

Family Times Newsletter

Family Times Newsletter

V(A). Planned Program (Summary)

1. Name of the Planned Program

Family Times Newsletter

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
802	Human Development and Family Well-Being	100%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.1	0.0	0.0	0.0
Actual	0.1	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 27633	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 27633	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

-- Updated and disseminated existing Family Times Newsletters. -- Creation of new Family Times Newsletters. -- Creation and distribution of Tool Kit for Using Family Times Newsletters. -- Creation and implementation of an evaluation tool to be used with the Family Times Newsletter.

2. Brief description of the target audience

Parents of 5-8 year old children.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	0	1000	0	0
2007	6150	1866	250	12280

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Updated Family Times Newsletters.

Year	Target	Actual
2007	0	0

Output #2

Output Measure

Creation of new Family Times Newsletters.

Year	Target	Actual
2007	0	0

Output #3

Output Measure

Family Times Newsletters distributed.

Year	Target	Actual
2007	1000	6517

Output #4

Output Measure

New counties recruited to distribute Family Times Newsletter.

Year	Target	Actual
2007	2	1

V(G). State Defined Outcomes

O No.	Outcome Name
1	A percentage of readers of Family Times Newsletters will indicate that they use in their daily lives the information they gain from reading the newsletter.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Competing Programmatic Challenges

Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Evaluation Results

In 2007, a research team conducted research into how the newsletters were used in everyday life. We conclude that the Family Times Newsletter does facilitate informal or situated learning experiences for young parents in West Virginia because learning takes place outside a dedicated learning environment and arises from the activities and interests of individuals and groups, but it may not be recognized as learning because newsletters are often viewed as "throw-away items" that children bring home and are then discarded.

The Family Times Newsletter initiative uses social processes to contribute to learning and disseminating knowledge and skill about parenting by:

- Gathering information from a community of experts
- Providing articles that appeal to the interests of an audience who have similar life circumstances and interests
- Distributing the newsletter through a trusted source - school
- Creating a media-based virtual social group that contains experts and other parents to create the impression that others are in the "same boat" as they.

Key Items of Evaluation