

V(A). Planned Program (Summary)

Program # 17

1. Name of the Planned Program

Cancer Risk Reduction and Early Detection

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
723	Hazards to Human Health and Safety	100%		100%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	1.5	0.0	2.4	0.0
Actual	5.0	0.0	3.7	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
72122	0	32952	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
72122	0	207162	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
487399	0	334061	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

County Extension educators are provided an annual opportunity to apply for funding that will allow them to purchase educational resources such as pedometers to increase the number of children walking in Title One schools, ultraviolet beads and other materials to detect sun exposure at Farm Safety Days, health fairs, and similar activities, exhibits such as the one for Put It Outside to be used at health and parenting fairs, exhibits and other materials, Towards No Tobacco curriculum and workbooks, etc.

2. Brief description of the target audience

Under-served rural residents of Texans who are at risk for cancer.

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	2500	6000	1500	0
Actual	7581	5068	7349	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan: 1
 Actual: 1

Patents listed

?C-Substituted Diindolylmethane Compositions and Methods for the Treatment of Multiple Cancers? application number 12/698,437

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Plan	0	25	
Actual	0	26	26

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- # of education sessions conducted.

Year	Target	Actual
2010	150	195

Output #2

Output Measure

- # research-related projects.

Year	Target	Actual
2010	4	7

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	# of kids who intend to not use tobacco based on signing a 'No Tobacco' contract.
2	Increase participation in primary cancer prevention activities. Number of miles walked to improve health and reduce chronic disease.

Outcome #1

1. Outcome Measures

of kids who intend to not use tobacco based on signing a 'No Tobacco' contract.

Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures

Increase participation in primary cancer prevention activities. Number of miles walked to improve health and reduce chronic disease.

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	1204965

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Texas ranks 7th as the state with the highest childhood overweight rates. Regular physical activity and controlling weight can reduce the incidence and impact of cancer and other chronic diseases.

What has been done

Teachers in 43 Texas counties organized class teams of eight as well as class teams of their students to participate in Walk Across Texas to establish a regular habit of physical activity. In addition, Texas Education Agency staff also participated as teams of eight during the same time period.

Results

As a result of this effort 175 school district teams logged 156,562 miles. 792 school youth teams logged 961,444 miles. 52 Texas Education Association teams of eight logged 86,959.

4. Associated Knowledge Areas

KA Code **Knowledge Area**
723 Hazards to Human Health and Safety

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Appropriations changes
- Competing Public priorities

Brief Explanation

A new agency, the Cancer Prevention and Research Institute of Texas was created to replace the Texas Cancer Council. The new agency is not funding tobacco prevention. Therefore we have no tobacco outcome numbers to report here. However, we are reporting increased physical activity as our primary cancer prevention activity.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)

Evaluation Results

We lost our funding for tobacco prevention; no outcomes to report here.

We increased teachers' and students' physical activity in schools as well as the staff of the Texas Education Agency. 175 school district teams logged 156,562 miles. 792 school youth teams logged 961,444 miles. 52 Texas Education Association teams of eight logged 86,959.

Key Items of Evaluation

We lost our funding for tobacco prevention.

We increased teachers' and students' physical activity in schools as well as the staff of the Texas Education Agency. 175 school district teams logged 156,562 miles. 792 school youth teams logged 961,444 miles. 52 Texas Education Association teams of eight logged 86,959.