

**V(A). Planned Program (Summary)**

**Program # 19**

**1. Name of the Planned Program**

Home Horticulture

**V(B). Program Knowledge Area(s)**

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
102	Soil, Plant, Water, Nutrient Relationships				
111	Conservation and Efficient Use of Water				
112	Watershed Protection and Management				
133	Pollution Prevention and Mitigation				
203	Plant Biological Efficiency and Abiotic Stresses Affecting Plants				
206	Basic Plant Biology				
213	Weeds Affecting Plants				
502	New and Improved Food Products				
704	Nutrition and Hunger in the Population				
	<b>Total</b>				

**V(C). Planned Program (Inputs)**

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	7.6	0.0	0.2	0.0
Actual	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
1862 Matching	1890 Matching	1862 Matching	1890 Matching
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}
1862 All Other	1890 All Other	1862 All Other	1890 All Other
{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}	{NO DATA ENTERED}

**V(D). Planned Program (Activity)**

**1. Brief description of the Activity**

- .. Central Maine Garden Celebration
- .. Community Programs on Home Horticulture Topics
- .. Consultations on Consumer and Commercial Horticulture Topics
- .. Consumer Horticulture Field Day
- .. Consumer Horticulture Programming
- .. Cut Flower Demonstration Project
- .. Garden Angel Program
- .. Garden Club Presentations
- .. Garden to Garden Program
- .. Gardening Web Site
- .. General Activities -Home Horticulture
- .. Growing Tree Fruits in Maine
- ..

**2. Brief description of the target audience**

- Adults with Disabilities (Adults)
- Agricultural Workers (Adult)
- Commercial Vegetable Growers (Adult)
- Community Members (Adult)
- First-Time Gardeners (Adult)
- General Public (Adult)
- Green Industry Members (Adult)
- Home Gardeners (Adult)
- Homeowners (Adult)
- Master Gardener Trainees (Adult)
- Master Gardener Volunteers (Adult)
- Volunteers (Adult)
- 4-H Special Interest or Short-Term Program Participants (Youth)
- General Public (Youth)
- Home Gardeners (Youth)
- Master Gardener Volunteers (Youth)

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
<b>Plan</b>	5578	4602	115	5
<b>Actual</b>	0	0	0	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

Year: 2010  
 Plan: 0  
 Actual: {No Data}

**Patents listed**

{No Data Entered}

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

2010	Extension	Research	Total
Plan	0	0	
Actual	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

- Direct - Collaborative or Cooperative Effort  
 Not reporting on this Output for this Annual Report

**Output #2**

**Output Measure**

- Direct - Conference/Symposium  
 Not reporting on this Output for this Annual Report

**Output #3**

**Output Measure**

- Direct - Consultation  
 Not reporting on this Output for this Annual Report

**Output #4**

**Output Measure**

- Direct - Train the Trainer or Volunteer Training  
 Not reporting on this Output for this Annual Report

**Output #5**

**Output Measure**

- Indirect - Publication - booklet

Not reporting on this Output for this Annual Report

**Output #6**

**Output Measure**

- Indirect - Volunteer Effort

Not reporting on this Output for this Annual Report

**Output #7**

**Output Measure**

- Direct - Educational Programs or Projects

Not reporting on this Output for this Annual Report

**Output #8**

**Output Measure**

- Indirect - Media and Internet

Not reporting on this Output for this Annual Report

**Output #9**

**Output Measure**

- Indirect - Publication in the Popular Media

Not reporting on this Output for this Annual Report

**V(G). State Defined Outcomes**

**V. State Defined Outcomes Table of Content**

O. No.	OUTCOME NAME
1	Adopt appropriate management strategies
2	Adopt appropriate pest management practices
3	Adopt appropriate technologies
4	Adopt environmentally sound practices
5	Adopt environmentally sound technologies that improve economic viability
6	Adopt practices that maintain profitability
7	Be a mentor to other community organizations or groups
8	Complete volunteer commitment
9	Compost
10	Conduct community service or outreach
11	Grow new crop
12	Grow new variety
13	Identify and respond to pest issues
14	Identify and respond to plant and animal disorders
15	Improve production and quality of crops
16	Increase consumption of locally-grown food
17	Increase crop production

