

V(A). Planned Program (Summary)

Program # 6

1. Name of the Planned Program

Natural Resource Business Institute

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management	25%			
602	Business Management, Finance, and Taxation	25%			
604	Marketing and Distribution Practices	25%			
605	Natural Resource and Environmental Economics	25%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	1.0	0.0	0.0	0.0
Actual	1.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
16757	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
16757	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
132180	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Conduct two 13-week, intensive Natural Resources Business Institutes annually across the state for new and existing natural resource-based businesses. The institute will include forty hours of instruction, homework, and the opportunity for participants to receive college credit.

2. Brief description of the target audience

People interested in starting or already running natural resource-based businesses in New Hampshire

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	20	0	0	0
Actual	243	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan: 0
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Plan	0	0	
Actual	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of people completing the Natural Resource Business Institute

Year	Target	Actual
2010	20	57

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Percent of participants who start, expand or modify a business enterprise
2	Percent of participants who report completing a planning worksheets on a regular basis

Outcome #1

1. Outcome Measures

Percent of participants who start, expand or modify a business enterprise

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	10	5

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
601	Economics of Agricultural Production and Farm Management
602	Business Management, Finance, and Taxation
604	Marketing and Distribution Practices
605	Natural Resource and Environmental Economics

Outcome #2

1. Outcome Measures

Percent of participants who report completing a planning worksheets on a regular basis

2. Associated Institution Types

- 1862 Extension

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	50	4

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
601	Economics of Agricultural Production and Farm Management
602	Business Management, Finance, and Taxation

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Competing Programmatic Challenges

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- Time series (multiple points before and after program)

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}