

Economic and Social Welfare

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Economic and Social Welfare

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
603	Market Economics	10%		10%	
607	Consumer Economics	10%		10%	
608	Community Resource Planning and Development	10%		10%	
609	Economic Theory and Methods	10%		10%	
610	Domestic Policy Analysis	10%		10%	
803	Sociological and Technological Change Affecting Individuals, Fam	30%		30%	
805	Community Institutions, Health, and Social Services	20%		20%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.0	11.2	0.0
Actual	0.0	0.0	3.8	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	401890	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	401890	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	346107	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Through the institutional capacities of the departments of economics, sociology and agricultural education and studies, and research and outreach organizations such as the Center for Agricultural and Rural Development (CARD), the Office of Social and Economic Trend Analysis (SETA), the Community Development - Data Information and Analysis Laboratory (CD-DIAL), the North Central Regional Center for Rural Development (NCRCRD), and the Rural Policy Research Institute (RUPRI) we will investigate the potential for technological change, government policy, and market reforms to enhance the competitive positions of Iowa firms, personal income for Iowa residents, and social well being for Iowa consumers. We will identify growth areas in the state and make extensive studies of the principles of local development efforts that might be replicated elsewhere. In those communities where job market reduction and out-migration are persistent, we will explore innovative ways that local leaders are addressing the issues of collaboration and cooperation with other units of government to finance the provision of local services.

2. Brief description of the target audience

- All traditional and non-traditional agricultural producers in Iowa
- All Iowa consumers
- Iowa entrepreneurs
- Iowa businesses
- Iowa agricultural leaders
- Iowa community and economic development practitioners
- Iowa researchers outside of the land grant system
- Iowa state and local government officials
- Iowa local community leaders
- State of Iowa and national policy makers
- Public and non-governmental community and economic development organizations and agencies
- High school, community college, and university students

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	900	3000	160	0
2008	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target
Plan: 0
 2008: {No Data Entered}

Patents listed

{No Data Entered}

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan	0	10	
2008	{No Data Entered}	{No Data Entered}	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Extension bulletins

Not reporting on this Output in this Annual Report

Output #2

Output Measure

Web page hits

Not reporting on this Output in this Annual Report

V(G). State Defined Outcomes

O No.	Outcome Name
1	Proceedings
2	Book chapters

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Populations changes (immigration, new cultural groupings, etc.)

Other (Technological change)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Time series (multiple points before and after program)

Comparisons between program participants (individuals, group, organizations) and non-participants

Comparison between locales where the program operates and sites without program intervention

Evaluation Results

{No Data Entered}

Key Items of Evaluation
{No Data Entered}