

Community Resource Planning & Economic Development

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Community Resource Planning & Economic Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development		50%		50%
609	Economic Theory and Methods		30%		30%
805	Community Institutions, Health, and Social Services		20%		20%
	Total		100%		100%

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	5.0	0.0	3.4
Actual	0.0	4.0	0.0	3.4

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	137790	0	225323
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	137790	0	225323
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

The goal of the program is to empower and improve the quality life of people to promote sustainable social and economic development in communities by utilizing research findings and best community and economic development practices as models. The ASUEP Community Resource Planning & Economic Development Program focuses on community economic planning and development. This planned program are collaborate with governmental officials and local school districts to plan and implement sustainable social, community and economic development that will likely create jobs, improve employment opportunities through small and home based businesses, enhance human capital development in all forms. The planned program conducted educational sessions and disseminate information through workshops, seminars, lectures, training sessions, leadership development planning, demonstrations, asset mapping and other activities within communities. These were geared toward building human capital and effectively empowering people to become the main asset of community and economic development.

The educational programs and activities were implemented to address issues in the following areas: Leadership Development, Land Stewardship and Management, Assets Mapping and Job Fairs & Mentoring Activities on Economic Development. Through these planned programs, events and activities were able to provide over 3600 adults and the opportunity to enhance their knowledge of community resource planning & economic development and the potential to increase and encourage active participation in social and economic development.

In an effort to achieve the goal various workshops & activities conducted in the community and obtained positive results. The Community Voices Leadership Development training implemented in Claiborne County, 20 leaders from three communities (Pine Grove, Gordon Station, and Russum) successfully completed the leadership development program. Since the initial training, Claiborne County now has 20 trained and emerging leaders involved in various leadership roles to tackle current issues. The emerging leaders are working on their action plans and they continue to meet on a regular basis to address community issues. The other major impact achieved in this program was in Job Shadowing Program. The Job Shadowing Program benefited over 178 students in Hinds County. The students gained knowledge from the learning activities by reflecting on what they learn and how it might affect their plans for the future. Positive feedback was given by teachers and students, when asked the question - Did you learn anything from this Job Shadowing program? Certifications of Appreciation were also given to all students for participating in this program. The Junior League Organization Job Shadowing materials were utilized.

2. Brief description of the target audience

- Limited Resource Audiences Families.
- Community-Based Organizations..
- Entrepreneur.
- Elected and appointed Political Officials

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	3500	5000	150	250
2007	4112	2497	150	250

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target
Plan: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

Utilizing educational Program curriculums, conduct trainings on leadership development, cooperative development, asset mapping and the development of home-Based Business opportunities for limited resource clientele

Year	Target	Actual
2007	23	51

Output #2**Output Measure**

Conduct educational job fairs on economic development and small business development

Year	Target	Actual
2007	6	4

Output #3**Output Measure**

Interpretation of results, presentation of preliminary results and drafting of bulletins and other materials for local community use

Year	Target	Actual
2007	2	0

Output #4**Output Measure**

Conduct specific event activities (Ground Hog Day County Day Mentioning events)

Year	Target	Actual
2007	33	44

Output #5**Output Measure**

Conduct educational demonstration on Agro-tourism, Land Stewardship and management for Limited Resource Audiences

Year	Target	Actual
2007	12	4

Output #6**Output Measure**

Conduct educational tours on Agro-tourism, Land Stewardship and management for Limited Resource Audiences

Year	Target	Actual
2007	2	3

Output #7**Output Measure**

Conduct social- psychological and economic and impact surveys and develop profiles of communities and their economic landscape. Coding and analysis of data Number of Surveys

Year	Target	Actual
2007	1	1

Output #8**Output Measure**

Drafting of manuscripts and documentation of findings and disseminate said findings and modes for further improvement of communities and empowerment of residents Number of Special Reports, News Letters and Fact sheets

Year	Target	Actual
2007	10	5

Output #9**Output Measure**

Dissemination of findings to stakeholders in respective communities and presentation of refereed articles ;Target Research Finding Publications

Year	Target	Actual
2007	2	2

V(G). State Defined Outcomes

O No.	Outcome Name
1	Percentage of (target contacts) community leaders gaining leadership and empowerment skills on how to involve citizens in civic activities
2	Percentage of (target contacts) the local citizens improving their human capital and gaining new skills to increase their capacity to be gainfully employed and contribute positively to the overall wellness of the communities
3	Percentage of (target contacts) community residents utilizing economic development knowledge and learned skills to retain and attract businesses and other economic development projects
4	Increase new business ownership by five (5) to ten (10) percent in targeted counties
5	Lower the underemployment rate by two (2) percent and increase the employment rate by two (2) to four (4) percent
6	Increase in the percentage of infrastructures that will promote social and economic well-being
7	Increase the percentage of infrastructure and identify avenues by which their impact can be measured
8	Increase the percentage of (target contacts) communities conducting local festivals and other events and its citizen's participation

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Public Policy changes

Government Regulations

Competing Public priorities

Populations changes (immigration, new cultural groupings, etc.)

Other (Annexation)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Retrospective (post program)

Before-After (before and after program)

During (during program)

Evaluation Results

Key Items of Evaluation