

V(A). Planned Program (Summary)

Program # 3

1. Name of the Planned Program

Global Food Security - Agri-business Technical Assistance

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management		90%		0%
903	Communication, Education, and Information Delivery		10%		0%
	Total		100%		0%

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.0	0.0	0.0
Actual Paid Professional	0.0	1.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	70971	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	33441	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Workshops and trainings was conducted for both staff and clientele
 Conducted educational programs
 Provided one-on-one consultations
 Assisted communities in rural viability assessments
 Developed and host a Community and Economic Development Radio Program
 Developed and maintain social media sites including a community development web portal

2. Brief description of the target audience

Low income community residents, low income neighborhoods, small town officials, community leaders

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	2631	328452	2108	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2012
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2012	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Develop and conduct programs that promote proper agribusiness management. Conduct one-on-one training to farmers and ranchers on proper accounting and bookkeeping. Conduct

programs on agribusiness planning and financial reporting.

Year	Actual
2012	54

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	People in communities will organize to enhance their communities and the place where they reside. Community residents will participate in community clean-up and fix-up activities. Families and individuals will adopt home beautification and maintenance practices. Community residents will establish and conduct programs that provide education recreation and a safe environment. Communities will establish rural water systems, and repair, upgrade and expand existing ones. Organized communities will acquire and maintain quality volunteer fire and safety departments, Communities will acquire facilities to conduct meetings and recreational and educational activities. Organized groups and individuals will establish facilities to market their products.

Outcome #1

1. Outcome Measures

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2. Associated Institution Types

- 1890 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	31

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The financial aspect of the modern farm includes complex accounting and bookkeeping. The daily operation of most modern farms requires excellent management and problem-solving skills. Modern farmers must keep abreast of all the latest developments in growing and the price trends in the market. Limited resource farmers lack the training and counsel available to large operation farmers and subsequently do not yield the same profit percentages . Small farmers also have more of a difficult time in getting financing.

What has been done

Community and Economic Development agents have provided one-on-one agri-business counseling, operations training, workshops, loan packaging, and bookkeeping.

Results

Agri-businesses have increased their knowledge and have adapted better business practices. Small farms have received small business loans to sustain and/or expand their operations. Youth and adults are participating in community gardens and have learned how to make money through selling their produce.

4. Associated Knowledge Areas

KA Code	Knowledge Area
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601	Economics of Agricultural Production and Farm Management
903	Communication, Education, and Information Delivery

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Government Regulations

Brief Explanation

Environmental landscapes continue to change.

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Over 90% of participants in programs and one-on-one consultations reported an increase in knowledge, skills, and agri-business improvement.

Key Items of Evaluation

Staff received positive feedback from community program participants.