

4-H Outreach to New and Underserved Audiences

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V(A). Planned Program (Summary)

1. Name of the Planned Program

4-H Outreach to New and Underserved Audiences

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
806	Youth Development	100%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	5.2	0.0	0.0	0.0
Actual	7.9	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 88733	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 88733	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 505094	1890 All Other	1862 All Other	1890 All Other
	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

4-H clubs, after school programs, day and overnight camps, special events, conferences and cultural celebrations

2. Brief description of the target audience

Youth ages K-12; Parents; Extension educators

V(E). Planned Program (Outputs)**1. Standard output measures****Target for the number of persons (contacts) reached through direct and indirect contact methods**

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	1000	1000	12000	12000
2007	2806	659	14137	13870

2. Number of Patent Applications Submitted (Standard Research Output)**Patent Applications Submitted**

Year	Target
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Plan:	0
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2007:	0
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Patents listed**3. Publications (Standard General Output Measure)****Number of Peer Reviewed Publications**

	Extension	Research	Total
Plan			
2007	1	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

Number of youth participating in 4-H outreach programs.

Year	Target	Actual
2007	3000	3600

Output #2**Output Measure**

Number of adult volunteers supporting 4-H outreach programming.

Year	Target	Actual
2007	300	176

Output #3**Output Measure**

Percent of 4-H enrollment from racial or ethnic minorities.

Year	Target	Actual
2007	18	13

V(G). State Defined Outcomes

O No.	Outcome Name
1	Number of youth achieving academic success as measured through standardized test scores and other existing data sources.
2	Number of youth gaining knowledge and life skills through participation in 4-H outreach programs.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Appropriations changes
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

In the fall of 2007 OSU Extension's new on-line planning and reporting system (SOARS) was fully implemented. While this is a positive step forward, there are still some inconsistencies between SOARS and the AREERA State Plan of Work Information System. In the next year, an extra effort will be made to bring these two systems into closer alignment for improved quality in the planning and reporting process.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- Retrospective (post program)
- Before-After (before and after program)
- Time series (multiple points before and after program)
- Other (survey of participants' parents)

Evaluation Results

- Five formal evaluations of specific outreach programs revealed that Latino youth increased knowledge and skills in targeted areas and parents were very positive about resources 4-H offered to youth.
- Latino youth participating in 4-H outreach programs indicated that they gained new understanding of how important completing their secondary education and securing a college education is for achieving their life goals. They also reported that 4-H outreach increased their likelihood to seek post-secondary education of some type.

Key Items of Evaluation