

# Leadership and Volunteerism

Leadership and Volunteerism

## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

Leadership and Volunteerism

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	0%	0%	34%	0%
802	Human Development and Family Well-Being	0%	0%	33%	0%
803	Sociological and Technological Change Affecting Individuals, Families and Communities	61%	0%	33%	0%
903	Communication, Education, and Information Delivery	39%	0%	0%	0%
<b>Total</b>		<b>100%</b>	<b>0%</b>	<b>100%</b>	<b>0%</b>

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	77.0	1.6	0.0	0.0
<b>Actual</b>	85.7	0.0	1.0	0.0

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 1306344	1890 Extension	Hatch 50550	Evans-Allen
	0		0
1862 Matching 8489993	1890 Matching	1862 Matching	1890 Matching
	0	207494	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

## V(D). Planned Program (Activity)

### 1. Brief description of the Activity

•Community leadership development programs have been conducted for the general public as well as training for those serving in leadership roles in extension councils and district boards, extension homemaker organizations and 4-H programs. •Counties identified 4-H volunteers and trained them through certification workshops, including livestock volunteer certification, master volunteer in clothing construction, master volunteer in foods, shooting sports, the Kentucky Volunteer Leadership Forum, Rock Eagle Leader Forum and others, thereby reaching more 4-H members across Kentucky. •The Youth Issues Conference is a four-day gathering of 100 top high school student leaders from across the Commonwealth. The focus of the conference is leadership, community partners, program development and the importance of youth/adult partnerships. Upon completion of the program, youth are committed to developing and implementing a project back home. •

Kentucky 4-H Agents took the lead in the development of the Kentucky 4-H Club Handbook which is now assisting over 100 4-H Agents and 19,660 adult and youth leaders in developing positive adult/child relationships. The Kentucky 4-H Club Handbook has resulted in increased interaction between youth, their parents, and club leaders in planning their 4-H career.

• Sixty-one Kentucky counties reported 6,528 youth completing a minimum of 6 hours of Step Up to Leadership training, thus improving their knowledge and skills related to public speaking, communications, decision making, leadership and teamwork practices. 3,216 of these youth have reported successfully leading their 4-H Club meetings and 2,719 youth report actively working to change their community by planning and implementing community service projects.

• The critical need for additional access signage to increase traffic flow for Kentucky's expanding agritourism industry resulted in the creation of Cave Region Agritourism, Inc, an outshoot of Extension's agritourism efforts. Extensive public policy education with elected and governmental officials resulted in new amendments to Kentucky's State Cultural & Recreational Signage legislation creating signage identifying agritourism enterprises and hours of operation. This program also offers cost share regarding signage purchases.

• Research in the Department of Community and Leadership Development explores the nature, causes and consequences of change within farm families and farm-dependent communities. A longitudinal study of the persistence of work among older farmers highlights how farmers define "healthy enough to farm" and their perceptions of retirement and their opportunities to retire; an important component for defining the character of Kentucky's agricultural future.

• Kentucky Entrepreneurial Coaches Institute has provided the infrastructure for research on current trends, practices and policies relating to entrepreneurial efforts in Northeastern Kentucky. Case studies are underway focusing on 10 team initiatives which have arisen from the Entrepreneurial Coaches Institute focusing on lessons learned and applications for other rural areas of the country.

• The Business Retention and Expansion Program is a community-based research and education project in which community and county volunteers survey existing businesses about what it is like to do business locally. University of Kentucky and Kentucky State University researchers organize a local committee and a project plan, train volunteer interviewers, analyze survey results, and write a final report which includes recommendations for action.

• The UK College of Agriculture is a partner in the "LeaderNext Youth Leadership Development" study which examines how enhancing high school students' leadership skills develops youth as individuals and impacts their school and community involvement. Through school-based surveys as well as focus groups with youth, parents, and community stakeholders, this research examines youth-adult partnerships and youth community engagement.

• UK Community Leadership Development extension faculties are involved in international rural community development efforts. Through the Serbian Ministry of Agriculture and USDA, faculty have led seminars in rural Serbia and prepared community development "train the trainer" materials.

