

V(A). Planned Program (Summary)

Program # 15

1. Name of the Planned Program

Economic and Community Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	80%		80%	
803	Sociological and Technological Change Affecting Individuals, Families, and Communities	3%		3%	
805	Community Institutions, Health, and Social Services	17%		17%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2010	Extension		Research	
	1862	1890	1862	1890
Plan	4.0	0.0	2.0	0.0
Actual	3.5	0.0	3.9	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
421376	0	14756	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
1013874	0	940652	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
119152	0	222545	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

•Workshops •Extension publications •Research projects •Website Development •IP Video Programs •One-on-One Consultation •Collaboration with other agencies

2. Brief description of the target audience

•Local elected officials •Staff and volunteers of nonprofits/NGOs •Consumers

V(E). Planned Program (Outputs)

1. Standard output measures

2010	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Plan	11500	65000	6500	40000
Actual	68758	0	16028	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year: 2010
 Plan: 0
 Actual: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

2010	Extension	Research	Total
Plan	6	0	
Actual	0	0	20

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

- number of workshops conducted

Year	Target	Actual
2010	12	11

Output #2

Output Measure

- number of research projects
Not reporting on this Output for this Annual Report

Output #3

Output Measure

- number of publications

Year	Target	Actual
2010	6	20

Output #4

Output Measure

- number of collaborations with other agencies
Not reporting on this Output for this Annual Report

Output #5

Output Measure

- number of IP-video programs
Not reporting on this Output for this Annual Report

Output #6

Output Measure

- number of one-on-one consultations
Not reporting on this Output for this Annual Report

Output #7

Output Measure

- number of web sites developed
Not reporting on this Output for this Annual Report

V(G). State Defined Outcomes

V. State Defined Outcomes Table of Content

O. No.	OUTCOME NAME
1	Number of communities that increase knowledge of how to identify and address critical issues for citizens
2	Number of communities engaged in issue identification and action planning
3	Number of communities who improve their capacity to identify and address critical issues that impact the lives of its citizens
4	Number of communities increasing knowledge related to creating sustainable and competitive local economic development systems
5	Number of communities creating more sustainable and competitive local economic development systems.
6	Number of participants who are building their community leadership skills and becoming more active in community problem-solving.
7	Number of participants becoming more active in community problem-solving efforts
8	Number of small businesses developing commercialization plans

Outcome #1

1. Outcome Measures

Number of communities that increase knowledge of how to identify and address critical issues for citizens

Not Reporting on this Outcome Measure

Outcome #2

1. Outcome Measures

Number of communities engaged in issue identification and action planning

Not Reporting on this Outcome Measure

Outcome #3

1. Outcome Measures

Number of communities who improve their capacity to identify and address critical issues that impact the lives of its citizens

2. Associated Institution Types

- 1862 Extension
- 1862 Research

3a. Outcome Type:

Change in Condition Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	20	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Local communities often need additional funds to be able to address issues that impact the lives of the people of the community. Grant writing is one strategy that organizations can implement to raise funds for projects, resources or personnel.

What has been done

Purdue Extension developed the Beginner's Guide to Grant Writing program which is a 16 hour grant writing educational program offered across the state. Local Educators provide follow-up

services to the workshop participants.

Results

After completing the workshop, participants feel more confident in their grant writing skills, understand how to develop a project into a proposal, and know where to find information on available funding. Participants reported over \$8.0 million in funded proposals. Grants have supported building renovations, infrastructure development, school-based programs and equipment, small business funding, environmental protection projects, health and human resource projects, computer and health education projects, youth programs, and general operating dollars for organization growth and sustainability.

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #4

1. Outcome Measures

Number of communities increasing knowledge related to creating sustainable and competitive local economic development systems

Not Reporting on this Outcome Measure

Outcome #5

1. Outcome Measures

Number of communities creating more sustainable and competitive local economic development systems.

Not Reporting on this Outcome Measure

Outcome #6

1. Outcome Measures

Number of participants who are building their community leadership skills and becoming more active in community problem-solving.

2. Associated Institution Types

- 1862 Extension
- 1862 Research

3a. Outcome Type:

Change in Knowledge Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	0	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

The state has designated the Soil and Water Conservation Boards as the lead entity to address critical water and soil conservation issues at the local level. Leadership is essential to identify critical needs, build collaborative programs and seek solutions. Knowledgeable, skilled and committed leaders at the local level are necessary to address important land and water issues.

What has been done

Purdue Extension partnered with the Indiana Conservation Partnership to develop the Leadership Institute for soil and water supervisors. The Leadership Institute consists of four, two-day workshops that focus on Leadership in Change, Communication, Board Development, and impacting community. Thirteen two-day workshops have been held across Indiana in the last two years. Nearly 500 people have participated in the workshops and 57 supervisors have graduated from the 32-hour course.

Results

In end of session evaluations, 100 percent of the participants said the workshop was worth their time. Ninety-six percent of the graduates said that they will do things differently as a result of having participated. Some examples include: "My thinking process has been changed through these workshops", "be more open to changing the way we do things," and "These workshops are training for supervisors which will result in more effective boards."

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development
803	Sociological and Technological Change Affecting Individuals, Families, and Communities
805	Community Institutions, Health, and Social Services

Outcome #7

1. Outcome Measures

Number of participants becoming more active in community problem-solving efforts

Not Reporting on this Outcome Measure

Outcome #8

1. Outcome Measures

Number of small businesses developing commercialization plans

2. Associated Institution Types

- 1862 Extension
- 1862 Research

3a. Outcome Type:

Change in Action Outcome Measure

3b. Quantitative Outcome

Year	Quantitative Target	Actual
2010	{No Data Entered}	0

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

Small businesses often have excellent technical expertise for new innovations but lack business knowledge. They need assistance in how to prepare a commercialization plan that will be integral in their success in bringing the innovation to successful commercialization.

What has been done

Purdue Extension programming included on-line lectures and webinars to provide small business owners the tools to be able to develop a commercialization plan. The program participants prepared a draft of their commercialization plan. Each written plan was reviewed and feedback with specific suggestions on how to change the plan to be more effective was provided to each participant.

Results

Participating small business owners are now in a position to generate improved commercialization plans. These plans are part of the Small Business Innovation Research proposals (Phase II) that are submitted and thus the small business has an improved chance of being successful with grant funding. Stronger commercialization plans have been shown to increase the chance that new

innovations move to the point of successful commercialization.

4. Associated Knowledge Areas

KA Code	Knowledge Area
608	Community Resource Planning and Development

V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- Retrospective (post program)
- Before-After (before and after program)
- Case Study

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}