

Alabama Entrepreneurial Initiative (AEI): A Strategy for Workforce Development

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Alabama Entrepreneurial Initiative (AEI): A Strategy for Workforce Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management		25%		
604	Marketing and Distribution Practices		25%		
801	Individual and Family Resource Management		25%		
806	Youth Development		25%		
	Total		100%		

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	1.0	0.0	0.0
Actual	0.0	2.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	130701	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	137761	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	29548	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Alabama Entrepreneurial Initiative builds a systematic approach involving youth, adults, and college students in an entrepreneurial education program that prepares them for participation in the workforces as an employee as well as self-employment. Activities include exposure to aged appropriate entrepreneurial curricula conducted in 6-8 weeks in class training as well as short-term day entrepreneurial awareness symposiums. The in-class training curricula include the Kaufman Mini-Society and the National Foundation for Teaching Entrepreneurship. Youth Symposiums that increases entrepreneurial awareness among high school students were conducted at both the Booker T. Wasington Economic Summit and Tuskegee University Annual Farmers Conference. Efforts to promote entrepreneurial education for collegiate students include strategic planning for organizational development for the National Student Business League at college campuses.

2. Brief description of the target audience

- Mini-Society target audience include elementary and junior high school students.
- National Foundation for Teaching Entrepreneurship focuses on high school and young adults.
- National Student Business League targets college students at historical black colleges and universities.
- Youth Symposiums target high school students in central Alabama.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	45	500	200	500
2007	200	300	250	850

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Schools, community centers, faith-based organizations, summer camps, extension personnel and youth service agencies.

Year	Target	Actual
2007	20	10

Output #2

Output Measure

Workshops and training sessions covering topical areas for teaching entrepreneurship education such as: getting the business idea, funding an enterprise, decision-making, business planning, business legal structures, negotiation skills, work environments and modeling other entrepreneurs are conducted with all participants. The success of many of these outcomes will be formally evaluated/measured by using individual activity evaluation forms designed specifically for each activity.

Year	Target	Actual
2007	{No Data Entered}	350

V(G). State Defined Outcomes

O No.	Outcome Name
1	Youth and adults will explore entrepreneurship, economics, law, government and business ethics. Expand participant's knowledge of math, public speaking, marketing, decision-making and business leadership.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Competing Programmatic Challenges

Brief Explanation

Competing Programmatic changes.Limited activities were conducted in the Mini-Society program due to attrition of staff trained in this curriculum.Additionally, the High School National Foundation for Teaching Entrepreneurship was negatively impacted because the alternative school, OIC, lost their GED program in the spring of 2007.However, the inclusion of the collegiate program exceeds planned expectations and off-set any decrease in audience and/or participant contact.s

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Before-After (before and after program)

During (during program)

Case Study

Comparisons between program participants (individuals,group,organizations) and non-participants

Evaluation Results

Throughout the conduct of this Extension Team Project participants, teachers and community leaders have observed positive behavioral changes in the attitudes of students trained in entrepreneurship.

Key Items of Evaluation

CSREES needs to encourage and fund research and Extension education that promote entrepreneurship education among youths and rural citizens that's patterned after programs associated with legislation that promotes science and technology,