

V(A). Planned Program (Summary)

Program # 22

1. Name of the Planned Program

Family Leadership Development

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
805	Community Institutions, Health, and Social Services	100%		0%	
	Total	100%		0%	

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	9.5	0.0	0.0	0.0
Actual Paid Professional	9.1	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
244542	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
244542	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Extension programming efforts on numerous aspects of leadership and volunteerism.

2. Brief description of the target audience

The target audience for this program includes anyone interested in improving their community. Specific groups include master extension volunteers, 4-H volunteers, and community leaders.

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	44200	101389	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2012

Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2012	Extension	Research	Total
Actual	1	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of clientele attending workshops, seminars, and short courses.

Year	Actual
2012	24265

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of clientele who improve their leadership skills.
2	Number of clientele who make use of leadership skills by volunteering for community organizations.

Outcome #1

1. Outcome Measures

Number of clientele who improve their leadership skills.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	6794

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The "elderboom" has arrived. These older adults need to be informed about health topics relevant to their age. Often, a lack of knowledge or health literacy hinders older adults from taking preventative measures to guard against chronic diseases or morbidity.

What has been done

The Smart Aging: Healthy Futures Volunteer program developed by MSU Extension has been used to deliver health messages to older adults by training lay volunteers. A new approach that involved developing intergenerational relationships began in 2012. A partnership was formed with the Itawamba Community College, Nursing Degree program to train student nurses to deliver health messages to older adults.

Results

This program provides student nurses with opportunities for building intergenerational relationships. These interactions lead to increased self-esteem and provide an avenue for socialization (important for the mental and spiritual well-being of older adults). The students learn valuable life skills from the older adults and increase their knowledge, collaboration, leadership, and presentation skills. Many students join the health care field after a lasting and meaningful intergenerational relationship. Knowledge is powerful and the knowledge gained from the health messages can promote healthy behaviors.

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

Outcome #2

1. Outcome Measures

Number of clientele who make use of leadership skills by volunteering for community organizations.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	3882

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Fifty-two percent of older Mississippians live in rural areas, and over 80% live in their own family dwellings. Since 1970, the state's 60 and older population has grown by 43%. The challenge is finding ways to maintain and improve the health of our seniors while allowing them to reside in their own homes. This is especially true for rural areas with less formal support for seniors' health and well-being. In the county where the program was delivered in FY12, 15.8% of the county's population is over 65 compared to an average of 12.8% for the state.

What has been done

MSU Extension designed the Smart Aging: Healthy Futures program to help communities foster the healthy aging of their senior populations. In FY12, the program was conducted in Itawamba County. A series of public forums, directed by Extension, led the community to establish priorities for local action, and senior volunteer groups were formed to work on those priorities. Extension trained the groups in "Moving from Talk to Action." Approximately 70 individuals attended the forums and 43 participated in the training. The results of their actions have been disseminated in a community action report.

Results

Having the right people together at the right time created opportunities and committed volunteers who worked diligently to accomplish their objectives. This group's most significant accomplishment was the establishment of public van service throughout the county for seniors and others in need of local transport. The service will also take people to medical appointments in the adjoining county. Transportation is a key factor in the quality of life of seniors. The ease of getting to and from health care services is obvious, but it also serves as a significant stress reducer from having to be dependent on others to do necessary food shopping, maintain social contacts and interactions, etc.

4. Associated Knowledge Areas

KA Code	Knowledge Area
805	Community Institutions, Health, and Social Services

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Competing Programmatic Challenges

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies)

Evaluation Results

MSU Extension agents and specialists, as well as MAFES faculty, used a variety of recommended methods to gather needed information. Specific strategies will be initiated and utilized for collecting evaluation information to determine program outputs and outcomes (see impact statements for examples).

In FY 2012, MSU Extension agents and specialists were required to submit four quarterly reports (January, April, July, and September). This quarterly report collects information about the number of contacts, types of contacts, and number of programs conducted in each Priority Planning Area. In addition, two narrative Accomplishment Reports are required from each MSU Extension employee each year. Finally, a specific request for impact statements is also made. The evaluation results are a combination of this quantitative and qualitative data.

Key Items of Evaluation