

**V(A). Planned Program (Summary)**

**Program # 5**

**1. Name of the Planned Program**

Family and Consumer Resources

Reporting on this Program

**V(B). Program Knowledge Area(s)**

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
801	Individual and Family Resource Management	40%			
802	Human Development and Family Well-Being	60%			
	<b>Total</b>	100%			

**V(C). Planned Program (Inputs)**

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	11.0	0.0	0.0	0.0
Actual Paid Professional	10.0	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
234969	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
234969	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

**V(D). Planned Program (Activity)**

1. Brief description of the Activity

- Parenting Education such as Strengthening Families 10- 14, Dare To Be You, Family Focus, Supportive Connections for Single Parent Families, Stepfamilies, Relatives as Parents; Just-In-Time Parenting ( age- paced newsletters); Single topic sessions including Positive Discipline, Raising Your Child's Self- Esteem
  - Making Money Work for You, Planning Ahead...Staying Ahead, Credit Check Up, Debt Check Up, Starting Over Bankruptcy Education, Take the Road to Financial Security in Later Life, Investing for Your Future, Legally Secure Your Financial Future, High School Financial Planning

**2. Brief description of the target audience**

Parents, youth, human service agencies, families

**3. How was eXtension used?**

With the loss of several staff in this area including a state specialits in financial literacy, eXtension money management resources are used by staff and shared with stakeholders requesting information on this critical topic.

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
<b>Actual</b>	5534	846	0	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

Year: 2012  
 Actual: 0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

2012	Extension	Research	Total
<b>Actual</b>	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

- Number of people participating in Better Kid Care, Promoting the Social Emotional Competence of Young Children, Collaborations with NH Resource and Referral Agencies  
Not reporting on this Output for this Annual Report

**Output #2**

**Output Measure**

- Number of adults participating in Making Money Work for You, Planning Ahead...Staying Ahead, Credit Check Up, Debt Check Up, Starting Over Bankruptcy Education, Take the Road to Financial Security in Later Life, or Investing for Your Future

<b>Year</b>	<b>Actual</b>
2012	953

**Output #3**

**Output Measure**

- Number of people participating in Parenting Education such as Strengthening Families 10- 14, Dare To Be You, Family Focus, Supportive Connections for Single Parent Families, Stepfamilies, Relatives as Parents; receiving Cradle Crier and Toddler Tales

<b>Year</b>	<b>Actual</b>
2012	1073

**Output #4**

**Output Measure**

- Number of youth participating in Making Money Work for You, Planning Ahead...Staying Ahead, Credit Check Up, Debt Check Up, Starting Over Bankruptcy Education, Take the Road to Financial Security in Later Life, or Investing for Your Future  
Not reporting on this Output for this Annual Report

**Output #5**

**Output Measure**

- Number of people participating in Understanding Bullying training

<b>Year</b>	<b>Actual</b>
2012	1986

**V(G). State Defined Outcomes**

**V. State Defined Outcomes Table of Content**

O. No.	OUTCOME NAME
1	Number of program participants who report utilizing effective practices that lead to quality child care experiences
2	Number of money management education participants who document their improved money management practices on evaluation instruments
3	Number of program participants who document an increase in their financial literacy on evaluation instruments
4	Number of participants reporting a positive change in family functioning and resiliency as indicated by such behaviors as listening to one another, talking about and solving problems and pulling together when faced with stressful situations.
5	Number of participants that indicate a positive increase in their ability to access social support such as having someone to talk to when their family is in crisis, facing problems, or when they feel lonely.
6	Number of participants that report a positive change in their ability to provide nurturing and attachment to their child(ren) as indicated by the frequency they felt happy being with their child, they felt close to their child, were able to soothe their child when he/she was upset, and spending time with their child doing what he or she likes
7	Number of participants that indicate an increase in their Understanding of Child Development and Knowledge of Parenting
8	Number of participants that indicate that as a direct result of their participation in this Cooperative Extension Program, they have improved their behavior related to parenting, stress/time management, family coping, communication, conflict management, and/or access to services and support
9	Number of participants that indicate satisfaction with their quality of life including their family relationships, their community's schools, their ability to access health care and with their neighborhood and community

### **Outcome #1**

#### **1. Outcome Measures**

Number of program participants who report utilizing effective practices that lead to quality child care experiences

Not Reporting on this Outcome Measure

### **Outcome #2**

#### **1. Outcome Measures**

Number of money management education participants who document their improved money management practices on evaluation instruments

#### **2. Associated Institution Types**

- 1862 Extension

#### **3a. Outcome Type:**

Change in Action Outcome Measure

#### **3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2012	325

#### **3c. Qualitative Outcome or Impact Statement**

##### **Issue (Who cares and Why)**

Most Americans strive to reach financial security, defined as the ability to save and invest for future goals, while effectively meeting current day-to-day basic financial needs. Many Americans are vulnerable, potentially facing financial crisis because of too much debt, too little savings, or inadequate planning. USDA National Institute of Food and Agriculture indicates that more than half of Americans report living paycheck to paycheck, having little or no cushion for unexpected life events.

