

Alternative Agriculture

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Alternative Agriculture

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
131	Alternative Uses of Land		25%		
204	Plant Product Quality and Utility (Preharvest)		20%		
206	Basic Plant Biology		20%		
302	Nutrient Utilization in Animals		25%		
902	Administration of Projects and Programs		10%		
	Total		100%		

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	2.0	0.0	0.0
Actual	0.0	1.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	46358	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	28057	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	22029	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

WVSU Extension personnel will attempt the following activities: Conduct Workshops, meetings. - Develop and obtain products, curriculum, resources related to alternative agricultural practices and urban forestry. - Provide Training related to alternative agricultural practices and urban forestry. - Provide Counseling to farmers and other interested parties related to alternative agricultural practices and urban forestry. - Assessments current and potential capacity for alternative agriculture products and urban forestry. - Work with Media to explain alternative agriculture and urban forestry. - Partnering with USDA, West Virginia Department of Agriculture, and WVU Extension Services related to alternative agricultural practices and urban forestry.

2. Brief description of the target audience

Target audience for this program are small scale farmers currently studying alternative revenue generating opportunities, as well as, emerging entrepreneurs interested in the area of specialty foods production and distribution.

V(E). Planned Program (Outputs)**1. Standard output measures****Target for the number of persons (contacts) reached through direct and indirect contact methods**

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	100	1000	0	1000
2007	50	500	0	500

2. Number of Patent Applications Submitted (Standard Research Output)**Patent Applications Submitted**

Year Target

Plan: 0

2007: 0

Patents listed**3. Publications (Standard General Output Measure)****Number of Peer Reviewed Publications**

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

Workshops targeted to alternative agriculture practices will be held in targeted counties.

Year	Target	Actual
2007	2	4

Output #2**Output Measure**

Producers will attend workshops on alternative agriculture practices

Year	Target	Actual
2007	25	95

Output #3**Output Measure**

WVSU Extension staff and local farmers/growers will attend national workshops on sustainable agriculture.

Year	Target	Actual
2007	4	1

Output #4**Output Measure**

WVSU Extension staff will generate media articles and stories related to alternative agriculture.

Year	Target	Actual
2007	5	2

V(G). State Defined Outcomes

O No.	Outcome Name
1	Municipalities and government organizations will adopt best-practices in urban forestry.
2	Municipalities will create, preserve and conserve their greenspaces.
3	Farmers/growers will demonstrate expanded knowledge of alternative agriculture.
4	Farmers/growers will adopt alternative agriculture practices

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Public Policy changes

Government Regulations

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Retrospective (post program)

Evaluation Results

Key Items of Evaluation