18	Make appropriate cultivar choices
19	Plant and harvest gardens
20	Pounds of food donated
21	Use pesticides safely
22	Develop partnerships among organizations or groups
23	Dollars saved
24	Expand and enhance markets
25	Begin gardening

**Outcome #1**

**1. Outcome Measures**

Adopt appropriate management strategies

Not Reporting on this Outcome Measure

**Outcome #2**

**1. Outcome Measures**

Adopt appropriate pest management practices

Not Reporting on this Outcome Measure

**Outcome #3**

**1. Outcome Measures**

Adopt appropriate technologies

Not Reporting on this Outcome Measure

**Outcome #4**

**1. Outcome Measures**

Adopt environmentally sound practices

Not Reporting on this Outcome Measure

**Outcome #5**

**1. Outcome Measures**

Adopt environmentally sound technologies that improve economic viability

Not Reporting on this Outcome Measure

**Outcome #6**

**1. Outcome Measures**

Adopt practices that maintain profitability

Not Reporting on this Outcome Measure

**Outcome #7**

**1. Outcome Measures**

Be a mentor to other community organizations or groups

Not Reporting on this Outcome Measure

**Outcome #8**

**1. Outcome Measures**

Complete volunteer commitment

Not Reporting on this Outcome Measure

**Outcome #9**

**1. Outcome Measures**

Compost

Not Reporting on this Outcome Measure

**Outcome #10**

**1. Outcome Measures**

Conduct community service or outreach

Not Reporting on this Outcome Measure

**Outcome #11**

**1. Outcome Measures**

Grow new crop

Not Reporting on this Outcome Measure

**Outcome #12**

**1. Outcome Measures**

Grow new variety

Not Reporting on this Outcome Measure

**Outcome #13**

**1. Outcome Measures**

Identify and respond to pest issues

Not Reporting on this Outcome Measure

**Outcome #14**

**1. Outcome Measures**

Identify and respond to plant and animal disorders

Not Reporting on this Outcome Measure

**Outcome #15**

**1. Outcome Measures**

Improve production and quality of crops

Not Reporting on this Outcome Measure

**Outcome #16**

**1. Outcome Measures**

Increase consumption of locally-grown food

Not Reporting on this Outcome Measure

**Outcome #17**

**1. Outcome Measures**

Increase crop production

Not Reporting on this Outcome Measure

**Outcome #18**

**1. Outcome Measures**

Make appropriate cultivar choices

Not Reporting on this Outcome Measure

**Outcome #19**

**1. Outcome Measures**

Plant and harvest gardens

Not Reporting on this Outcome Measure

**Outcome #20**

**1. Outcome Measures**

Pounds of food donated

Not Reporting on this Outcome Measure

**Outcome #21**

**1. Outcome Measures**

Use pesticides safely

Not Reporting on this Outcome Measure

**Outcome #22**

**1. Outcome Measures**

Develop partnerships among organizations or groups

Not Reporting on this Outcome Measure

**Outcome #23**

**1. Outcome Measures**

Dollars saved

Not Reporting on this Outcome Measure

### **Outcome #24**

#### **1. Outcome Measures**

Expand and enhance markets

Not Reporting on this Outcome Measure

### **Outcome #25**

#### **1. Outcome Measures**

Begin gardening

Not Reporting on this Outcome Measure

### **V(H). Planned Program (External Factors)**

#### **External factors which affected outcomes**

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

#### **Brief Explanation**

{No Data Entered}

### **V(I). Planned Program (Evaluation Studies and Data Collection)**

#### **1. Evaluation Studies Planned**

- Before-After (before and after program)
- During (during program)

### **Evaluation Results**

{No Data Entered}

**Key Items of Evaluation**

{No Data Entered}