Economic and Social Welfare

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Economic and Social Welfare

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
603	Market Economics	10%		10%	
607	Consumer Economics	10%		10%	
608	Community Resource Planning and Development	10%		10%	
609	Economic Theory and Methods	10%		10%	
610	Domestic Policy Analysis	10%		10%	
803	Sociological and Technological Change Affecting Individuals, Fam	30%		30%	
805	Community Institutions, Health, and Social Services	20%		20%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.0	11.2	0.0
Actual	0.0	0.0	4.3	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 0	1890 Extension 0	Hatch 321931	Evans-Allen 0
1862 Matching 0	1890 Matching 0	1862 Matching 321931	1890 Matching 0
1862 All Other 0	1890 All Other 0	1862 All Other 752763	1890 All Other 0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Through the institutional capacities of the departments of economics, sociology and agricultural education and studies, and research and outreach organizations such as the Center for Agricultural and Rural Development (CARD), the Office of Social and Economic Trend Analysis (SETA), the Community Development - Data Information and Analysis Laboratory (CD-DIAL), the North Central Regional Center for Rural Development (NCRCRD), and the Rural Policy Research Institute (RUPRI) we will investigate the potential for technological change, government policy, and market reforms to enhance the competitive positions of Iowa firms, personal income for Iowa residents, and social well being for Iowa consumers. We will identify growth areas in the state and make extensive studies of the principles of local development efforts that might be replicated elsewhere. In those communities where job market reduction and out-migration are persistent, we will explore innovative ways that local leaders are addressing the issues of collaboration and cooperation with other units of government to finance the provision of local services.

2. Brief description of the target audience

All traditional and non-traditional agricultural producers in Iowa
All Iowa consumers
Iowa entrepreneurs
Iowa businesses
Iowa agricultural leaders
Iowa community and economic development practitioners
Iowa researchers outside of the land grant system
Iowa state and local government officials
Iowa local community leaders
State of Iowa and national policy makers
Public and non-governmental community and economic development organizations and agencies
High school, community college, and university students

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	**Target**	**Target**	**Target**	**Target**
Plan	900	2500	150	0
2007	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2007:	{No Data Entered}

Patents listed
{No Data Entered}

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	{No Data Entered}	{No Data Entered}	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Extension bulletins

Year	Target	Actual
2007	4	0

Output #2

Output Measure

Web page hits

Year	Target	Actual
2007	10000	0

V(G). State Defined Outcomes

O No.	Outcome Name
1	Journal articles
2	Proceedings
3	Book chapters

Economic and Social Welfare
Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area

V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought,weather extremes,etc.)
Economy
Appropriations changes
Public Policy changes
Government Regulations
Competing Public priorities
Competing Programmatic Challenges
Populations changes (immigration,new cultural groupings,etc.)
Other (Technological change)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)
Time series (multiple points before and after program)
Comparisons between program participants (individuals,group,organizations) and non-participants
Comparison between locales where the program operates and sites without program intervention

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}