

V(A). Planned Program (Summary)

Program # 14

1. Name of the Planned Program

Business Retention and Expansion Initiative (Extension)

- Reporting on this Program

Reason for not reporting

This program (and all reported summaries, descriptions, situations, priorities, factors, results, outputs, outcomes and goals) has been rolled into the "Advancing Employment and Income Opportunities" program.

"Business Retention and Expansion" is one of several 'signature programs' offered by Ohio State University Extension. Signature programs are updated or replaced with other signature programs periodically, as client need dictates. Due to their transient nature, we have decided to report all signature programs under one of 4 permanent 'impact areas': (1) Advancing Employment and Income Opportunities, (2) Enhancing Agriculture and the Environment, (3) Preparing Youth for Success, and (4) Strengthening Families and Communities.

"Business Retention and Expansion" will now be reported under "Advancing Employment and Income Opportunities".

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	4.0	0.0	0.0	0.0
Actual Paid Professional	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
Actual Volunteer	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
1862 Matching	1890 Matching	1862 Matching	1890 Matching
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
1862 All Other	1890 All Other	1862 All Other	1890 All Other
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}

V(D). Planned Program (Activity)

1. Brief description of the Activity

BR&E Program Outputs include: BR&E training, on-site workshops and one-on-one consultation, volunteer organizational efforts, continuous update of BR&E hard copy and web-based materials such as questionnaires, reports, and presentations in cooperation with development officials, elected officials, businesses, and community stakeholders including Extension professionals.

2. Brief description of the target audience

Local development officials, community volunteers, Extension professionals (direct); community stakeholders (indirect)

3. How was eXtension used?

{No Data Entered}

V(E). Planned Program (Outputs)

1. Standard output measures

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2012

Actual: {No Data Entered}

Patents listed

{No Data Entered}

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2012	Extension	Research	Total
Actual	3	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Formal training workshops

Year	Actual
2012	0

Output #2

Output Measure

- one-on-one consultations

Year	Actual
2012	0

Output #3

Output Measure

- formal community presentation of findings

Year	Actual
2012	0

Output #4

Output Measure

- web-based questionnaires

Year	Actual
2012	0

Output #5

Output Measure

- hard-copy questionnaires

Year	Actual
2012	0

Output #6

Output Measure

- Number of program planning and implementation volunteers

Year	Actual
2012	0

Output #7

Output Measure

- Number of program planning and implementation volunteer hours donated

Year	Actual
2012	0

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Local leaders and community residents will be more familiar with different ways of analyzing data and more capable of interpreting data needed to make important community decisions.
2	Local leaders and community residents will use BR&E data and other secondary data available to make better-informed community decisions.
3	Jobs will be created and retained as a result of ongoing, meaningful dialogue among community leaders, residents, and businesses.

Outcome #1

1. Outcome Measures

Local leaders and community residents will be more familiar with different ways of analyzing data and more capable of interpreting data needed to make important community decisions.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

{No Data Entered}

What has been done

{No Data Entered}

Results

{No Data Entered}

4. Associated Knowledge Areas

KA Code	Knowledge Area
{No Data}	null

Outcome #2

1. Outcome Measures

Local leaders and community residents will use BR&E data and other secondary data available to make better-informed community decisions.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)
{No Data Entered}

What has been done
{No Data Entered}

Results
{No Data Entered}

4. Associated Knowledge Areas

KA Code	Knowledge Area
{No Data}	null

Outcome #3

1. Outcome Measures

Jobs will be created and retained as a result of ongoing, meaningful dialogue among community leaders, residents, and businesses.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Actual
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2012

0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

{No Data Entered}

What has been done

{No Data Entered}

Results

{No Data Entered}

4. Associated Knowledge Areas

KA Code	Knowledge Area
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{No Data}	null
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Competing Public priorities
- Competing Programmatic Challenges

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies)

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}