

V(A). Planned Program (Summary)

Program # 12

1. Name of the Planned Program

Childhood Obesity

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
703	Nutrition Education and Behavior	50%		50%	
724	Healthy Lifestyle	50%		50%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Actual	0.0	0.0	1.4	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	82134	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	82134	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	645120	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Faculty participate in the relevant multistate research committees, NC1171 and W1005.

The research team continued to investigate the simultaneous influences of biological, psychological, economic, and contextual factors; e.g., family, schools, and neighborhood, on a

children's propensity for becoming overweight or obese. They are working to understand the associations between food insecurity and childhood obesity using three data sets: the National Health and Nutrition Examination Survey; the Panel Study of Income Dynamics; and Welfare, Children, and Families: A Three City Study, and to understand the effects of household financial stress on childhood obesity and how financial management skills help alleviate the effects of financial stress on childhood obesity.

2. Brief description of the target audience

This work is designed to reach: a) researchers in the fields of economics, public health, and nutrition; b) policymakers charged with improving family well being; c) program administrators overseeing food assistance and other assistance programs; and d) Extension field staff charged with improving the well being of families in Iowa and elsewhere.

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	{NO DATA}	{NO DATA}	{NO DATA}	{NO DATA}
Actual	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan:
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Actual	0	1	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- {No Data Entered}

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

Outcome #1

1. Outcome Measures

{No Data Entered}

V(H). Planned Program (External Factors)

External factors which affected outcomes

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}