• Through the Certified Master Clothing Volunteer program over 18,000 educational contacts were made by volunteers in 52 Kentucky counties enhancing 4-H, Extension Homemaker, and family life skills, as well as enhancing skills of those in small and home based businesses. 90 active Certified Master Clothing Volunteers reported contributing 7,000 volunteer hours in teaching clothing construction and related skills to Kentucky families and youth. This equates to \$115,500 of volunteer time.

• Extension is considered not only an educational resource in most communities but an effective force in mobilizing other resources existing in communities. Extension is increasingly called upon to facilitate the formation of local coalitions that are essential to causing significant change. One example is community health and nutrition. Members represent organizations, businesses, and individuals concerned about the health of individuals and families in their communities. Programs resulting include 4-H Health Camps, Senior Health Fairs, in-service for elementary teachers, daycare workers and head start workers, Five-a-Day nutrition programs, EFNEP and FSNEP programs in school and after school, Backpack for Hunger, Longest Day of Play, Workplace Wellness, Weight the Reality Series, Get Moving Kentucky, and more.

**2. Brief description of the target audience**

•General public as well as those serving in leadership roles in extension councils and district boards, extension homemaker organizations and 4-H programs. •Volunteers from Kentucky counties with appropriate background and experience and subject matter knowledge that we can build upon for leadership training. •"Step up to Leadership" curriculum and activities are designed for youth in grades K-12. •Kentucky teens with an interest in becoming more involved in their communities. •Local businesses, entrepreneurs, and those receptive to honing leadership skills and becoming more involved their community.

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

	<b>Direct Contacts Adults</b>	<b>Indirect Contacts Adults</b>	<b>Direct Contacts Youth</b>	<b>Indirect Contacts Youth</b>
<b>Year</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>
<b>Plan</b>	586000	0	264000	0
2007	585759	162520	368616	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

**Year Target**

**Plan: 0**

2007: 0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

	<b>Extension</b>	<b>Research</b>	<b>Total</b>
<b>Plan</b>			
2007	0	2	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

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<b>Year</b>	<b>Target</b>	<b>Actual</b>
2007	{No Data Entered}	0

**V(G). State Defined Outcomes**

<b>O No.</b>	<b>Outcome Name</b>
1	Number of citizens indicating increased leadership knowledge, skills, or confidence through participation in leadership programs.
2	Number of adults and youth utilizing improved skills in communication, problem solving, or group process in addressing community issues and needs.
3	Number of people who are involved in addressing significant community issues.

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
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**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
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**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

Other (none)

**Brief Explanation**

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

Retrospective (post program)

### **Evaluation Results**

Disasters often involve bad weather. This year Kentucky saw 20 tornados in one weather event, has experienced drought 2 of the last 5 years and regularly experiences floods creating issues with mold, mildew and sanitation issues, food contamination and plant and crop diseases. Extension Agents have helped clientele in local recovery from floods, tornados, drought and other weather related disasters

A new tool in Extension's arsenal of weapons has been the training of county Extension agents and certifying Extension offices as "StormReady." County Extension office staff are receiving severe weather training from the UK Agricultural Weather Service and the National Weather Service. The Extension staff must have weather radios, a disaster kit, an emergency action plan, and signage marking weather safe locations. Weather watchers are trained to alert other about severe weather that is occurring. In addition, Storm Ready supporters are local businesses or organizations that incorporate the principles and guidelines of the Storm Ready program into their severe weather safety and awareness plans.

To date, more than 80 Extension Agents and staff have been trained in Storm Ready procedures, all Kentucky Cooperative Extension offices have weather radios, and 30 Extension offices and the Research and Education Center at Princeton KY have completed StormReady certification. This has resulted in the certification of 37 counties, 5 towns/cities, 2 state universities, Fort Knox military site and 26 Storm Ready Supporters. Extension Agents are even more prepared to assist clientele in their recovery from floods, tornados, drought and other weather related disasters and were called into action to search for survivors, address livestock issues and to train victims in sanitation and food safety in the recent rash of tornados.

### **Key Items of Evaluation**