

V(A). Planned Program (Summary)

Program # 8

1. Name of the Planned Program

Youth Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
724	Healthy Lifestyle		20%		20%
806	Youth Development		80%		80%
	Total		100%		100%

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Actual	0.0	10.0	0.0	2.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	331378	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	359950	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

To address Youth development, SU Ag Center programs emphasized the following activities (which partly helped in addressing childhood obesity):

- Livestock, Poultry and Rabbit Show; Youth Educational Support and After School Program (YES);

Parish Achievement Days; Science Fairs; Field Trips; Family and Youth Exposition, mentoring programs; and peer counseling.

- The Center also engaged in training volunteers/parents to assist in parish programs.
- Conducted innovative programs that will enhance social status for rural and urban youth and introduced them to new scientific and technological discoveries.
- Focused on the learning experience of children, youth, and families in communities with at risk environments to increase self-reliance, self-esteem, and confidence.
- Organized youth back-to-school summit to address risky behaviors and encourage healthy lifestyles.
- Taught business techniques, ethics and etiquette as prerequisite to business start-up.
- Showed aspiring entrepreneurs how to identify potential business opportunities.

2. Brief description of the target audience

A large number of children under 18 years of age are placed at risk because their families survive on low income and limited resources. They lack knowledge, information, and/or skills to utilize existing resources to improve their quality of life. 18 percent of Louisiana's families with children and 23 percent of adults without children live in poverty. Poverty rates are higher among African-Americans (44 percent) and children 18 and under (31 percent). Louisiana ranks 13th in the US for Food Stamp Program participation, 74 percent of those eligible. The program targets such children ages 5 -18 years who are vulnerable to these situations. Parents and/or guardians of these children are also targeted. Additionally, children and adolescents who are placed at risk, those who are potentially at risk and children who need various forms of mentoring benefited. Program staff and volunteers were trained to ensure effective and efficient delivery of information.

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	{NO DATA}	{NO DATA}	{NO DATA}	{NO DATA}
Actual	0	0	40653	187955

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan:
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
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Actual	0	0	0
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V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- 1. Number of educational program activities

Year	Target	Actual
2010	{No Data Entered}	977

Output #2

Output Measure

- 2. Number of educational contacts

Year	Target	Actual
2010	{No Data Entered}	228608

Output #3

Output Measure

- 3. Number of published materials distributed

Year	Target	Actual
2010	{No Data Entered}	14598

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	1. Percent of youth who gained new knowledge/skills and awareness
2	2. Number of youth participants involved in community activities
3	3. Number of volunteer leaders (trained to lead youth participants)

Outcome #1

1. Outcome Measures

1. Percent of youth who gained new knowledge/skills and awareness

2. Associated Institution Types

- 1890 Extension
- 1890 Research

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	85

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Louisiana ranks 13th in the US for Food Stamp Program participation, 74 percent of those eligible. Eighteen percent of Louisiana's families with children and 23 percent of adults without children live in poverty. Poverty rates are higher among African-Americans (44 percent) and children 18 and under (31 percent). These children and adolescents are placed at risk and need various forms of mentoring. Additionally, the results from a 2000 Louisiana Youth Tobacco Survey (YTS) showed that more than 70,000 (50.0 percent) public middle school students in Louisiana reported having ever smoked a cigarette, and 17 percent currently smoke cigarettes. Moreover, 28.6 percent of the students had smoked their first cigarette before the age of 11.

What has been done

To educate youth on the negative effects of tobacco use, 91 workshops and seminars were conducted in various regions of the state. Grant funding for the program was obtained by the SU AG Center faculty and staff. Research-based educational information and materials about the harmful effects of tobacco were disseminated and video presentation/documentary also shown to participants. Further, program staff directed attention to the area of social and emotional well-being of youth. Improving social and emotional well being is important since they indirectly affect outcomes of youth development. Youth community services and activities were organized to give youth opportunity to learn and to give back to the community.

