

Community and Economic Development

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Community and Economic Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	65%			
723	Hazards to Human Health and Safety	10%			
803	Sociological and Technological Change Affecting Individuals, Families and Communities	5%			
805	Community Institutions, Health, and Social Services	20%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	4.0	0.0	0.0	0.0
Actual	6.9	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 109012	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 0	1890 Matching 0	1862 Matching 0	1890 Matching 0
1862 All Other 194423	1890 All Other 0	1862 All Other 0	1890 All Other 0

V(D). Planned Program (Activity)

1. Brief description of the Activity

During 2007, Extension faculty used a variety of methods to engage local citizens in programs that benefit individuals and communities. Meetings to determine what people hold as the vision of their community, whether it be growing or declining in population, were common across the state. Follow up strategies to the visioning exercises include committees of interested and committed local citizens charged with the task to plan "next steps" to move forward. County Economics Development groups (corporations or association), business owners/operators and agencies whose missions include similar goals were key in the development of the committee structures and brought resources to the table. Local citizens are passionate about their communities and bring the enthusiasm necessary to "get the job done". Extension has conducted surveys to determined class offerings for adult education programs. Especially in rural counties, these classes are the best way for residents to equip themselves to do better in their business and personal lives. In some communities, it is the only way people have to keep their skills current without traveling significant distances. This past year, classes were offered in accounting, human resources, marketing, business planning, and computer usage as well as exercise, weight control/diet, and yoga to mention a few. Of these, developing needed computer skills to do a task is by far the most popular.

Informing and educating the public of potential disasters is an on going goal of the EDEN project. Proactive education via mass media, web sites or face to face classes has helped communities become prepared for potential disasters. In 2007, the largest disasters impacting the state were drought and wildfire. Horizons is a community leadership program aimed at helping rural communities of fewer than 5,000 build a comprehensive leadership base that will help communities address poverty. Montana Extension is one of the 8 partner organizations to deliver the Horizons program. Horizons communities, in general, have limited outside resources, and have experienced significant declines in population and income. Twenty-three Montana communities are part of the Horizons program and are found in every part of the state.

2. Brief description of the target audience

In 2007, efforts under this program area involved adults motivated to learn new skills, business owners/operators who need to explore technology as a way for expanding/marketing their business or becoming aware of new personal laws, and community leaders who need to become aware of how to address a myriad of issues such as changing population. Collaborations with local economic development councils, chamber of commerce groups, county and state government entities helped further the reach of education.

The Horizons Program specifically, brought existing and new community leaders to the table. Some of these leaders are people who had never been involved in community issues before. The Horizons program targets people who are living below the poverty line as well as the systems and structures that are designed to address issues related to poverty.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	4933	162200	450	1344
2007	14357	141711	130	1200

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2007:	0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Community Resource Development

- Number of Extension lead activities such as facilitation services, assistance in feasibility studies, strategic planning processes, development of business retention and expansion plans/programs.
- Number of partnerships and existing relationships utilized to strengthen sustainability of county and private efforts in community and economic development.

Year	Target	Actual
2007	7000	9346

Output #2

Output Measure

Adult and Community Education

- Number of collaborations with community organizations to identify and establish classes to be offered in adult educational settings.

Year	Target	Actual
2007	200	875

Output #3

Output Measure

EDEN:

- Number of hits on the EDEN WEB Site
- Number of responses from PSA's to emergency service entities.

Year	Target	Actual
2007	155000	141770

Output #4

Output Measure

HORIZONS: Number of Study Circle and Leadership Plenty meetings conducted and include people who have not been involved in community problem solving activities in the past

Year	Target	Actual
2007	{No Data Entered}	1563

V(G). State Defined Outcomes

O No.	Outcome Name
1	EDEN Short Term: <ul style="list-style-type: none"> • Number of PSA's produced to increase public awareness and knowledge of disasters and increase consumer awareness of local emergency services Medium Term: <ul style="list-style-type: none"> • The public will understand how they access local emergency services and take steps to prepare for a disaster (number of disaster survival kits made) Long Term: <ul style="list-style-type: none"> • Reduction of accidents, loss of property and human life due to disasters
2	COMMUNITY RESOURCE DEVELOPMENT Short Term Number of community leaders, agency personnel, organization members and other citizens that will gain an understanding of the value of creating a community development/economic development plan. Medium Term: Number of community leaders, agency personnel, organization membership that will collaborate on economic development strategies. Numbers of communities that will utilize an inclusive process to establish goals and action plans. Long Term Counties will establish and maintain a sustainable population with a viable and diversified economy. Communities will be prepared and able to deal with and direct change so it will reflect its goals, values and vision.
3	ADULT/COMMUNITY EDUCATION Short Term Number of people who gained knowledge through adult education classes Number of participants who tried a new activity as a result of attending a class. Medium Term Number of participants who used a new skill, practice or technique as a result of attending a class.
4	HORIZONS: Number of facilitators trained and who have been involved in sessions; number of people involved who have never participated in community planning previously.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

In 2007, Montana once again faced drought and wildfires in large sections of the state. The dry conditions caused forest lands and range lands alike to be ripe for burning, so agriculture producers to tourism to main streets businesses felt the impact. Additionally, the price of fuel is an important consideration in a rural state like Montana. Everyone must drive some place for goods and services. Farmers/ranchers are especially impacted as they try to control costs of production. Similarly, low income or fixed income people feel the rise in transportation and heating costs as they strive to meet monthly expenses. Shifts in population are causing communities to lose valuable resources or struggle to keep up with infrastructure and housing needs. The eastern part of the state is experiencing significant loss in population while parts of the western section are growing very fast. Public policies like those dealing with land use, water quantity and quality or open space are in constant need of review and revision. Priorities change as the population changes.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)

Evaluation Results

Key Items of Evaluation