

V(A). Planned Program (Summary)

Program # 13

1. Name of the Planned Program

Building Character

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
806	Youth Development	100%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	15.0	0.0	0.0	0.0
Actual	10.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
226510	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
230008	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Integrate Show Me Character resources into 4-H Clubs, 4-H Camps, 4-H Council and other meetings and 4-H educational events. Integrate Show Me Character modules into adult and teen volunteer training, workshops; Module 1-Why Character Development; Module 2-Character Development Theory; Module 3-The Six Pillars of Character; Module 4-Making Good Decisions; and Module 5-Competing with Honor.

2. Brief description of the target audience

Youth aged 5 to 19. Adults (youth staff, local leaders, parents, volunteers, teachers, organizational leaders).

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	7800	10200	15600	51000
Actual	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan: 0
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Plan	3	0	
Actual	3	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- Number of youth and adults reached by 4-H field and state faculty with the Show Me Character Program.
 Not reporting on this Output for this Annual Report

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	10,000 youth will report an awareness of the six pillars of character.
2	10,000 youth will report an awareness of how character affects their daily decisions.
3	20 4-H field faculty will integrate Show Me Character into their 4-H program.
4	50 to 60 youth will report annually through the Y2200, State 4-H Recognition Form on how 4-H has influenced their lives through their 4-H Story.

Outcome #1

1. Outcome Measures

10,000 youth will report an awareness of the six pillars of character.

Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures

10,000 youth will report an awareness of how character affects their daily decisions.

Not Reporting on this Outcome Measure

Outcome #3

1. Outcome Measures

20 4-H field faculty will integrate Show Me Character into their 4-H program.

Not Reporting on this Outcome Measure

Outcome #4

1. Outcome Measures

50 to 60 youth will report annually through the Y2200, State 4-H Recognition Form on how 4-H has influenced their lives through their 4-H Story.

Not Reporting on this Outcome Measure

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- During (during program)
- Case Study
- Other (Demos, Exhibs, Behav @ Ed Events)

Evaluation Results

Key Items of Evaluation