic and Educational Success.

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #14

1. Outcome Measures

% improved leadership development in rural communities

2. Associated Institution Types

- 1862 Extension
- 1890 Extension
- 1890 Research

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	60094

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The Graham County Advisory Committee has identified providing leadership opportunities for youth as a critical need. Many youth in Graham County have the potential to become successful, but lack the skills and resources to do so. Likewise, adult leadership development and engagement are critical for vibrant communities.

What has been done

To remedy this problem, Cooperative Extension and 4-H offered leadership workshops for youth in the 6th, 7th, and 8th grades. Youth learned to manage time, work as a team, facilitate meetings and produce informative lessons to younger peers. These youth met once each month to learn, practice and evaluate lessons for the following club meeting. Students were taught from 4-H curriculum with lesson activities in science and technology. Similarly, extension provided training and education to adults to participate effectively in community engagement activities.

Results

As a direct result, youth leaders were able to successfully plan and provide educational activities to younger peers. Participants reported feeling more confident when speaking before others; and they also reported that they wanted to join this club when they became old enough. Throughout North Carolina, more than 7,600 adults increased their skills to facilitate public engagement on community-based issues, 225 organizations increased or leveraged resources for community programs (funding, in-kind support or volunteers), and almost 700 people participated in community disaster preparedness activities and/or adopted disaster preparedness and mitigation practices.

4. Associated Knowledge Areas

KA Code	Knowledge Area
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #15

1. Outcome Measures

Tax preparers gain needed knowledge for return preparation by attending workshops conducted throughout North Carolina

2. Associated Institution Types

- 1862 Extension
- 1890 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	100

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Demand among tax preparers, farmers and others to update and educate on tax law changes and impacts, especially for income and estate taxes for North Carolina residents.

What has been done

Presentations were made at 19 county meetings on tax management, tax law changes, farm management issues, estate planning, conservation easement tax implications and timber tax questions. Four registered tax return preparer exam prep courses were taught, along with four intermediate income tax workshops and 10 ag tax workshops.

Results

Tax preparers, advisers and payers are more informed on a variety of income and estate tax issues. In addition, this program and staff advise the IRS for improvements in the farmer's tax guide and are engaged with the Land Grant University Tax Education Foundation, Inc, to provide tax education. Tax education programs developed at NC State have been adopted for use in at least eight other states.

4. Associated Knowledge Areas

KA Code	Knowledge Area
607	Consumer Economics
801	Individual and Family Resource Management
803	Sociological and Technological Change Affecting Individuals, Families, and Communities

Outcome #16

1. Outcome Measures

organizations accessing and using database of community-based organizations

Not Reporting on this Outcome Measure

Outcome #17

1. Outcome Measures

policy makers using data to change policies affecting individuals, families and communities

2. Associated Institution Types

- 1862 Extension
- 1890 Extension
- 1862 Research
- 1890 Research

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	100

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

A limited resource community in Kannapolis, N.C., continues to struggle to get more residents involved and attending monthly meetings.

What has been done

The local Extension community development program developed a survey to determine needs of residents in issues related to confidence in leadership, education and basic demographics since the last survey in 2009. Community officers, local government personnel and Cooperative Extension canvassed door to door with written documents. The written responses were collected and are compiled by the Cabarrus Cooperative Extension Service for continuity and professionalism.

Results

The entire process has empowered and encouraged newly elected officers to continue their work

by creating better working relationships among residents and neighboring community leaders. As a result, the monthly community meeting increased by 10 percent. Educational programs are added to monthly meetings to increase knowledge of residents about personal health, safety and economic development. Statewide, 2,081 citizens reported collaborating in community-wide planning for economic, social and environmental sustainability, and more than 2,000 people engaged in public dialog or decision-making on community-based public policy issues.

4. Associated Knowledge Areas

KA Code	Knowledge Area
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
804	Human Environmental Issues Concerning Apparel, Textiles, and Residential and Commercial Structures
805	Community Institutions, Health, and Social Services

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)
- Other (NC DPI Regulations)

Brief Explanation

North Carolina does not report youth activities under subject matter categories for camps, special interests, school enrichment and 4-H clubs. Instead all are aggregated to result in one number of total participants for these categories.

The national budget crisis and its trickle down impact on the state of North Carolina have affected some of the program efforts, impacts and outcomes. Until the economy rebounds more robustly, communities and families stay closer to home and are less inclined to participate in educational programs. Despite Extension's footing in communities, when parents struggle with family finances and employment, their youth are impacted.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Evaluation of largely Extension Reporting System data indicate that significant numbers of youth as well as adults engage with educational activities in this program area.

One challenge in reporting on this planned program is that a number of the outcome

indicators are conflicted with one another. For example the same group of youth participants that are aggregated as indicated above may be associated with different outcomes such as volunteerism, building citizen leaders and gaining life skills. Many of the participants benefit from multiple programs, so similar or identical numbers of participants may be reported for different outcomes.

Nevertheless, it is clear that nearly a quarter million million youth are documented, and likely more, as being engaged with the youth programs and receiving quality education and mentoring from their involvement.

Key Items of Evaluation

Note aggregation of participant data for different 4-H and youth activities. This program can benefit from more clearly capturing well-defined impact statements, as well as some revision in the Extension Reporting System's ability to capture outcomes and impacts.