

V(A). Planned Program (Summary)

Program # 6

1. Name of the Planned Program

Sustainable Community and Economic Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation	25%			
604	Marketing and Distribution Practices	20%			
607	Consumer Economics	15%			
608	Community Resource Planning and Development	15%			
801	Individual and Family Resource Management	20%			
805	Community Institutions, Health, and Social Services	5%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Actual	7.6	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
297572	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
846555	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
633800	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

- Personal and Family Resource Management Education (Direct; Club, Conference, Program, Consultation, Scholarship, or Training)
 - Resource Development and Management for Sustainable Communities (Direct; Club, Conference, Program, Consultation, Scholarship, or Training)
 - Resource Development and Management for Sustainable Communities (Indirect; Applied Research, Media, Internet, Publication, Resulting from Training)
 - Small and Home Based Business Management Education (Indirect; Applied Research, Media, Internet, Publication, Resulting from Training)
 - Small and Home Based Business Management Education (Direct; Club, Conference, Program, Consultation, Scholarship, or Training)
 - Tourism Economic Development Education (Direct; Club, Conference, Program, Consultation, Scholarship, or Training)
 - Tourism Economic Development Education (Indirect; Applied Research, Media, Internet, Publication, Resulting from Training)
 - General activities in support of Sustainable Community and Economic Development (Direct; Club, Conference, Program, Consultation, Scholarship, or Training)
 - General activities in support of Sustainable Community and Economic Development (Indirect; Applied Research, Media, Internet, Publication, Resulting from Training)

2. Brief description of the target audience

- 4-H Youth (Youth)
- Agricultural Producers (Adult)
- Business Assist Organization Staff (Adult)
- Community Leaders (Adult)
- Disabled Youth (Youth)
- Extension - staff (Adult)
- Extension Staff (Adult)
- Families (Adult)
- Families (Youth)
- General Public (Adult)
- Maple Producers (Adult)
- Small or Home-Based Business Owners - Current (Adult)
- Small or Home-Based Business Owners - Potential (Adult)

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	{NO DATA}	{NO DATA}	{NO DATA}	{NO DATA}
Actual	4558	14242	77	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan:
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Direct; Club, Conference, Program, Consultation, Scholarship, or Training

Year	Target	Actual
2010	{No Data Entered}	527

Output #2

Output Measure

- Indirect; Applied Research, Media, Internet, Publication, Resulting from Training

Year	Target	Actual
2010	{No Data Entered}	14123

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Increase career aspirations & goal setting
2	Demonstrate civic engagement
3	Form/join citizen networks for citizen action and education
4	Engage positively in their community
5	Demonstrate practices that improve efficiency, reduce inputs, or increase profitability
6	Apply knowledge of risks to food safety
7	Increase life skills (healthy relationships, decision making, problem solving, parenting, lifespan development, communication, etc)
8	Demonstrate application of subject matter knowledge
9	Demonstrate application of leadership skills
10	Increase consumption of locally produced foods
11	Adopt sound business management practices
12	Increase profitability
13	Create jobs
14	Assess community needs and assets
15	Adopt effective community strategies
16	Mobilize community capacities, assets or resources
17	Demonstrate leadership skills

Outcome #1

1. Outcome Measures

Increase career aspirations & goal setting

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	755

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
608	Community Resource Planning and Development
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

Outcome #2

1. Outcome Measures

Demonstrate civic engagement

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	3986

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #3

1. Outcome Measures

Form/join citizen networks for citizen action and education

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	69

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #4

1. Outcome Measures

Engage positively in their community

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	2845

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #5

1. Outcome Measures

Demonstrate practices that improve efficiency, reduce inputs, or increase profitability

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	64

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
608	Community Resource Planning and Development
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

Outcome #6

1. Outcome Measures

Apply knowledge of risks to food safety

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	14117

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

Outcome #7

1. Outcome Measures

Increase life skills (healthy relationships, decision making, problem solving, parenting, lifespan development, communication, etc)

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	4661

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
801	Individual and Family Resource Management

Outcome #8

1. Outcome Measures

Demonstrate application of subject matter knowledge

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	3938

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

Outcome #9

1. Outcome Measures

Demonstrate application of leadership skills

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	893

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development

- 801 Individual and Family Resource Management
- 805 Community Institutions, Health, and Social Services

Outcome #10

1. Outcome Measures

Increase consumption of locally produced foods

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	44

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

Outcome #11

1. Outcome Measures

Adopt sound business management practices

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	463

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #12

1. Outcome Measures

Increase profitability

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	43

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #13

1. Outcome Measures

Create jobs

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	98

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation

- 608 Community Resource Planning and Development
- 805 Community Institutions, Health, and Social Services

Outcome #14

1. Outcome Measures

Assess community needs and assets

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	245

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #15

1. Outcome Measures

Adopt effective community strategies

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	59

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Effective Non-profit Community Organizations: Well functioning non-profit community-based organizations address problems and create new opportunities to improve their communities. Each has potential to increase opportunities through effective program planning, improved decision-making, and improved financial sustainability. While organizations can build that capacity through internal expertise, others need help.

What has been done

This year we worked with seventeen non-profit and community organizations in mid-coast Maine who participated in working sessions in which they reflected on their current capacities, articulated shared visions, and devised work-plans and budgets to support agreed upon strategies to take them forward. The organizations ranged from those concerned with the arts, land conservation, food security, community health, housing and education.

Results

Participants reported feeling more confident that they understood their roles and that they had the tools to follow through on their plans. They have also reported it was vitally important to have an experienced and neutral facilitator to guide their work, creating a space for dialogue about and resolution of key organizational concerns and opportunities.

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
608	Community Resource Planning and Development
805	Community Institutions, Health, and Social Services

Outcome #16

1. Outcome Measures

Mobilize community capacities, assets or resources

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	119

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Strategies for Economic and Community Success: While the profitability of business is a key factor in a strong local economy, local town government often plays a role in economic development. Often there are strong but competing views about what a town should do to support local business and economic development. Town leaders need assistance to negotiate inclusive and productive planning and input processes that maximize the potential for success.

What has been done

UMaine Extension works with community governments to plan, facilitate, and evaluate planning sessions that require stakeholder and community member input.

Results

Examples of success include:

?We worked with two neighboring coastal communities to identify community assets and concerns and summarize results at two community forums. Based on the results we led discussions to formation of an endowed community fund managed on behalf of the communities to fund local organizations in support of community vitality. A follow-up community forum focused on the role the arts could play to stimulate the local economy.

?In one island community select-board members listened to citizens and local business owners speak about factors under town control that contributed to and detracted from business success. This helped town officials understand how to revise their comprehensive plans and zoning ordinances to remove barriers to business development.

?In another we helped the town council and town manager create a four-part strategic plan for stimulating the local economy and making local government services more effective and responsive to residents and businesses.

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development

Outcome #17

1. Outcome Measures

Demonstrate leadership skills

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	492

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development
801	Individual and Family Resource Management
805	Community Institutions, Health, and Social Services

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Case Study

Evaluation Results

Key Items of Evaluation