

V(A). Planned Program (Summary)

Program # 1

1. Name of the Planned Program

Families, Youth and Communities

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
801	Individual and Family Resource Management	40%		40%	
802	Human Development and Family Well-Being	10%		15%	
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	10%		15%	
806	Youth Development	40%		30%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2013	Extension		Research	
	1862	1890	1862	1890
Plan	3.0	0.0	3.0	0.0
Actual Paid Professional	2.0	0.0	0.7	0.0
Actual Volunteer	2.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
61124	0	25186	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
61124	0	25186	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Entrepreneurial and job readiness workshops.
 Apprenticeship and career shadowing programs.
 Sewing and arts and crafts workshops and demonstrations.
 Vegetable gardening and marketing projects.
 Parenting and character counts workshops.
 Samoan cultural and language workshops and demonstrations
 4-H fairs, camps, and summer programs.
 Youth at risk issues workshops, conferences, forums, and seminars.
 Public awareness media (radio, TV, newspaper) programs.
 Development, translation, and distribution of posters, brochures, and other educational materials.
 Communicate results via accomplishment reports, brochures, presentations, seminars, TV, and individual contacts with other agencies.

2. Brief description of the target audience

The target audience are the residents of American Samoa including parents, youth, village, church, women, youth organizations, homemakers, farmers, students, or any interested individuals.

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2013	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	300	2000	2186	6000

2. Number of Patent Applications Submitted (Standard Research Output)
Patent Applications Submitted

Year: 2013
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2013	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of sewing workshops and demonstrations

Year	Actual
2013	17

Output #2

Output Measure

- Number of Samoan cultural workshops and demonstrations

Year	Actual
2013	16

Output #3

Output Measure

- Number of 4-H fairs, camps and summer programs

Year	Actual
2013	4

Output #4

Output Measure

- Number of youth-at-risk issues workshops, conferences, forums and seminars

Year	Actual
2013	12

Output #5

Output Measure

- Number of new 4-H Youth village clubs

Year	Actual
2013	1

Output #6

Output Measure

- Number of new 4-H Youth School clubs/enrichment programs.

Year	Actual
2013	0

Output #7

Output Measure

- Number of new 4-H leaders and volunteers.

Year	Actual
2013	10

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of program participants that acquired knowledge and developed skills in resources management (poverty), parenting, Samoan culture, and youth at risk issues
2	Number of participants starting home-based and small businesses
3	Number of program participants that improved parent and children relationship

Outcome #1

1. Outcome Measures

Number of program participants that acquired knowledge and developed skills in resources management (poverty), parenting, Samoan culture, and youth at risk issues

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	1858

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

As reported in 2011, resource management (poverty), parenting, culture, and youth at risk issues continued to be the major areas of concern in American Samoa. More than 58.3% of American Samoa families are considered poor and below the US poverty level.

What has been done

In 2013, the FCS and 4-H conducted 47 workshops including activities in sewing, arts & crafts, Samoan cultural, nutrition demonstrations, and 2 OMK and 2 4-H summer camps.

Results

About 85% (1858) of the 2186 program participants acquired knowledge and developed skills in resource management, Samoan culture, and youth at risk issues.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
806	Youth Development

Outcome #2

1. Outcome Measures

Number of participants starting home-based and small businesses

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

As reported in 2011, more than 58.3% of American Samoan families are considered poor and below the US poverty level. Moreover, unemployment is about 18% with a high cost of living in which 50% of average spending goes to food and housing.

What has been done

In 2013, FCS conducted 15 sewing workshops for adults and 2 for the youth. The Ag. Extension conducted 2 vegetable garden workshop and established 15 vegetable gardens. The 4-H program conducted 32 workshops that can enhance hands-on skills, decision making skills, develop positive leadership skills, and increase knowledge of entrepreneurship.

Results

In 2013, 18 participants started home-based and small businesses such as sewing shop and roadside fruit/vegetable markets. 15 Clients were able to use the vegetable garden for food and sell it for profits.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
806	Youth Development

Outcome #3

1. Outcome Measures

Number of program participants that improved parent and children relationship

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
2013	60

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

As reported in 2011, resource management (poverty), parenting, culture, and youth at risk issues continued to be the major areas of concern in American Samoa. More specifically, parent and child relationship is a critical issue in American Samoa. According to the CDC, 32% of high school students in American Samoa had already had sexual intercourse. About 47% have already tried cigarette smoking.

What has been done

Providing programs and resources to empower the youth to make the right choices and program to help parents become better parents. The 4-H program conducted 32 workshops that can enhance hands-on skills, decision making skills, develop positive leadership skills, and increase knowledge of entrepreneurship.

Results

About 85% (1858) of the 2186 program participants acquired knowledge and developed skills in resource management, Samoan culture, and youth at risk issues.

4. Associated Knowledge Areas

KA Code	Knowledge Area
801	Individual and Family Resource Management
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Other (Staff Recruitment, Culture)

Brief Explanation

The Planned Programs are being conducted in the villages for the youth participants, but there are certain topics that are still considered taboo: For instance, premarital sex, teen pregnancy and sexually transmitted disease. The 4-H program is in the process of hiring a new agent.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Based on surveys and focus groups, there is a need to provide more workshop and programs throughout the community. Being able to deliver the workshops within distance of the participants home makes a big difference. Most families do not have the time or means of transportation to attend workshops or activities. Overall, clients and participants reported that ASCC-CNR outreach programs are doing a good job and are grateful that the staff are able to travel out in the villages to conduct the programs.

In FY 2013, the 4-H and FCS were able to reach 2186 participants in all the programs that were conducted. A total of 98 youths attended the OMK camp, 15 for Energy Saving day camp, and 230 for the 4-H 4 day summer camp. All the participants were able to learn the Samoan culture, sewing, arts & crafts, energy-saving, technology and electronics, healthy lifestyle, and vegetable gardening.

The basic sewing program have saved money for families. About 10% of the participants bought their own sewing machine to tailor their own lavalavas and clothing. Even the clients requested an extension to the workshop from three months to five. The planned programs have also received request from neighboring islands of Aunu'u and Manua, but the lack of transportation had prevented the programs to reach out to these communities.

Key Items of Evaluation

American Samoa 4-H and FCS program is well received from the public and community. It will continue to provide American Samoa's families,youth, and community with valuable workshop and programs for a positive impact. There is still a need for more qualified staff, additional 4-H and FCS agents, vehicles, and equipments to effectively deliver the programs to the community.