

V(A). Planned Program (Summary)

Program # 4

1. Name of the Planned Program

Strengthening New Hampshire Communities through Civic Participation and Leadership

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
805	Community Institutions, Health, and Social Services	50%			
806	Youth Development	10%			
903	Communication, Education, and Information Delivery	40%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	3.0	0.0	0.0	0.0
Actual Paid Professional	1.5	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
41959	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
41959	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Community Profiles, a community-level strategic planning program enables diverse community citizens to come together and map out their desired future and develop an action plan to achieve that future. In addition to working with communities to organize and facilitate Community Profiles, staff provide follow-up technical assistance to community action teams working on specific projects

Participatory Planning: Provide assistance/training to enable communities to implement participatory planning processes

Economic and Tourism Development Assistance: Team members provide technical and planning assistance to local economic development corporations, regional economic entities and tourism development groups to enhance their decision-making with regard to tourism and economic development plans, projects and activities.

Web-Based Community Planning Tools: a suite of web-based tools that will enable community decision-makers to conduct community assessments, inform community decisions and implement community-based plans. Examples of tools include the Community Capacity Assessment and the Land Use Resource Clearinghouse.

Facilitation/leadership skills course-provide yearly skills courses of two to five sessions to community leaders in group facilitation, participatory planning techniques and leadership.

Global Positioning System (GPS) Training: Provide training to community groups on using global positioning systems to map community assets.

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2. Brief description of the target audience

Mainly adult audiences will be addressed through civic participation and leadership programs. Particular emphasis will be made to include formal, informal, and potential community leaders and disenfranchised audiences (low-income, minority, individuals with disabilities).

3. How was eXtension used?

Several Community and Economic Development staff participate in CoP's and share their expertise widely.

V(E). Planned Program (Outputs)

1. Standard output measures

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	750	1500	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2012

Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2012	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of community leaders who complete a facilitation/leadership skills course

Year	Actual
2012	15

Output #2

Output Measure

- Number of people receiving Global Positioning System (GPS) Training

Year	Actual
2012	590

Output #3

Output Measure

- Number of people viewing web-based Inventory Citizen Engagement/Leadership Resources
Not reporting on this Output for this Annual Report

Output #4

Output Measure

- Number of Community Profiles (community-level strategic planning program enables diverse community citizens to come together and map out their desired future and develop an action plan to achieve that future) held.
Not reporting on this Output for this Annual Report

Output #5

Output Measure

- Number of communities provided with technical assistance to enhance their decision making with regard to tourism and economic development plans, project, and activities.

Year	Actual
2012	24

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of groups/organizations around the state that network more effectively and share resources, expertise, and assistance with other groups. This will enable groups to provide more needed services to individuals and communities.
2	Number of groups around the state to implement participatory decision-making processes as a result of Civic Participation and Leadership Team activities (i.e. Master Plan Visioning Session, Community Profile Action Planning, strategic planning)
3	Number of groups that learn to collaborate more effectively to form partnerships and/or community coalitions
4	Number of community leaders who learn skills to more effectively lead groups/organizations
5	Number of communities that build a knowledge base of resources for building civic engagement and leadership
6	Number of community leaders who learn processes and techniques for engaging citizens in community decision-making
7	Number of communities that work with Extension to implement mechanisms/tools to analyze the current situation and identify emerging issues to be addressed.
8	Number of community leaders who develop a new understanding of the issues facing their community.
9	Number of citizens who take on new leadership roles within their community as a result of Extension programs.
10	Number of action groups/committees that utilize UNH Cooperative Extension expertise in partnership with other agencies/organizations around the state to preserve and conserve open space.
11	Number of citizens and community leaders who develop a better understanding of local land use planning and zoning policies
12	Number of action groups/committees that engage diverse audiences in planning for the economic viability of their communities.
13	Crosscutting narrative for Strengthening NH Communities

Outcome #1

1. Outcome Measures

Number of groups/organizations around the state that network more effectively and share resources, expertise, and assistance with other groups. This will enable groups to provide more needed services to individuals and communities.

Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures

Number of groups around the state to implement participatory decision-making processes as a result of Civic Participation and Leadership Team activities (i.e. Master Plan Visioning Session, Community Profile Action Planning, strategic planning)

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #3

1. Outcome Measures

Number of groups that learn to collaborate more effectively to form partnerships and/or community coalitions

Not Reporting on this Outcome Measure

Outcome #4

1. Outcome Measures

Number of community leaders who learn skills to more effectively lead groups/organizations

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

See crosscutting narrative

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #5

1. Outcome Measures

Number of communities that build a knowledge base of resources for building civic engagement and leadership

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

See crosscutting narrative

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services
903	Communication, Education, and Information Delivery

Outcome #6

1. Outcome Measures

Number of community leaders who learn processes and techniques for engaging citizens in community decision-making

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #7

1. Outcome Measures

Number of communities that work with Extension to implement mechanisms/tools to analyze the current situation and identify emerging issues to be addressed.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	25

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

See crosscutting narrative

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #8

1. Outcome Measures

Number of community leaders who develop a new understanding of the issues facing their community.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	30

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services
806	Youth Development

Outcome #9

1. Outcome Measures

Number of citizens who take on new leadership roles within their community as a result of Extension programs.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	104

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services
806	Youth Development
903	Communication, Education, and Information Delivery

Outcome #10

1. Outcome Measures

Number of action groups/committees that utilize UNH Cooperative Extension expertise in partnership with other agencies/organizations around the state to preserve and conserve open space.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	12

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

See crosscutting narrative

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #11

1. Outcome Measures

Number of citizens and community leaders who develop a better understanding of local land use planning and zoning policies

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	15

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services
903	Communication, Education, and Information Delivery

Outcome #12

1. Outcome Measures

Number of action groups/committees that engage diverse audiences in planning for the economic viability of their communities.

Not Reporting on this Outcome Measure

Outcome #13

1. Outcome Measures

Crosscutting narrative for Strengthening NH Communities

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Over the last decade, New Hampshire communities have faced many challenges related to loss of living-wage jobs, increasing economic competition from overseas, degradation of land and water resources, and declining public participation in community decision-making and local

boards/committees. The following are a few facts that exemplify challenges faced by communities across the state:

- Some communities/regions across the state have experienced job losses in certain industry sectors over the last decade - including forest products, light manufacturing, health services - and decision-makers often lack the knowledge and resources to identify and pursue economic opportunities.
- Participation in community organizations/activities declined by over 50% over the last four decades, reducing communities' capacity to plan and implement projects and address community problems.
- Approximately 26% of New Hampshire businesses and residents lack broadband internet access, an infrastructure which is critical to job retention and growth.
- Roughly four out of five small businesses that were established in New Hampshire five years ago have since failed, many of which did not receive help or guidance from their local governments.

What has been done

The Community Development Program provides educational programs and technical assistance to communities to strengthen the local and regional economy, foster civic engagement, develop effective leaders, and steward the state's agricultural and natural resources. The following are a few of the programs offered by the Community Development Program.

- Economic development planning support and technical assistance to communities
- Technology tools and training to improve efficiency of small businesses and local governments
- Community Profiles visioning and support to communities for implementation of local projects
- Facilitation Skills for Local Decision Makers workshop
- Community Development Academy for community leaders

Results

- In 12 NH towns, team members are working with local officials to develop outreach and engagement plans to involve community members in land use issues and ordinance changes. The outreach and engagement plan include efforts to engage underrepresented populations.
- Economic development leaders in Somersworth and Bedford are working with Extension's Economic Development Specialist to identify and promote regional economic assets and target new business and economic development opportunities.
- Three organizations/agencies received planning support from UNH Cooperative Extension that resulted in the development of plans to protect, preserve, or enhance local, state and regional assets. These efforts were:
 - o Keep Growing - Regional Food Systems Planning (North Country/Northeast Kingdom)
 - o New Hampshire State Comprehensive Outdoor Recreation Plan
 - o State Groundwater Plan

- Extension provided training at ten venues (4 conferences and 6 individual workshops) to teach small business owners how to ensure that their business is accurately listed on on-line mapping search engines like Google Maps. Workshop participants have taken control of their digital presence.
- One community engaged local residents in the process of revitalizing its Master Plan with the help of Cooperative Extension. The Master Plan has resulted in strategic investment by the community in infrastructure (library, sidewalks, etc.), modified regulations (infill development), and the creation of two action committees to pursue the goals outlined in the plan.
- Extension worked with the town of Peterborough to engage the residents in setting a vision for the physical development (redevelopment) of the town library. Sixty residents contributed their ideas and vision for a new/remodeled public library, which is currently earmarked for redevelopment.
- Twelve individuals learned how to facilitate public meetings through the facilitation workshop series in collaboration with the University of Maine Cooperative Extension. Several have since facilitated forums, meetings, and planning sessions for their communities/organizations.
- 18 different focus groups with underrepresented populations have been held across the state to gather input on issues relating to community planning for inclusion in nine regional plans being developed.
- Three surveys and a Granite State Poll have been conducted to determine broadband access and use in the education, business and municipal sectors which is the basis for developing sector specific broadband training and technical assistance.

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services
903	Communication, Education, and Information Delivery

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Nothing additional

Key Items of Evaluation

Nothing additional