Results

In FY 2010, 7,430 youth were engaged in a series of lectures and workshops to enhance their knowledge and awareness of tobacco related disparities, prevention and cessation. Knowledge gained at lectures and workshops will be shared with their peers, family members and others. -The 2010 Louisiana's Report Card on Physical Activity & Health for Children and Youth showed that 734 percent of high school students and 25percent of middle school students indicated they

were current tobacco users. These rates of tobacco use were similar in 2008 and 2009. The no change report is an indication that additional youth are not using tobacco. The campaign to stop using tobacco may be working.

- Additionally, 2,721 youth participated in community services and activities. They were involved with community beatification, community gardens, helping the elderly in nursing homes, and disseminating brochures and other age appropriate educational information advising youth to quit smoking.

4. Associated Knowledge Areas

KA Code	Knowledge Area
724	Healthy Lifestyle
806	Youth Development

Outcome #2

1. Outcome Measures

2. Number of youth participants involved in community activities

2. Associated Institution Types

- 1890 Extension
- 1890 Research

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	2721

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
806	Youth Development

Outcome #3

1. Outcome Measures

3. Number of volunteer leaders (trained to lead youth participants)

2. Associated Institution Types

- 1890 Extension
- 1890 Research

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	944

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Louisiana youth, like their counterparts in other American states face series of problems including: lack of access to health and mental health care; child abuse and neglect; failing schools; "zero tolerance" school discipline policies; tougher sentencing guidelines drugs and violence, racial and economic disparities; a lack of positive role models and a culture that glorifies excessive consumption violence and triviality. Louisiana's urban and rural youth lacked enrichment programs which focused on life skills, agricultural skills, social skills, and academic enhancement. Youth are still learning about the benefits of being involved in agricultural projects. 18 percent of Louisiana's families with children and 23 percent of adults without children live in poverty. Poverty rates are higher among African-Americans (44 percent) and children 18 and under (31 percent).

What has been done

SUAREC's Livestock Program designed activities that brought together the extension agents, agriculture teachers, students, parents and community supporters. These activities provided opportunity for the youth of Louisiana to develop high self esteem, leadership skills, and entrepreneurship skills. Livestock training programs were conducted that taught proper handling techniques, health management, production management, and proper showmanship techniques. These livestock programs carries a strong legacy of providing youth of Louisiana the possibility of learning valuable life skills and developing character by participation in a livestock or horse project. Volunteer leaders (130 individuals) assisted in different capacities during the Show. SUAREC conducted 18 meetings with 550 youth participants, parents, agriculture teachers and community supporters in preparation for the year's shows and activities. About 1,200 urban schools and head start children and adults visited the Show which was conducted March 11-13, 2010.

Results

Through the auction process, SUAREC assisted youth participants in livestock and Poultry Show to sell over \$54,500 worth of products that received premium values totaling \$32,300 above fair market prices. Also a total of 750 lbs of fresh meat was donated to the Greater Baton Rouge Food Bank. This meat was purchased from Louisiana's youth with money donated by livestock contributors. A survey conducted during the Livestock show indicated that 82 percent of the respondents stated that preparing for the Show helped them learn how to manage their time; 91 percent developed self confidence; 91 percent developed critical thinking skills; 82 percent indicated that it helped them develop techniques to perform better in school; 96 percent developed leadership skills, and 91 percent learned to build positive character. Youth participants and exhibitors also acquired knowledge about planning and running a livestock business, being peer mentors and volunteer leaders.

4. Associated Knowledge Areas

KA Code	Knowledge Area
724	Healthy Lifestyle
806	Youth Development

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

The downturn in the economy continued to impact greatly on planned program. As a result of the worst recession being experienced, there were many more businesses that were struggling to stay afloat. The oil spill in the Gulf of Mexico added to the reduction in number of businesses available to employ in Louisiana. Additionally, the brutal reduction in state budgets and the resulting layoffs added to the burden of unemployment and slow business growth. State and local governments continued to grapple with declining revenues and were forced to make changes in programs, reduce appropriations, review policies, and shift priorities.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- During (during program)
- Comparison between locales where the program operates and sites without program intervention

Evaluation Results

Program appropriate survey and evaluation instruments were developed and used to collect quantitative and qualitative information from program participants during conferences, workshops, meetings, training sessions, etc. Results were used in some instances to compare program participants with non program participants.

Key Items of Evaluation