

**V(A). Planned Program (Summary)**

**Program # 22**

**1. Name of the Planned Program**

Advancing Employment and Income Opportunities (Extension)

**V(B). Program Knowledge Area(s)**

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation	34%		0%	
608	Community Resource Planning and Development	33%		0%	
801	Individual and Family Resource Management	33%		0%	
	<b>Total</b>	100%		0%	

**V(C). Planned Program (Inputs)**

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	17.0	0.0	0.0	0.0
Actual	22.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
1127387	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
1127387	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

**V(D). Planned Program (Activity)**

1. Brief description of the Activity

- Workshops,
- Programs,
- Curriculum Development,
- Leadership Development,
- Development of on-line resources, and
- Research to build plans and implement strategies;

**2. Brief description of the target audience**

Community Leaders, economic development professionals, citizens (families and individuals)

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
<b>Plan</b>	1000	300000	100	1000
<b>Actual</b>	10000	300000	100	1000

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

Year: 2010  
 Plan: 0  
 Actual: 0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

2010	Extension	Research	Total
<b>Plan</b>	10	0	
<b>Actual</b>	10	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

- # of volunteers who have participated

**Year**

**Target**

**Actual**

2010 0 3827

**Output #2**

**Output Measure**

- # of volunteer hours

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2010	0	12143

**V(G). State Defined Outcomes**

**V. State Defined Outcomes Table of Content**

O. No.	OUTCOME NAME
1	# of participants who increased their financial literacy
2	# of participants who have developed an integrated plan for achieving financial security
3	# of participants who understand their roles in the development of a community economy;
4	# of participants using information to make community decisions
5	# of community plans developed and adopted
6	# of participants who reduced total debt
7	# of jobs created and retained

**Outcome #1**

**1. Outcome Measures**

# of participants who increased their financial literacy

Not Reporting on this Outcome Measure

**Outcome #2**

**1. Outcome Measures**

# of participants who have developed an integrated plan for achieving financial security

Not Reporting on this Outcome Measure

**Outcome #3**

**1. Outcome Measures**

# of participants who understand their roles in the development of a community economy;

Not Reporting on this Outcome Measure

**Outcome #4**

**1. Outcome Measures**

# of participants using information to make community decisions

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Action Outcome Measure

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
2010	0	85

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

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Local communities lack an understanding of issues related to their economy.

**What has been done**

Programs have been conducted to help local communities learn how to systematically gather information critical to understanding local development needs.

**Results**

These efforts enabled 85 local officials to use community data to make better informed community decisions.

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development
801	Individual and Family Resource Management

**Outcome #5**

**1. Outcome Measures**

# of community plans developed and adopted

Not Reporting on this Outcome Measure

**Outcome #6**

**1. Outcome Measures**

# of participants who reduced total debt

Not Reporting on this Outcome Measure

**Outcome #7**

**1. Outcome Measures**

# of jobs created and retained

**2. Associated Institution Types**

- 1862 Extension

**3a. Outcome Type:**

Change in Condition Outcome Measure

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
2010	0	1822

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

Local officials lack knowledge of existing business needs and resulting expansion strategies.

**What has been done**

Efforts were undertaken to engage community stakeholders in a formal dialogue in order to empower local development officials and the community at large to act on community and economic development issues of strategic importance.

**Results**

Efforts helped existing businesses in their community create at least 757 new jobs and retain another 1065.

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
602	Business Management, Finance, and Taxation
608	Community Resource Planning and Development
801	Individual and Family Resource Management

**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges

**Brief Explanation**

## **V(I). Planned Program (Evaluation Studies and Data Collection)**

### **1. Evaluation Studies Planned**

- After Only (post program)
- Retrospective (post program)
- Before-After (before and after program)
- During (during program)

### **Evaluation Results**

Local elected officials have indicated that the BR&E program has helped them better do their jobs and helped them establish relationships with area employers that have enabled them to become more successful. "Program partners estimate 40 jobs were created by existing businesses, and more than 75 were retained. Additional short term results of the Wyandot County BR&E program include:""Workforce training grant for an estimated \$180,000 to send employees to Japan for training.""A local employer enrolled 20 new employees in the project HIRE program, generating an estimated \$120,000 in training grant dollars for the company.""Local business enrolled in the ODOJ Job Creation Tax Credit Program and committed to expansion that includes the generation of 75 new jobs within the next three years. This will produce and estimated \$2,184,000 in new payroll.""6 nurseries have adopted 50% or greater reduction in insect and disease applications. two golf courses have reduced application by 40% on insect and disease control . It is estimated that nurseries save between 240 and 400 dollars per acre per year. Golf courses are earlier in the process but they estimate the saving be be between 160 and 300 per acre per year. The nurseries involved are growers near 3000 acres and the golf courses are spraying 140 acres in the trial. Savings estimated for nurseries range 720,000 to 1,200,000 dollars to taking in account reduction in equipment and labor reduction. nurseries continue to turn to OSU for information on new pests. These pests have little information of life cycles and control options. Working with research in 2010 we have been black vine weevil, emerald ash borer, ambrosia beetle, pine shot beetle, foliar nematodes all are under study working with this group "

### **Key Items of Evaluation**

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