

Economics of Crop Production

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Economics of Crop Production

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management	25%		0%	
602	Business Management, Finance, and Taxation	25%		0%	
603	Market Economics	25%		0%	
604	Marketing and Distribution Practices	25%		0%	
	Total	100%		0%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	9.0	0.0	0.0	0.0
Actual	9.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 252000	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 378000	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

•Identify emerging issue. •Provide enterprise budgets, resource use alternatives, crop insurance options, marketing strategies and other resource material reflecting best management practices. •Evaluate effectiveness of alternative management practices. •Develop presentation materials. •Offer in-service education, presentations and workshops.

2. Brief description of the target audience

•Owners, managers and employees of farm operations •Marketing club members and facilitators •Agribusiness and government agency personnel

V(E). Planned Program (Outputs)**1. Standard output measures****Target for the number of persons (contacts) reached through direct and indirect contact methods**

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	5000	250000	0	0
2008	5000	250000	0	0

2. Number of Patent Applications Submitted (Standard Research Output)**Patent Applications Submitted**

Year	Target
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Plan:	0
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2008:	0
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Patents listed**3. Publications (Standard General Output Measure)****Number of Peer Reviewed Publications**

	Extension	Research	Total
Plan	0	0	
2008	15	1	16

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

{No Data Entered}

Not reporting on this Output in this Annual Report

Year	Target	Actual
2008	{No Data Entered}	{No Data Entered}

V(G). State Defined Outcomes

O No.	Outcome Name
1	Number of producers and others attending workshops, marketing clubs and other events.
2	Number of participants demonstrating an increase in subject knowledge and skills.
3	Evidence of producers employing enterprise budgets, using computerized decision-making tools, writing marketing plans and adopting recommended management tools.
4	Number of marketing clubs in the state.
5	Evidence of producers having a more productive working relationship with agriculture service personnel.
6	Evidence of producers implementing activities indicated by the management tools.
7	Evidence of benefits from marketing club participation and best management practice implementation.
8	Estimated value of adopted best management practices to the individual and to the state.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Competing Programmatic Challenges

Other (Farmer attitudes)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

During (during program)

Evaluation Results

Outlook Conference for Agricultural Leaders Evaluation Summary.

My attendance at this event should prove (7 = very beneficial, 1 = no value):

Overall: 206 responses, 5.85 average ranking.

Overall, I consider this learning experience (7= excellent, 1 = poor):

Overall: 204 responses, 5.92 average ranking.

Give an example of something you gained from this session which may help you in your operation:

- The commodity price presentation is very beneficial.
- Projections of what to expect in 2008/09 and 2009/10 markets.
- Ideas/suggestions for working up 2009 farm plans for borrowers, setting guidelines for doing so.
- Projected prices for the 2009 crop year.
- Marketing
- Wind energy development
- Crop input costs, livestock outlook
- Both livestock livestock and crop outlook were very good; land values and rents for land.
- Crop outlook and the crude to crop price correlation.
- Better understanding of economic issues regarding agriculture in 2009
- Talking points for livestock producers who aren't having as good of times as the grain farmers.
- Input costs for crops will be a useful guide; crop outlook prices also another good resource.
- The economic sessions were great-to-see predictions for future prices.
- Crop outlook plus better understanding of economic forces at work.

Key Items of Evaluation