##### **What has been done**

UNHCE financial management education provides knowledge designed to improve existing habits and help participants establish and reach their own financial goals. Program goals include decreasing debt, increasing savings, and increasing participant confidence in making their own financial decisions.

During this program year, UNHCE formed a statewide collaboration with More Than Wheels, a partnership which has increased the number of financial education programs offered and the number of residents who are able to access available programs. UNHCE teaches the financial education portion of the More Than Wheels program. More Than Wheels is an award-winning

nonprofit organization that helps people get the best deal on a reliable, fuel-efficient, affordable car through car dealers with whom the organization works.

**Results**

Focused on Hillsborough County - the highest population county in the state and where the majority of participants came from.

In total, 440 people, including 21 professionals who will use the knowledge learned in their work with vulnerable families in communities across the County, participated in Hillsborough County UNHCE financial education classes in 2011-12.

In the program evaluations returned, 90% of participants giving ratings found the overall program helpful or very helpful, and 92% found the educational materials helpful or very helpful. On other measures:

- 88% expected to use the knowledge gained from the program to better manage their income and expenses.
- 79% expected to increase savings as a result of knowledge gained.
- 74% expected to decrease debt as a result of knowledge gained.

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
801	Individual and Family Resource Management

**Outcome #3**

**1. Outcome Measures**

Number of program participants who document an increase in their financial literacy on evaluation instruments

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2012	850

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

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## **What has been done**

### **Results**

#### **4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
801	Individual and Family Resource Management

#### **Outcome #4**

##### **1. Outcome Measures**

Number of participants reporting a positive change in family functioning and resiliency as indicated by such behaviors as listening to one another, talking about and solving problems and pulling together when faced with stressful situations.

Not Reporting on this Outcome Measure

#### **Outcome #5**

##### **1. Outcome Measures**

Number of participants that indicate a positive increase in their ability to access social support such as having someone to talk to when their family is in crisis, facing problems, or when they feel lonely.

Not Reporting on this Outcome Measure

#### **Outcome #6**

##### **1. Outcome Measures**

Number of participants that report a positive change in their ability to provide nurturing and attachment to their child(ren) as indicated by the frequency they felt happy being with their child, they felt close to their child, were able to soothe their child when he/she was upset, and spending time with their child doing what he or she likes

Not Reporting on this Outcome Measure

#### **Outcome #7**

##### **1. Outcome Measures**

Number of participants that indicate an increase in their Understanding of Child Development and Knowledge of Parenting

##### **2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

Year	Actual
2012	0

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

Due to early retirements and reductions in staff, no evaluation data was collected for parenting education programming.

**What has been done**

**Results**

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
802	Human Development and Family Well-Being

**Outcome #8**

**1. Outcome Measures**

Number of participants that indicate that as a direct result of their participation in this Cooperative Extension Program, they have improved their behavior related to parenting, stress/time management, family coping, communication, conflict management, and/or access to services and support

Not Reporting on this Outcome Measure

**Outcome #9**

**1. Outcome Measures**

Number of participants that indicate satisfaction with their quality of life including their family relationships, their community's schools, their ability to access health care and with their neighborhood and community

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Knowledge Outcome Measure

**3b. Quantitative Outcome**

<b>Year</b>	<b>Actual</b>
2012	150

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
801	Individual and Family Resource Management
802	Human Development and Family Well-Being

**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

- Economy
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

**Brief Explanation**

State budget cuts and subsequent early retirements and reduction in force decisions resulted in fewer staff working in Family and Consumer Resources programming at UNH Cooperative Extension. Parenting education and financial literacy were areas particularly affected. The loss of a key state specialist position resulted in a void in leadership for evaluating state financial literacy and parenting education programs and redirection of other staff made implementation and evaluation of parenting education programs particularly challenging.

**V(I). Planned Program (Evaluation Studies)**

**Evaluation Results**

Financial Literacy:

In the program evaluations returned, 90% of participants giving ratings found the overall program helpful or very helpful, and 92% found the educational materials helpful or very helpful. On other measures:

- 88% expected to use the knowledge gained from the program to better manage their income and expenses.
- 79% expected to increase savings as a result of knowledge gained.
- 74% expected to decrease debt as a result of knowledge gained.

**Key Items of Evaluation**

Nothing additional