

V(A). Planned Program (Summary)

Program # 1

1. Name of the Planned Program

Community Development

Reporting on this Program

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	30%			
801	Individual and Family Resource Management	25%			
802	Human Development and Family Well-Being	25%			
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	10%			
805	Community Institutions, Health, and Social Services	10%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of FTE/SYs expended this Program

Year: 2012	Extension		Research	
	1862	1890	1862	1890
Plan	5.0	0.0	0.0	0.0
Actual Paid Professional	3.0	0.0	0.0	0.0
Actual Volunteer	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
189409	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
71429	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
63696	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

In 2012, UOG-CES Community Development program increased its efforts in fostering more inclusive decision-making and action (teaching policy leaders how to interpret and apply economic data for planning and decisions), building capacity in leadership and strategic planning, and developing youth entrepreneurs.

Our youth entrepreneurial program delivered 30 planned hours of programming in entrepreneurial concepts and skills and exploratory activities to 45 teen participants using localized curriculum and activities to capitalize on cultural assets and meet the demands of their local economies.

We provided consultation in focus group design and recruitment planning for the Guam Workforce Investment Board 2012-2016 State Plan; facilitated Strategic Planning and Needs Assessment for Gef Pago, a cultural non-government organization; presented the proposed Regional Micronesian Worker Workforce Strategy at the 18th Micronesian Chief Executives' Summit on behalf of the Regional Workforce Development Council (RWDC); provided consultation on Guam's Vocational Rehabilitation State Plan and assisted in the development of the Guam State Rehabilitation Council (SRC) needs assessment; conducted and lead the survey on Micronesian Migrants on Guam and completed its final report; crafted and designed the Guam Department of Education School Lunch Breakfast Meal Study Proposal for conducting a cost study assessment for Free and Reduced Lunch Program.

2. Brief description of the target audience

Target audience composition include continuing collaboration with local government agencies, policy-makers, government boards, and councils; non-governmental organizations, youth ages 14-17. Other target audiences include industry collaboration, community groups and the general public.

3. How was eXtension used?

eXtension was not used in this program

V(E). Planned Program (Outputs)

1. Standard output measures

2012	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Actual	10	50	57	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2012
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2012	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- number of extension articles
 Not reporting on this Output for this Annual Report

Output #2

Output Measure

- number of workshops

Year	Actual
2012	7

Output #3

Output Measure

- number of brochures

Year	Actual
2012	1

Output #4

Output Measure

- number of disseminated research results, new technology and information

Year	Actual
2012	1

Output #5

Output Measure

- number of surveys

Year	Actual
2012	1

Output #6

Output Measure

- number of focus groups conducted

Year	Actual
2012	2

Output #7

Output Measure

- number of popular articles in newsletters, magazines and newspapers

Year	Actual
2012	1

Output #8

Output Measure

- number of one to one assistance

Year	Actual
2012	15

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	number of youth increasing knowledge and skills in youth entrepreneurship
2	number of individuals increasing awareness and understanding of disaster preparedness.
3	Number of community institutions increasing awareness and understanding of community food security issues, trends, and processes.
4	number of individuals increasing awareness and understanding of community food security issues, trends, and processes.
5	number of individuals adopting community food security practices.
6	number of individuals increasing understanding of decision making process
7	number of individuals increasing knowledge of personal and interpersonal leadership skills
8	Number of organizations adopting group and organizational leadership skills.
9	number of individuals increasing knowledge, understanding and skills in program development.
10	Number of organizations adopting program development skills.
11	Number of organizations determining and developing appropriate and effective strategies for public decision making
12	Number of organizations crafting, evaluating, and implementing alternative solutions to address public issues
13	Number of organizations building skills and identifying opportunities to enhance effective participation in public decision making processes

Outcome #1

1. Outcome Measures

number of youth increasing knowledge and skills in youth entrepreneurship

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	45

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities

Outcome #2

1. Outcome Measures

number of individuals increasing awareness and understanding of disaster preparedness.

Not Reporting on this Outcome Measure

Outcome #3

1. Outcome Measures

Number of community institutions increasing awareness and understanding of community food security issues, trends, and processes.

Not Reporting on this Outcome Measure

Outcome #4

1. Outcome Measures

number of individuals increasing awareness and understanding of community food security issues, trends, and processes.

Not Reporting on this Outcome Measure

Outcome #5

1. Outcome Measures

number of individuals adopting community food security practices.

Not Reporting on this Outcome Measure

Outcome #6

1. Outcome Measures

number of individuals increasing understanding of decision making process

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	30

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Individuals familiar with strategic planning processes and needs assessments.

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities

Outcome #7

1. Outcome Measures

number of individuals increasing knowledge of personal and interpersonal leadership skills

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	45

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities

Outcome #8

1. Outcome Measures

Number of organizations adopting group and organizational leadership skills.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	1

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Strategic planning session

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #9

1. Outcome Measures

number of individuals increasing knowledge, understanding and skills in program development.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	27

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #10

1. Outcome Measures

Number of organizations adopting program development skills.

Not Reporting on this Outcome Measure

Outcome #11

1. Outcome Measures

Number of organizations determining and developing appropriate and effective strategies for public decision making

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	3

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Sponsored 2 strategic planning sessions with organizations, 2 needs assessments, SWOT analysis and focus groups.

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #12

1. Outcome Measures

Number of organizations crafting, evaluating, and implementing alternative solutions to address public issues

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	2

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Review of agency state plans and updating annual reports. Improving organizations decision making practices.

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #13

1. Outcome Measures

Number of organizations building skills and identifying opportunities to enhance effective participation in public decision making processes

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Actual
2012	1

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
801	Individual and Family Resource Management
802	Human Development and Family Well-Being
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies)

Evaluation Results

Forty-five students participating in the youth entrepreneur program completed pre and post tests to assess knowledge, skills and abilities in articulation entrepreneurial interests and goal, financial management, completing a business plan on a project that interests them, understanding the components and role of a budget project for proposed

enterprise; and understanding the process (and issues involved) of producing and marketing the chosen.

Students have a developed understanding and mastery of what it means to be an entrepreneurial, identifying their entrepreneurial interests and setting personal Students were able to link their entrepreneurial aspirations to products and services they chose to work on. They used web-development, social networking, spreadsheet, and word processing applications to develop and market their products and/or service.

Community, businesses, and technology are vital to help and support youth entrepreneurs to be creative in identifying entrepreneurial interests. Learning from past years evaluations we have involved more financial collaborators to assist students in exploring financial opportunities to establish and sustain their chosen ventures.

Students have a developed understanding and knowledge of producing and marketing a chosen product. Creative uses of technology and social marketing networks helped to spark creative ways in which students can market their products. Students understand the importance of producing and marketing their product/service and the costs associated as well as the issues and challenges. Continue to use innovative and creative ways to develop and market products.

Key Items of Evaluation